2019 ON-SITE CONFERENCE PROGRAM

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THANK YOU TO OUR STRATEGIC PARTNERS
Strategic Partners are associations that are strongly aligned with the mission and values of CSCMP, and the market we serve. We encourage you to learn more about these partner organizations, many of whom are present at the 2019 EDGE Conference.

- GS1 US
- RILA
- SmartWay
- American Logistics Aid Network
- NDL/HIDC

American Logistics Aid Network
Mobilizing for Emergency Response
Thank you for being here! We know time is hard to come by and we thank you for taking the time to attend. This conference is the largest of its kind in our discipline. It is educational in nature covering the entire supply chain. EDGE is built by members, for members. All those attending walk away with ideas and connections to be utilized throughout their career.

All our volunteers and staff have worked hard to focus on bringing you the leading edge, end-to-end supply chain thinking and educational content. A special thank you to our EDGE Conference Committee and CSCMP staff for taking on critical and influential roles to bring about this dynamic and exciting program.

For the next several days, you will have the opportunity to immerse yourself in over 30 hours of high-quality education and over 20 hours of dedicated networking to engage, debate, and collaborate with supply chain management leaders. This conference features dynamic speakers and provides numerous opportunities to learn innovative approaches, receive updated information on all aspects of supply chain management, share useful tips, exchange creative ideas, connect with fellow CSCMP members, and meet our Future Leaders of supply chain.

Please reach out to the students who are here supporting the conference. They are our next generation of leaders and can benefit greatly from getting the opportunity to meet with professionals like you!

Whether this is your first conference, or your 50th, the connections you make, will be invaluable. While you’re here you’ll be exposed to some of the most unique events and information available to supply chain professionals.

We hope you leave this conference having renewed old friendships, made new ones, and a heightened enthusiasm for the honorable profession of supply chain management.

Enjoy this outstanding conference and welcome to Anaheim!
EDGE 2019 CONFERENCE
Conference Committee

Chair
Susie Bodnar
Director of Operations & Client Strategy, PCM
FourKites

Vice Chair
Steve Raetz
Director, Research & Market Intelligence
C.H. Robinson

Henry Canitz
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Business Development
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Erik Hansen
Vice President
Kansas City Southern Railway

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Truckstop.com

Michelle Meyer
Client Executive, Supply Chain
Gartner

Don Pingley
Global Enterprise Account Executive
Gartner

Jorie Ramsaur
Director of Global Accounts
Intelligent Audit

Steve Simmerman
Senior Director of Sales
JDA Software

Rosemary Smith
Head of Supply Chain Development, AMS
LEGO

John Vogt
Professor
University of Houston-Downtown

ABOUT CSCMP

For more than 50 years, the CSCMP mission has been to advance the supply chain profession by connecting, educating, and developing the world’s supply chain management professionals throughout their careers. With more than 7,000 members representing nearly all industry sectors, government, and academia from 67 countries, CSCMP members are the leading practitioners and authorities in the fields of logistics and supply chain management. For more information, visit cscmp.org.
attack, broken bones, etc. Give the 911 operator a
detailed description of where the incident is located.
Have another person contact Convention Center’s
Security Control Center at 714.765.8975 to inform
them of the incident. The Control Center will have
direct radio contact with the responding 911 unit
and assist in getting them to the proper location.

A First Aid Station will be available during EDGE
and is located on the south side of the 200 level
of the lobby. It will be staffed to treat walk-in first
aid needs. If you encounter any medical or safety
issues, please notify a CSCMP representative at the
EDGE Customer Service in the Plaza Lobby.

MINORS
Children under age 12 are not permitted in the
EDGE sessions or the exhibit hall.

NAME BADGES
Official EDGE Conference Badges must be worn
to enter the exhibit hall, EDGE sessions, and
social events.

NOTICE OF FILMING AND PHOTOGRAPHY
When you enter a Council of Supply Chain
Management Professionals (“CSCMP”) EDGE event
or program, you enter an area where photography,
audio, and video recording may occur.

By entering the event premises, you consent
to interview(s), photography, audio recording,
video recording and its/their release, publication,
exhibition, or reproduction to be used for news, web
casts, promotional purposes, telecasts, advertising,
 inclusion on websites, social media, or any other
purpose by CSCMP EDGE and its affiliates and
representatives. Images, photos and/or videos may
be used to promote similar CSCMP EDGE events
in the future, highlight the event and exhibit the
capabilities of CSCMP EDGE. You release CSCMP
EDGE, its officers and employees, and each and all
persons involved from any liability connected with the
taking, recording, digitizing, or publication and use
of interviews, photographs, computer images, video
and/or sound recordings.
By entering the event premises, you waive all rights you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, web casting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, web casting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by CSCMP EDGE or the person or entity designated to do so by CSCMP EDGE.

You have been fully informed of your consent, waiver of liability, and release before entering the event.

REQUIRE ASSISTANCE
If you have a disability and require assistance in order to fully participate in conference activities, please see a CSCMP representative at EDGE Customer Service, Plaza Lobby | Plaza Level, to discuss your specific needs.

SPEAKER PREP
202A | LEVEL TWO, ACC
This room contains (2) LCD projectors and (2) screens for session speakers to preview and practice their presentations.

Sunday 10:00 am – 5:00 pm
Monday & Tuesday 7:00 am – 5:00 pm
Wednesday 7:00 am – 11:30 pm

ANTITRUST POLICY
The policy of the Council of Supply Chain Management Professionals (CSCMP) is to comply fully with all federal and state antitrust laws applicable to its programs and activities. Each member, officer, director, and employee is individually responsible for compliance to this policy.

Antitrust laws are designed to promote competition and have been applied to prohibit a broad range of conduct among competitors that unreasonably restrain trade. CSCMP’s programs and activities, both in an aggregate and local on a roundtable level, may entail communications among competing organizations engaged in supply chain-related activities. Therefore, it is imperative that you avoid inappropriate conduct that could raise antitrust concerns.

