



Wednesday, 13 November 2019
8 Northumberland Avenue

PARTNERSHIP & SPONSORSHIP OPPORTUNITIES

Build New Connections. Develop Your Leadership Strategy. Leave Inspired.



For More Information

Contact Event Director, Allison Cohen, at
(516) 726-2928 or ACohen@thechannelco.com

www.WomenTechLeadersEU.com

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Held for the third time in Europe, the Women of the Channel Event series, which attracts over 1,000 attendees worldwide each year, is the meeting place for leaders looking to advance organisational diversity and promote women from across the channel. Through best-in-class thought leadership, interactive panels and new content, this event enables personal, professional and corporate development.

WHY SPONSOR?

Looking for an opportunity to engage with and position your company as a champion for women in technology?

With a range of available attendance and sponsorship opportunities, *Women of the Channel Europe* provides the perfect platform to position your brand as progressive and committed to supporting and promoting excellence. Across one content-driven and inspirational day, this Summit can help amplify your marketing and talent acquisition efforts. Reward and motivate your employees by sending them to this one-of-a-kind conference where they will learn best practices, leadership strategies and new skills to succeed and thrive in your organisation and the technology sector.



TESTIMONIALS

"If you are seeking to grow your network and yourself, this is by far one of the most impactful events you can attend in the calendar year. Incredible content, inspiring speakers, fantastic networking opportunities. I would recommend every person I know to attend and bring their friends, colleagues and bosses. A superb investment of time."

- Julie Simpson, CEO, **ResourceIT Consulting Ltd**

"A day full of both inspiring and practical advice that you can take away and actually action back at your business. One of the best days I had in 2018. So much talent in the room and everyone is open to supporting each other, a fantastic atmosphere."

- Kate Wood, Director of Culture, **Chess**

"I highly recommend anyone looking for inspiration, ideas and networking opportunities should attend this event! Incredible speakers sharing their stories on how they've developed their careers plus some great takeaways you start using straightaway. Not to be missed!"

- Sophie Atherton, Alliance Manager, **Adatis**

WHO YOU WILL MEET

This event is open to leaders making a meaningful difference in advancing diversity of their organizations and promoting women in business, including IT channel executives and managers across all career levels and job roles within European IT organisations and channel companies.

- ◆ Global Team Leaders
- ◆ Sales & Marketing
- ◆ HR Professionals
- ◆ System Integrators
- ◆ System Builders
- ◆ Culture & Diversity Executives Working for Resellers
- ◆ Voice & Data Resellers
- ◆ IT Suppliers
- ◆ VARs
- ◆ Solution Providers
- ◆ Distributors
- ◆ Vendors

PARTNERSHIP OPPORTUNITIES

We will work with you to design a package that is aligned with your marketing, brand and business development goals. Benefit from pre-event branding and alignment through an extensive marketing and PR campaign, get first-rate networking and brand positioning onsite, and gain additional exposure with the post-event media coverage and attendee follow-up. Opportunities include:

- **Keynote and Speaking Sponsorships:** Highlight your female leaders to motivate and inspire others or share unique insights and data, reveal success stories – we will work with you to create awe-inspiring content that connects your core message with the audience.
- **Networking and Branding Packages:** Amplify your brand visibility and demonstrate your organisation's commitment to women in the channel.
- **Visibility Packages and Stands:** Tailor group attendance packages that combine learning for your team with brand amplification.
- **Individual Delegate Passes:** Empower the women leaders and early-career professionals in your organisation by purchasing individual passes to this one-of-a-kind leadership conference for women across the IT channel.

Over
60%

of attendees hold
director titles and above

Speaking Opportunities

30-Minute Executive Keynote (2 available) \$28,300 USD

- 30-minute speaking opportunity
- 8 passes included
- On-site branding
- Optional Table Display
- Logo displayed on website, event materials

15-Minute Executive Spotlights (2 available) \$19,200 USD

- 15-minute speaking opportunity
- 4 passes included
- On-site branding
- Optional Table Display
- Logo displayed on website, event materials

Executive Panel (4 available) \$13,150 USD

- Seat on panel
- 3 passes included
- On-site branding
- Optional Table Display

Networking & Brand Recognition Opportunities

Each sponsorship includes 2 passes

- ❖ **Welcome or Closing Reception (1 available) \$10,600 USD (each)**
- ❖ **Networking Break (1 available) \$8,100 USD**
- ❖ **Conference Tote Bags (1 available) \$5,600 USD**
- ❖ **Tabletop Display (2x3m table to be provided by hotel) \$5,600 USD**
- ❖ **Badge Holders (1 available) \$5,600 USD**

**Bring Your Team!
Buy a Table!**

| Tickets | USD |
|---|------------|
| Early-Bird Rate <small>(16 Oct. 2019 Deadline)</small> | \$499 |
| Individual Pass | \$599 |
| Table of 8 Passes | \$5,900 |