



MICHAEL SULLIVAN

*Corporate Vice President
Investor Relations and Marketing Communications*

Michael Sullivan is corporate vice president and head of Investor Relations and Marketing Communications. His team is responsible for investor relations and corporate marketing communications including media relations, product and technology campaigns, and industry events.

Mr. Sullivan joined Applied in 2009 after working at Intel Corporation for 16 years. He was Intel's primary interface to equity analysts and the company's largest institutional shareholders in the U.S. and Europe. He also held corporate communications positions at the company's U.S. and European offices, where he drove corporate initiatives, crisis management programs, competitive initiatives, new microprocessor introductions, mobile and server platform campaigns, and flash memory PR.

Mr. Sullivan is past president of the Silicon Valley chapter of NIRI, the National Investor Relations Institute. He earned his MBA at Santa Clara University and his bachelor of arts degree in Public Relations at San Jose State University. He received the Intel Achievement Award for his work on the Internet Health Initiative with Andy Grove and C. Everett Koop. He also received the European Recognition Award for leading the company's launch of the Pentium Pro workstation processor in the U.K., orchestrating the first virtual reality model of Stonehenge.