The guidelines highlight conduct that can raise the most serious concerns, but do not describe all antitrust standards applicable to CSCMP and its members. You should use good judgment in connection with all CSCMP activities and avoid any conduct that violates antitrust laws. You also should seek guidance from your own counsel if specific antitrust concerns arise.

At CSCMP programs or meetings, do not discuss: prices or other price-related information about your business or that of any other industry members (i.e., costs, discounts, profit margins, terms of sale, credit terms, pricing procedures, or formulas, etc.), allocation of markets, customers, products, or services, whether pricing or other competitive practices of any industry member are improper or objectionable, whether to deal or refuse to deal with any industry member due to its pricing or other competitive practices, your future intentions or those of any other industry member concerning pricing, marketing, purchasing, or the geographic/product scope of operations, or any confidential, competitively sensitive information.

Please note: Certain exchanges of sensitive information may be permissible within antitrust laws under narrow exceptions. Only CSCMP’s President and Chief Executive Officer, in consultation with legal counsel, may authorize such exchanges to ensure compliance with the law.
Emergency Medical Issues

For any critical situation, the Anaheim Convention Center requests you call 911. If possible, at the same time another person should contact ACC Safety & Security using a house phone to call 8975 or dial on cell phone 714.765.8975 to contact Security. In an emergency that is not life-threatening, use any house phone or guest room phone and dial 8975; on cell phone call 714.765.8975 to reach Security.

AEDs (Automated External Defibrillator) are located in the following areas:
- ACCN 200 Level in pre-function space nearest the pedestrian bridge
- ACC Level Two in the service hall behind rooms 212B & 210D
- Level One Exhibit Hall Lobby in the North Palm Court area
- The back of the Exhibit Hall between Halls C&D and B&C

Non-Emergency Medical Issues

Golden West Medical
Hours: Monday through Friday; 8 AM to 6 PM
1000 S. Anaheim Blvd, Suite 200
Anaheim, CA 92805
714.634.4884

Hospital
Anaheim Global Medical Center
1025 S. Anaheim Blvd, Anaheim, CA 92801
714.533.6220

Pharmacy

CVS Pharmacy
Hours: Open 24 hours
1803 S Harbor Blvd, Anaheim, CA 92802
714.817.9116

Fire, Flames, Smoke

If you see fire or smell smoke, exit the threat area immediately. As you depart, activate the closest pull station and proceed calmly to the nearest Emergency Exit. Exit the building immediately.

Alarm System

Over the hotel PA system, one of two messages will generally be played in a loop—either an “All Clear” message or an “Evacuate to the closest exit” message. Signs identifying exit doors and room numbers are posted in Braille, raised letters and numbers so that they can be read visually and identified by touch.

People with Disabilities in an Emergency

The Anaheim Convention Center has designated safe zones for ADA. Each floor has a safe zone room.

Active Shooter

1. Run—Evacuate if you can and call 911 when safe
2. Hide—Lock or blockade the door, silence your cellphone, and remain quiet
3. Fight—Improvise for a weapon using things around you and act with physical aggression.
SCPro™ Certification – Evidence of Success

Today’s supply chain management profession has evolved dramatically over the past few decades, and the modern supply chain requires multi-disciplinary expertise, demonstrable and quantifiable success, and preferably continuous study of the field.

CSCMP’s three-tiered program validates candidates’ in-depth knowledge of all areas of the supply chain management profession, as well as their ability to thoughtfully analyze real-life case studies and to manifest quantifiable change in their organization’s supply chain.

“More and more companies we work with suggest certifications like SCPro™ as one of the few ways that industry can measure if students are ready to assume a fast-track position that can get them ready for senior management. The SCPro™ certification is not about the first position a student takes... it is about a career path. The certification demonstrates a student has the preparedness to take on multiple supply chain roles in the organization and will thus accelerate their career path.”

Chad W. Autry, Ph.D.
FedEx Corporation Endowed Professor of Supply Chain Management, Kinney Family Research Scholar, Department Head, Marketing & Supply Chain Management

SCPro™ Certification exams are all VA approved and reimbursable under the G.I. Bill™. Whether your career path is civilian or military, an SCPro™ Certification provides the network and credentials to prepare you for success.

SCPro™ Certification exams are all VA approved and reimbursable under the G.I. Bill™. Whether your career path is civilian or military, an SCPro™ Certification provides the network and credentials to prepare you for success.

CSCMP Offers Multiple Ways for You to Enhance and Improve Your Level of Expertise

<table>
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<tr>
<th>Fundamentals</th>
<th>Level One</th>
<th>Bridge Exam</th>
<th>Level Two</th>
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<tr>
<td>• Beginner to intermediate</td>
<td>• Beginner to intermediate</td>
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<tr>
<td>• Achieve 8 unique professional designations</td>
<td>• Requires either an SCM degree or 4+ years of experience**</td>
<td>• Requires either advanced degrees and/or industry certifications**</td>
<td>• Requires an SCPro™ Level One Designation**</td>
<td>• Requires an SCPro™ Level Two Designation**</td>
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<tr>
<td>• 90-minute, multiple choice exams designations</td>
<td>• Achieve SCPro™ One designation</td>
<td>• Achieve SCPro™ One designation</td>
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<td>• 90-minute, multiple choice exams</td>
<td>• 4-hour, multiple choice exam</td>
<td>• 90-minute, multiple choice exam</td>
<td>• Case study-based exam</td>
<td>• Completion of a “real world” project in collaboration with an organization and CSCMP panel.</td>
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*Study done by eLearning Salary & Compensation Report and Georgetown University.
**Additional eligibility requirements apply.
***VA covers exam costs only. Other fees may apply.

