



Host the next ICTC in your city

Applications are open to all cities interested in

hosting the 2018 or 2019 conference. Applications close 31 March 2017. Full details and application forms can be found at www.ictcsociety.org.

Special Interest Group session topics

The conference will include Special Interest Group sessions. These informal sessions provide the opportunity for individuals to come together as a group to discuss a common topic or issue of interest. You won't leave without getting a bag full of ideas from others or having had the opportunity to bounce your ideas around the room too.

Put forward a topic or project for possible discussion by emailing us your suggestion by 1 May 2017.

Sponsorship and Exhibition

The Sponsorship and Exhibition Prospectus can be

downloaded at www.ictcmainstreet.org

The exhibition will include leading application and product providers and will be held concurrently with the conference. The aim of the exhibition is to provide an extension of the conference learning experience.

Expression of Interest

If you want more information about the conference please visit

the conference website www.ictcmainstreet.org and subscribe for conference updates.

Contact

ICTC Events
T: +61 7 3161 5901
E: events@ictcsociety.org

P: PO Box 2313, Brookside Centre QLD 4053 Australia
W: www.ictcmainstreet.org

How to submit your abstract

Download the "Abstract template" and all other speaker information on the Speakers Portal at www.ictcmainstreet.org

Abstracts should only be submitted with the understanding that the presenter will register for the full conference and submit payment of the subsidised speaker registration fee of \$795 by Friday 21 July 2017. Max of 2 presenters per abstract may register at the subsidised fee.

Speakers of accepted abstracts will be advised by 12 May 2017.

Who will be attending

Local Government - Mayors, Councillors, CEO's, Managers and other decision makers

State and Federal Government

Private firms, Main Street Businesses and Consultants

Business Associations, Academics and Industry Groups

With interests in:

- Innovation, Collaboration and Leadership
- Planning, Urban Design, Development, Property
- Main Streets, Retail, Shopping and Town Centres
- Economic Development, Demography
- Placemaking, Project Management, Marketing
- Architecture, Landscape, Environment
- Infrastructure, Resources, Energy, Transport
- Engineering, Surveying, Public Works
- Banking, Law, Finance, Technology



17th International Cities Town Centres and Communities Conference & 6th National Mainstreet Australia Conference

25-27 October 2017
Crown Promenade Melbourne,
Australia

Innovation, Collaboration & Leadership

**Call for Abstracts &
Registration of Interest**

**Abstract submissions close
Friday 7 April 2017**



www.ictcmainstreet.org

The event

Bringing together two of the biggest industry events for a second time the International Cities, Town Centres and Communities (ICTC) Society together with Mainstreet Australia invite you to join them at their joint conference being held in the world's most liveable city, Melbourne. The 17th ICTC Conference and 6th National Mainstreet Australia conference will be held at Crown Promenade Melbourne from Wednesday 25 to Friday 27 October 2017.

Conference theme

Innovation, Collaboration & Leadership

This year's conference will shine the spotlight on people, connections and communities and making great places to live, work, play and visit.

From those who lead, plan and develop right through to those who activate, program and manage, this event will focus on how innovation, collaboration and strong leadership helps to advance and transform our places into vibrant, liveable centres.

The introduction of new social and digital infrastructure, visionary urban design, creative economic development initiatives and innovative technology is changing how we live, work, and play.

Effectively collaborating with our stakeholders will be the key to us understanding what innovations and strategies we use to lead, shape and plan our cities.

Why Melbourne?

Melbourne has been named the most liveable city for the past 6 years and it is no wonder due to the vibrancy and excitement the destination offers.

Melbourne prides itself on its culturally dynamic atmosphere filled with hidden charms including dapper laneway eateries, fascinating street art and concealed boutique shops. Former industrial buildings have been used throughout the city for cosmopolitan rooftop bars and understated pop up theatres. Exploring the city by foot, bike or tram can easily entertain one's senses.

Whether you stay for one night or a week, Melbourne has so much to offer:

- Explore the vibrant arts and culture including the National Gallery of Victoria
- Explore and view the city's layout from the Eureka Skydeck
- Visit the Queen Victoria Market and taste the many sensations the culturally diverse city has to offer
- Being sporting capital of the world, see the Rugby League World Cup opening game Fri 27 Oct or a myriad of other sporting experiences including Melbourne's renowned spring racing carnival

Melbourne is home to many historical landmarks which are the backbone to the ever-growing city. The grid layout of the city and the abundance of green spaces ensure that locals and visitors alike experience the best of both worlds.

Located on the fringe of the sparkling city and beyond, you will find an abundance of food and wine trails to spark the senses. The Dandenong ranges with its collection of forests and bushland, breathtaking views and menagerie of wildlife, is the perfect accompaniment to your city visit in vibrant Melbourne.

How to get there?

Melbourne's Tullamarine Airport operates 24/7 and is a 22 minute drive from Melbourne city. Once you arrive you'll be greeted with outstanding public transport options making travelling to and around Melbourne seamless. It is truly one of the most accessible cities in Australia. Melbourne's Skybus service runs every 10 minutes, 24 hours a day and takes you express from the airport into the city. If you would prefer a door-to-door service then taxis are still a great option and once in the city, all your intercity tram travel is free.

Where to stay?

The conference is being held at the Crown Promenade, which boasts stylish, modern accommodation with spectacular views of Melbourne city and the Yarra river along with an extensive leisure centre including heated indoor infinity pool, spa and gym. Situated in the heart of Southbank entertainment and leisure precinct you'll be spoilt for choice with direct access to luxury retail shopping, public art and endless entertainment, cafe and restaurant options. There's also a variety of alternate hotel and apartment accommodation options nearby for a range of budgets all within walking distance.

Why attend?

- Interactive sessions for learning from like-minded peers who are passionate about creating vibrant places in a true cross-disciplinary event.
- Practical take-away examples and lessons learnt on international case studies.
- Hear about the latest global developments in urban design, placemaking, retail, planning, development, economic development and sustainability.
- Access and leverage from national and international specialists in interactive sessions.

Event highlights

- High profile keynote speakers from US, Europe and Asia Pacific
- Over 50 diverse and interactive presentations
- Workshops and keynote panel sessions
- Special interest group sessions
- Trade exhibition—with the latest industry products
- Melbourne walking tours, field trips
- Melbourne evening economy tour

Call for Abstracts

The conference will bring together leading practitioners, to showcase best practice and inspire and

inform new thinking and approaches. Speakers are invited to submit a 150-250 word abstract(s) by **7 April 2017** for either an:

- Oral presentation
- Poster presentation
- Interactive workshop

Presentations should reflect one or all of the key themes of innovation, collaboration and leadership in the following topic streams.

Abstract stream topics

1. Place Making
2. Place Marketing and Planning
3. Creative and Cultural Cities
4. Engaging Communities and Businesses
5. Innovation and Smart Cities
6. Main Streets and Town Centres- marketing and management
7. Digital Marketing
8. Economic Development
9. Business Attraction and Investment
10. Night Time Economies
11. Population and Job Growth
12. Revitalisation and Activation
13. Development & Planning
14. Urban Design
15. Liveable Neighbourhoods and Activity Centres
16. Master Planned Communities
17. Transport, Parking and Accessibility
18. Community Safety
19. Housing and Land
20. Sustainability and Climate Change
21. Landscape Architecture and Green Spaces
22. Disaster Management
23. Other Topics

Ideally speakers will incorporate into their 150-250 word abstract submission an overview of:

- Project aim, content and conclusion
- Practical tools and solution take away's
- Challenges and learnings along the way.

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