START YOUR SCPro™ CERTIFICATION TODAY! Visit cscmp.org or email scpro@cscmp.org.
TOP 10 TIPS TO GET THE MOST OUT OF EDGE FOR FIRST-TIME ATTENDEES

1. Rank your sessions. Figure out which topics and speakers are most important to you and plan your day around the sessions that best fit your goals.

2. Hit the receptions. Now more than ever, it’s not what you know—it’s who you know.

3. Explore the Supply Chain Exchange—we have the vendors you’re looking for. See live demonstrations and take the opportunity to test, touch and learn about new products.

4. Plan ahead to meet with contacts. Whether it’s a customer, potential employer or an old friend, make plans in advance to get some one-on-one time with connections attending EDGE.

5. Update that tired, old mugshot and get your vogue on at the Headshot Studio.

6. Meet your local Roundtable at the Roundtable-Hosted Luncheon—you’ll be surprised how much they do year-round.

7. Meet the friendly CSCMP staff at the myCSCMP Resource Center and learn how to maximize your membership experience.

8. Have those business cards (or your LinkedIn app) ready—you’ll want to keep in touch with the folks you meet at EDGE.

9. Wear comfortable shoes! Between sessions, exploring the events, and taking our Walking Challenge, you’ll be glad you kept comfort in mind.

10. Take notes—EDGE is full of hot tips, new innovations and best practices. You won’t want to forget a thing!
Additional Amenities

These amenities are available to you daily. Times and locations are listed in the Events section of each day.

**BEVERAGE BREAKS**
**sponsored by Wagner Logistics**
Quench your thirst between sessions at the Beverage Break areas and water refill stations located in various locations throughout the Anaheim Convention Center. Complimentary bottled water, coffee and soft drinks.

**MOBILE DEVICE CHARGING STATIONS**
**sponsored by Transplace**
Placed in various locations throughout the Anaheim Convention Center, these convenient charging stations can charge more than 90% of all mobile phones in a matter of minutes.

**CONNECTION CENTER AND COMPLIMENTARY WIFI**
**sponsored by MercuryGate**
Complimentary Wi-Fi is available throughout the public lobby space of the Anaheim Convention Center and in the Hot Spot Zone in the exhibit hall—making it easy for you to stay connected. Complimentary personal computers (PCs) and printers are also available in various locations.

**EDGE 2019 MOBILE APP**
**sponsored by BluJay Solutions**
Get access to real-time agenda updates, fellow attendees, maps, exhibitor listings, session speakers, social media and more! Download the EDGE 2019 Mobile App in the Apple Store or Google Play. Search “CSCMP EDGE” to locate.

**HEADSHOT STUDIO**
**sponsored by Echo Global Logistics**
Every professional needs a headshot, whether it’s for promotional materials, websites or even just a personal LinkedIn profile. Stop by the Headshot Studio, located on Level Two, and take advantage of the professional photographer, courtesy of Echo Global Logistics.

**PUBLICATION BINS**
Complimentary editions of supply chain management related educational literature and publications.

**RELAXATION STATION**
**sponsored by BluJay Solutions**
Sit down and relax while a trained massage therapist delivers a complimentary neck and shoulder massage to relieve the minor aches and pains that accompany traveling.

**NEW TO EDGE 2019: WELLNESS**
EDGE now offers yoga and meditation on Monday and Tuesday.

- **Yoga:** 6-7 am, Anaheim Marriott, Orange County Ballroom 1
- **Meditation:** 1-1:30 pm, Room 206B, ACC Level Two

Zen not your thing? Then join the Step Challenge, which starts at 4:30 pm on Sunday, and ends at 11:30 am on Wednesday. See on-site staff located in the 200 Level Lobby with questions.

**myCSCMP RESOURCE CENTER**
Visit the myCSCMP Resource Center and kick off your EDGE 2019 journey by entering for a chance to win a FREE EDGE 2020 registration!

New this year, participate in CSCMP’s EDGE 2019 Passport, designed to ensure you experience the primary benefits of EDGE. (The EDGE 2019 Passport is located on the last tab in the EDGE On-Site Conference Program.)

Start your journey at myCSCMP and take a selfie by the CSCMP Corporate Member wall; visit CSCMP and NASSTRAC Corporate Member PITT OHIO in the NASSTRAC Motor Row in the Supply Chain Exchange; and complete the experience by sharing your takeaways on Twitter or LinkedIn using #CSCMPEDGE.

Meet the CSCMP team and learn how to get the most out of your member benefits.
- Update your member profile with your new headshot!
- Benefits, benefits, benefits—there’s so much to know about your membership!
- Not a CSCMP member yet? Activate your membership with a CSCMP team member in just minutes.

Stop by anytime. Challenge a fellow EDGE attendee in a game of bags, take a selfie by the CSCMP Corporate Wall, and enter your EDGE 2019 Passport in drawings for great prizes.
Thank You to the EDGE 2019 Volunteer Track Chairs

2019 SUPPLY CHAIN INNOVATION OF THE YEAR AWARD

Brad Berger, President and Publisher, SupplyChainBrain Magazine
Eric Pettersen, Strategic Alliance Director, Supply Chain, KPMG LLC

C-LEVEL DISCUSSION FORUMS

Geoffrey Muessig, Executive Vice President, PITT OHIO

CURRENT RESEARCH AND SURVEYS

Michael D’Angelo, TDI Remediation Manager, Volkswagen of America, Inc.

EMERGING TRENDS

Donna Palumbo-Miele, Senior Director Global Procurement, Bloomberg L.P.

GLOBAL SUPPLY CHAIN

Phil Ramsdale, President, Transport Solutions LLC
Eduardo Vargas, Regional Director, Morrison Express Corporation

GOVERNMENT REGULATIONS

Verlyn Suderman, Counsel, Transportation & Logistics, Benesch, Friedlander, Coplan & Aronoff
Marc Blubaugh, Partner & Co-Chair, Benesch, Friedlander, Coplan & Aronoff

INTEGRATED SUPPLY CHAIN MANAGEMENT AND FINANCE

Bethany Clark, Senior Managing Director, Strategy and Operations, Cushman & Wakefield, Inc.

LEADERSHIP

Jon Mosher, Global Logistics Strategic Initiatives Lead, Bayer

MANUFACTURING AND SERVICE OPERATIONS

Megan Weldon, Senior Consultant, Clarkston Consulting
Thank You to the EDGE 2019 Volunteer Track Chairs Continued

ORDER FULFILLMENT AND CUSTOMER SERVICE
Shawn McManigal, Director of Operations, Acuity Brands Lighting, Inc.

RISK MANAGEMENT
Kristin Daihes, Partner, Opex Analytics

SPONSOR SERIES I, II, III
Krystal Morris, Senior Materials Requirements Advisor, San Diego Gas & Electric
Charles Marge, Principal, Chainalytics
Julia Bernhardt, Director of Procurement and Supply Chain, Certified Power

SUPPLY CHAIN EXCHANGE SERIES I & II
Andrew Bender, Senior Account Manager, OOCL Logistics, USA
Chris Casey, MBA Candidate, The Ohio State University, Fisher School of Business

SUPPLY CHAIN PLANNING AND OPTIMIZATION
Melissa Runge, Vice President, Analytical Solutions, Spend Management Experts
Rafael Vasquez, Regional Vice President, Customer Success, Llamasoft, Inc.

SUPPLY MANAGEMENT AND PROCUREMENT
Alexis Bateman, Director, MIT Center for Transportation & Logistics

TALENT MANAGEMENT AND DEVELOPMENT
Kimberlee Owens, Senior Supply Chain Strategist, RoBotany
Jake Westfall, Associate, Advisory & Transaction Services, CBRE, Inc.

TECHNOLOGY AND INNOVATIONS
Steve Scales, Managing Director, Accenture Strategy

TRANSPORTATION AND LOGISTICS
Gail Rutkowski, Executive Director, NASSTRAC

WAREHOUSING
Louis Tomaselli, Senior Managing Director, JLL
2019 Supply Chain Innovation of the Year Award

These sessions are presented by finalists competing for CSCMP’s 2019 Supply Chain Innovation of the Year Award. Featuring real-world case studies presented by top companies, each finalist must present their case to a panel of judges comprised of members of CSCMP’s Research Strategies Committee.

Chairs:
Eric Pettersen, Strategic Alliance Director, Supply Chain, KPMG LLP
Brad Berger, President & Publisher, SupplyChainBrain

MONDAY
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Using Artificial Intelligence to Slash Shipping Costs ....................66
Driver Shortage Solved Through Driver Leasing On-Demand ........70

TUESDAY
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Global Network Digitization with AGCO Smart Logistics ............82
Owning the Cost of Fulfillment Yields Profitability ..................86

C-Level Discussion Forums

Express your opinions, share ideas, ask questions, compare experiences, and learn from your colleagues when you participate in these interactive discussion sessions.

Chair:
Geoffrey Muessig, Executive Vice President, Chief Marketing Officer, PITT OHIO

MONDAY
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Supply Chain Versus the World: Geopolitical Impacts in 2020 and Beyond ............66
How Digital Communication Can Grow Your Business and Improve Supply Chain Efficiency ..........70

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Build Tomorrow’s Supply Chain Team Today .........................86

Current Research and Surveys

Gain an in-depth understanding of the hot-button topics, challenges, and trends impacting your supply chain operations and the supply chain at large with updates on global research and trend studies.

MONDAY
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TUESDAY
CSCMP’s 30th Annual “State of Logistics Report®” Presented by Penske Logistics ................................78
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E-Commerce Logistics in China—Fast Facts, Numbers and Typical Cases ........86

Emerging Trends

Due to the ever-changing dynamics of today’s global marketplace, it is vital that we examine upcoming future trends that may impact businesses. Explore topics that have emerged or will be in the future.

Chair:
Donna Palumbo-Miele, Senior Director Global Procurement, Bloomberg L.P.
EDGE 2019 CONFERENCE
EDGE Tracks, Track Chairs and Sessions Continued

MONDAY
Get Connected…Or Else! The Value of Building A Great Network ...........................................62
Evolution of Retail Compliance and the Supply Chain Behind It .....................................................66
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How to Solve the Challenge of Last Mile Logistics .................................................................78
Supply Chain Innovation Drivers .................................................................82

Global Supply Chain
Supply chains have globalized dramatically over the last decade. This track focuses on creating an understanding of the opportunities and challenges of global supply chains from both go-to-market as well as a supply perspective, incorporating global end-to-end visibility, dealing with cultural diversity, trade compliance, regulatory and taxation aspects.

Chairs:
Phil Ramsdale, President, Transport Solutions LLC
Eduardo Vargas, Regional Director, Morrison Express Corporation

MONDAY
Crisis Response: Trade Wars, Natural and Unnatural Disasters ..................................................62
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Creating a Global Lifecycle Strategy in a Circular Economy .......................................................86

Government Regulations
This track will explore the touch points between government and industry—from a supplier to customer perspective as well as from the regulatory oversight point of view. The sessions will discuss where the federal government is taking us and highlight the implications from the global supply chain. Sessions will also touch on the issue of supply chain risk management and its linkage to government and regulation.

Chairs:
Verlyn Suderman, Counsel, Transportation & Logistics, Benesch, Friedlander, Coplan & Aronoff
Marc Blubaugh, Partner & Co-Chair, Benesch, Friedlander, Coplan & Aronoff

MONDAY
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What’s New at the Port of Long Beach ......................................................................................67
Transportation Regulatory Developments: Developments: An Overview from FMCSA ..............71

Integrated Supply Chain Planning and Finance
The supply chain is comprised of many parts all striving to come together in synchronized harmony to deliver exceptional results to the customer. In today’s lightning speed environment, strategic planning and communication at all levels of the supply chain is the key. Come to the Integrated Supply Chain Management track to learn how companies are utilizing collaboration, technology and integrated planning processes to optimize their supply chain and create value.

Chair:
Bethany Clark, Senior Managing Director, Strategy & Operations, Cushman & Wakefield, Inc.
Leadership

Supply Chain has many organizational touchpoints, thus creating many opportunities to lead and influence. Attend the leadership track sessions to hear from senior leaders regarding his/her respective leadership journey and the successes and struggles along the way. Topics will include leadership at multiple levels (Industry, Company, & Individual) and how to effectively lead and influence at each level.

Chair: Jon Mosher, Global Logistics Strategic Initiatives Lead, Bayer

Order Fulfillment and Customer Service

Explore the rapidly evolving landscape of methodologies utilized by consumer product companies, wholesalers, retailers, and e-commerce to enhance distribution channels, to efficiently reach customers in continually expanding markets and provide services tailored to address consumer preferences. This track will address the increasing role of technology systems and data analytics in order fulfillment and customer service as well as innovative strategies for maximizing efficiencies in distribution relationships including creative solutions for last mile deliveries and related performance metrics.

Chair: Shawn McManigal, Director of Operations, Acuity Brands Lighting, Inc.

Manufacturing and Service Operations

This track discusses the advantages and disadvantages of centralizing supply chain in a multi-national company. In addition, it will cover the creation of a cross-functional team to transform logistics into a center led organization—with rationalization and reduction of the supply base. It will also examine the pros and cons of supply chain getting a seat at the “C” suite and the impact it would have on the financials, business strategy, and performance.

Chair: Megan Weldon, Senior Consultant, Clarkston Consulting

MONDAY

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Connecting the Global Supply Chain: An Integrated Perspective for Operational Excellence ..................71

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Connect the Missing Link Between Operations and Finance ...............................................................79
Beyond Benchmarking: How to Inform Strategic Planning Through Quantitative, Peer Group Analysis ..........................................................87

QUICK LIST
Risk Management

Supply chain risk management is the process of taking strategic steps to identify, assess and mitigate the risk in your end-to-end supply chain. This track will help to identify the types of risk, financial impacts, strategies for minimizing disruption and the speed in which you respond.

Chair:
Kristen Daihes, Partner, Opex Analytics

TUESDAY
The Risk Management Playbook for Distribution and Physical Logistics..................83
Covering Your Assets—Ensuring Safety for High Value Shipments of Consequence.............87

Sponsor Presentation Series I

CSCMP partners with EDGE sponsors to offer presentations that focus on the best-in-class products and services they offer. Although the series does not follow CSCMP’s traditional non-commercial educational guidelines, these sessions provide the opportunity to explore the many solutions offered.

Chair:
Julia Bernhardt, Director of Procurement and Supply Chain, Certified Power

MONDAY
To Every Season, Return, Return, Return: Managing Your Warehouse Returns (Geodis) ........68
Act Faster with Confidence: Use Cases to Deliver the Perfect Order ...........................................72

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Next-Generation Supply Chain Visibility: Beyond Track and Trace, with FourKites and Ferrero.................................................................88

Sponsor Presentation Series II

CSCMP partners with EDGE sponsors to offer presentations that focus on the best-in-class products and services they offer. Although the series does not follow CSCMP’s traditional non-commercial educational guidelines, these sessions provide the opportunity to explore the many solutions offered.

Chair:
Charles Marge, Principal, Chainalytics

MONDAY
Technology and Humanity: How to Strike the Balance for Supply Chain Efficiency.........................64
Packaging Trends and Their Impact on the Supply Chain ...........................................68
Don’t Fight the LTL Market – Plan for It ......................72

TUESDAY
3 Reasons Perfectly Executed Routing Guides Fail 100% of the Time ..............................80
Achieving World-Class Nationwide Fulfillment and Home Delivery for Big Ticket Items ...........84
Automating Manufacturing and Warehousing with Cloud Robotics..................88

Sponsor Presentation Series III

CSCMP partners with EDGE sponsors to offer presentations that focus on the best-in-class products and services they offer. Although the series does not follow CSCMP’s traditional non-commercial educational guidelines, these sessions provide the opportunity to explore the many solutions offered.

Chair:
Krystal Morris, Senior Materials Requirements Advisor, San Diego Gas & Electric

TUESDAY
Industry 4.0: Planning Physical and Virtual Inventory ........................................84
Supply Chain Planning and Optimization

Building a more intelligent supply chain starts with a smart foundation that can proactively identify issues and ends with a seamless traceability. In this track we will provide tools to put you on a path to a smarter supply chain that contribute to real dollars to your bottom line.

Chairs:
Melissa Runge, Vice President, Analytical Solutions, Spend Management Experts
Rafael Vasquez, Regional Vice President, Customer Success, Llamasoft, Inc.

MONDAY
Managing Aggressive E-Commerce Growth with AI Systems at Nordstrom ...................64
Leveraging E-Commerce to Deliver Responsive and Customized Product Experiences ....................68
Customer-Centric Assortment and Stock Planning for Sonepar’s Branches ..........................72

TUESDAY
Boost Supply Chain Performance in an Evolving Landscape Through Multi-Variate Segmentation ...................................81
How ELD Analysis Helped Newell Become a Shipper of Choice .................................................84
Eyes for Optimization at McKee Foods: Deploying Solutions That Matter ............................88

Supply Management and Procurement

The supply management and procurement landscape are experiencing a transformation. This track will explore and offer emerging, enabling, and disruptive strategies and concepts in the space to enhance the current business industry environment.

Chair:
Alexis Bateman, Director, MIT Center for Transportation & Logistics

MONDAY
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Solving the Transportation Technology Puzzle ........72

TUESDAY
TMS Made Easy: How to Leverage Cloud and Social Technology .................................................80
The Resilient Supply Chain: Strategies to Accelerate Your Speed-to-Market .....................84
Learn How Convoy & CHEP Unlock New, Sustainable Opportunities in Trucking ..........88
MONDAY
Sustainable Supply Chains? The Real Inconvenient Truth ................................................. 65
The Practical Lessons Walmart has Learned About Digitizing its Supply Chain ......................... 69
Why Your Business Needs a Supplier Diversity and Inclusion Program .................................. 73

TUESDAY
From Patchwork Planning to Thriving Integrated Business Planning: The Fonterra Story ................... 85
How to Ensure GDPR Compliance as Your Organization Expands Visibility Initiatives .................. 89

Talent Management and Development
A great plan is nothing without great people to execute it. Major project coming up? Building a new team? Restructuring your division? You won’t want to miss this track. In our sessions you’ll learn best practices regarding recruiting, developing, and retaining talent as well as how companies have leveraged their talent to implement and execute best in class supply chains solutions

Chairs:
Kimberlee Owens, Senior Supply Chain Strategist, RoBotany
Jake Westfall, Associate, Advisory & Transaction Services, CBRE, Inc.

MONDAY
Attracting and Retaining Distribution Center Talent—How Dealer Tire Created Their Own Roadmap .... 65
How to Accelerate Your Career ............................................. 69
The Competitive Differentiator—Tomorrow’s SCM Education and Talent Development .................. 73

Technology and Innovations
Supply chains need to be built for speed and efficiency in today’s hyper-connected world. Technological advancements within the industry are meeting external spill-over effects and driving innovations within today’s supply chains. This track will explore the application of disruptive technology solutions that are creating the supply chains of the future.

Chair:
Steve Scales, Managing Director, Accenture Strategy

MONDAY
Product Inception to Consumption—Extending Visibility with IoT ............................................. 65
The Growing Importance of Blockchain—Lessons Learned and Real-World Implications .................. 69
What Best Buy has Learned from Automating Its Distribution Network ......................................... 73

TUESDAY
The Driving Force Behind Autonomous Fleets ............... 81
Crowdsourcing Delivery Choice: How the Home Depot Scales Same-Day Delivery Nationwide .......... 85
The Case for Automation—How Johnson & Johnson Justifies Continuous Supply Chain Innovation .... 89

Transportation and Logistics
Presented by NASSTRAC, this track focuses on educating and informing supply chain professionals on the impact transportation has on their supply chains. The sessions will explore best practices in the movement of goods in domestic and international markets. Transportation and logistics leaders will discuss the latest ideas and potential solutions to the issues the industry currently faces.

Chair:
Gail Rutkowski, Executive Director, NASSTRAC
TUESDAY
Don’t Have a Meltdown: How to Protect the Luxury Brand Experience ...........................................81
Racking for Revenue: Demystifying Warehouse Clear Height .........................................................85
Over-Simplified: Multi-Story and Urban Infill Distribution Centers—There’s No Template .............89

Town Hall Series
Using Technology to Help Shippers Build World-Class Logistics ....................................................77
Uberizing Logistics & the Future of Freight .................77

Warehousing
The warehousing track will introduce practical ideas to improve warehouse operations and show you how to position warehousing within the larger field of supply chain management.

Chair:
Louis Tomaselli, Senior Managing Director, JLL

“As a global logistics leader for over 100 years, our mission is to connect and simplify our valued customers’ supply chains. As we develop advanced end-to-end solutions, it is crucial to build on our deep knowledge and experience within shipping and logistics. The CSCMP corporate membership allows us to access the latest news in the industry, participate in local round tables and experience cutting-edge supply chain solutions during the EDGE conference.”

Jeff Kellan | Head of Supply Chain North America Maersk
Prologis is the leading global provider of industrial real estate, offering approximately 786 million square feet of distribution space in markets across the Americas, Europe, and Asia. Do business with us, and we will take the time to know you, understand your needs, recognize your aspirations and deliver solutions for your business. Where others measure success in transactions, we invest in relationships and work tirelessly to help our customers stay ahead of what’s next.

BluJay Solutions delivers supply chain software and services to the world’s most progressive retailers, distributors, freight forwarders, manufacturers, and logistics service providers. Transforming supply chain logistics with the BluJay Global Trade Network, we enable customers to unlock the power of more than 40,000 universally connected partners. With BluJay, companies can achieve greater trade velocity, transform their supply chain economics for disruptive advantage, and see beyond the horizon to optimize their future in the global economy.

FreightWaves is the industry leading provider of news, data and market analysis for the freight and logistics markets. The company’s news site, freightwaves.com, is the No. 1 freight and logistics news site globally and receives 2.7X more on-site engagement than any other freight-related news site. The company’s SaaS product, FreightWaves SONAR, is the industry’s first and only data and analytics platform providing participants with visibility to millions of aggregated freight market data points. FreightWaves’ core customers are both freight industry professionals and financial institutions with direct and indirect exposure to the trucking, maritime, air cargo and intermodal freight markets.
IBM is a multinational technology and consulting company operating in more than 170 countries. Our solutions empower IT and supply chain professionals with greater visibility, transparency and trust to proactively predict and mitigate disruption, improve B2B information flow, and optimize inventory utilization and fulfillment. Learn how our AI- and blockchain-enabled solutions help you build a smarter supply chain at www.ibm.com/supply-chain.

Our customized solutions drive down costs, elevate service, and continually improve business performance. Vast industry experience and expertise in logistics engineering and technology, coupled with a commitment to personalized service, enables Penske to design and execute today’s most sophisticated supply chain solutions. Unleash your supply chain’s growth potential.

Transplace is the leading provider of transportation management services and logistics technology. Offering a complete suite of transportation management, strategic capacity, and cross-border & global trade services, Transplace’s customizable logistics solutions and technology gives businesses control of their transportation operations and enhanced visibility of shipments and overall supply chain performance.

Supply chains become more competitive through C.H. Robinson as our skilled logistics employees combine a deep knowledge of market conditions, practical experience, and proven processes and apply them to each customer relationship. C.H. Robinson brings best practices from around the world from local truck transportation to global supply chain management systems, to supply a competitive advantage to companies of all sizes.
Coyote Logistics is a leading global third-party logistics provider that combines a diverse, centralized transportation marketplace matching over 10,000 shipments every day. Coyote offers a comprehensive multi-modal solutions portfolio—including truckload, less than truckload and intermodal—with data intelligence and market insights to empower our customers’ business growth in a rapidly changing world.

Echo Global Logistics is a leading provider of technology-enabled transportation and supply chain management services. Echo offers freight brokerage and Managed Transportation solutions for all major transportation modes using a proprietary, web-based platform to analyze data from its network of over 40,000 transportation providers.

GEODIS is a leading third-party logistics provider recognized for their impeccable execution. Our recent acquisition of OHL has further strengthened our overall capabilities to include Contract Logistics, Supply Chain Optimization, Freight Forwarding, Distribution & Express, and Road Transport. But most importantly, we are students of our customers’ industry and consider ourselves one of your key growth partners.

GlobalTranz is changing how businesses gain control and visibility of their supply chain. Through our technology-driven logistics solutions, deep industry expertise, and extensive carrier relationships, GlobalTranz provides the solutions, services, and savings that enable shippers to respond to customer demands at the speed of business.
Infor Nexus, an Infor company, operates the world’s largest cloud-based business network for supply chain planning and execution. More than $500 billion in trade flows through the GT Nexus network annually. Over 25,000 businesses across industry verticals share GT Nexus as their standard, multienterprise collaboration platform. Customers include Adidas, Caterpillar, DHL, Dow Chemical, Electrolux, HP, Levi Strauss & Co., Nestle, Patagonia, Pfizer, Sears and Syngenta.

MercuryGate provides powerful transportation management solutions proven to be a competitive advantage for today’s most successful shippers, 3PLs, freight forwarders, brokers, and carriers, covering all modes of transportation on a single platform. Through the continued release of innovative technology and a commitment to customers, MercuryGate delivers exceptional value for TMS users.

Surge Transportation provides Fortune 500 shippers with excess full-truckload van and refrigerated capacity. We specialize in short lead-time, peak season, promotions, events, gaps, spikes, surge, overflow, auction, immediate response time. We do not move air, ocean, rail, LTL, heavy. That’s why we are so good at what we actually do.

Surgere’s role in the evolving i4.0 supply chain is to provide their clients with advanced asset visibility, data analytics and control through each segment of the Supply Chain—Packaging, Transportation, Yard, Finished Goods, Plant and Cross-Global. Surgere’s solution combines a community approach, an unprecedented data acquisition accuracy rate of 99.998%, patented hardware, and proprietary cloud-based software.
Truckstop.com is the industry’s most trusted load board and largest freight marketplace. With a host of technology solutions across the freight lifecycle, Truckstop.com helps carriers, brokers, and shippers grow their bottom line, make better decisions, and forge lasting connections across the freight community. Visit Truckstop.com to learn more.

XPO Logistics is a top ten global logistics company. Our highly integrated network delivers customized supply chain solutions to the most successful companies in the world. We are a leading provider of technology-enabled solutions and high-value-add warehousing and distribution.

ArcBest® delivers integrated logistics solutions for a variety of supply chain challenges. Our offerings include less-than-truckload services via ABF Freight® and ground expedite solutions through Panther Premium Logistics®. With a relentless focus on meeting our customers’ needs, we create solutions to even the most complex supply chains.

At CAI Logistics, we find the best route whether you’re shipping in North America or sending goods overseas. As a division of CAI International (NYSE: CAI), our logistics experts offer comprehensive value-driven shipping solutions with real time status, total visibility, and non-stop support to your supply chain. Let’s get moving!
DHL Supply Chain is the global market leader in the logistics industry providing customer-focused solutions to the automotive, chemical, consumer, life sciences, retail, and technology industries in North America. We make customers more efficient, profitable and competitive through innovative solutions.

Expeditors is a global logistics company that satisfies the increasingly sophisticated needs of international trade through customized solutions and seamless, integrated information systems. Our services include the consolidation and forwarding of air or ocean freight, customs brokerage, vendor consolidation, cargo insurance, time-definite transportation, order management, warehousing, distribution and customized logistics solutions.

Fetch Robotics is the pioneer of On-Demand Automation—the only solution that deploys safe, reliable, and versatile Autonomous Mobile Robots for the warehousing and intralogistics markets in just hours. The result is demonstrable improvements in throughput, efficiency and productivity within commercial and industrial environments—all while working alongside people.

Saddle Creek is an omnichannel supply chain solutions company providing a variety of integrated logistics services, including omnichannel fulfillment, warehousing and transportation. Our custom solutions leverage advanced operational methods and sophisticated technologies to help retailers, manufacturers and ecommerce companies get products where they need to be quickly, cost-effectively and seamlessly.
TQL is the largest privately held freight brokerage firm in the nation. Our 5,500+-strong team of logistics professionals coordinate the movements of more than 31,000 shipments per week for customers in the United States, Canada and Mexico. We specialize in truckload, less-than-truckload and intermodal shipping.

Uber Freight is building a marketplace that empowers shippers with the flexibility and predictability they need to advance their business. Sharing the simplicity of the Uber Freight app, our platform delivers direct access to our growing carrier network. For shippers, that results in real-time access to pricing and capacity, with new levels of transparency and reliability, to move freight seamlessly.

UPS’s single source capability means a seamless experience for both you and your customer. UPS provides end-to-end comprehensive logistics services enabled by innovative technology, supply chain expertise and a global network of distribution centers. These services, along with integrated transportation, allow you to save time and money by minimizing your capital investment and positioning products closer to your customers.

Wagner Logistics was founded in 1946 on the principle that every customer is a big deal, which still permeates in our service today. The company began in Cartage and remains dynamic offering top-notch transportation, dedicated warehousing, and robust fulfillment services. Where do you want to be? Wagner says, Bring It!
Burris Logistics, a family-owned business since 1925, provides high-quality, customized supply chain solutions with an emphasis on frozen and refrigerated products serving the food industry. Comprised of 4 business units, Burris collaboratively delivers the exact solution needed with a commitment to an exceptional customer service experience.

Esri is the largest location analysis and B2B mapping company worldwide. Esri’s Geographic Information System (GIS) integrates with BI systems to visualize and analyze supply chain operations, manage facilities, plan for risk or leverage real-time IoT and big data. GIS increases supply chain efficiency with demographic data and location intelligence.

FLEXE is reinventing warehousing and fulfillment by making services on demand. FLEXE helps forward-looking brands create dynamic eCommerce fulfillment networks and resolve warehouse capacity constraints. Based in Seattle, FLEXE is the leader in on-demand warehousing and is dedicated to transforming the logistics industry.

FourKites is the real-time supply chain visibility platform that Fortune 500 companies and 3PLs trust to track shipment location and temperature, and proactively manage exceptions. Using a proprietary predictive algorithm to calculate shipment arrival times, FourKites enables customers to lower their operating costs, improve on-time performance, and strengthen their end-customer relationships.
Intelligent Audit is the technology leader in parcel and freight audit, business intelligence, and spend optimization. IA’s proprietary technology, paired with a team of strategic account managers, helps some of the largest and most complex global shippers analyze, benchmark, optimize, and gain critical insights into their global transportation network.

SVT, an emerging industry leader in supply chain innovation, partners to deliver cost-effective solutions capable of global reach and visible results. Utilize strategic planning services to optimize individual projects and ensure smooth supply chain transitions. Navigate physical or virtual inventory and execute reliable distribution of component parts and finished products. Generate ROI throughout a product’s lifecycle employing comprehensive reverse logistics solutions. With SVT, companies can optimize every aspect of the supply chain and see the results only SVT can deliver.

Trimble Transportation provides solutions to create a fully integrated supply chain. With an intelligent ecosystem of products and services, we enable customers to embrace the rapid technological evolution of the industry and connect all aspects of transportation and logistics—trucks, drivers, back office, freight and assets. We deliver an open, scalable platform to help customers make more informed decisions and maximize performance, visibility and safety.

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CSCMP extends a special thank you to our 2019 sponsors and partners whose support helps make the CSCMP EDGE conference an extraordinary experience!

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Erik Hansen
Member Since 2015

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Member Since 2015

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CSCMP offers both professional (individual) and corporate (organizational) membership. Corporate memberships allow companies to provide access, insight and perspective to their entire team. Corporate members receive all the benefits of a Professional Membership, plus preferred pricing and exclusive services tailored to meet your specific needs to create value for your organization.

**Corporate Membership Benefits:**

- **EDGE Conference Registrations**—specialty pricing available to anyone in your company or customers
- **Exclusive pricing** on all CSCMP products, services, and events
- **Company recognition** on CSCMP website and at the EDGE Conference
- **Dedicated Account Manager**
- **Speaker Bank:** The speaker bank is a growing catalog of the industry’s top professionals. As part of your CSCMP Corporate Membership, you have the opportunity to be listed in the CSCMP Speaker Bank and get connected with both members and non-members looking for leading industry experts.
- **Hot Topics:** Each issue of CSCMP Hot Topics is written by a leading expert, thought leader, and/or researcher and focuses on newly emerging research from CSCMP or other organizations; hot trends and emerging industry insights; and/or journal articles that expose a new perspective or finding that has emerged as a critical issue. Our corporate members are seen as thought leaders and encouraged to submit copy.
- **Research, Reports, and Surveys:** Members have access to our library of research and publications in addition to our annual State of Logistics Report® (this is our most downloaded report).

**Enterprise Membership** – includes all of the above, plus:

- Unlimited, company-owned memberships
- Press release
- Exclusive opportunities to provide content and thought leadership to the CSCMP Membership

CSCMP has more than 150 corporate member companies. We would like to recognize and thank our Enterprise Members below. To see all CSCMP’s Corporate Members, visit the myCSCMP Resource Center on Level Two.

- Armada Supply Chain Solutions
- Bain & Company
- Burris Logistics
- C.H. Robinson
- CHEP
- Cisco Systems
- Cushman & Wakefield, Inc.
- Echo Global Logistics, Inc.
- enVista Corporation
- FreightWaves
- Freight Handlers, Inc. (FHI)
- Honeywell
- IBM
- Ingram Micro Commerce & Lifecycle Services
- Kansas City Southern (KC Southern)
- Kohler Co.
- Mast Global Logistics
- Orient Overseas Container Line (OOCL)
- Penn State University
- Penske Logistics
- Shoppa’s Material Handling, Ltd.
- Uber Freight
- University of Nebraska at Omaha
- University of Tennessee
- Whirlpool Corporation

Interested in a CSCMP Corporate Membership or Enterprise Membership? Email the CSCMP team at corporate@cscmp.org.
SCHEDULE AND MAPS

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MAPS AND FLOORPLANS
Convention Center maps can be found in the fold outs between pages 33 and 40.
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## EDGE 2019 CONFERENCE

Please note: Highlighted areas below will be held in the Supply Chain Exchange.

### SCHEDULE AT A GLANCE | TUESDAY – WEDNESDAY

**Tuesday, September 17**

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<th>Time</th>
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<tr>
<td>7:00 am – 5:00 pm</td>
<td>EDGE Registration and Badge Pick-Up</td>
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<tr>
<td>7:30 am – 8:30 am</td>
<td>Breakfast</td>
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<td>Supply Chain Exchange Exhibition</td>
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<td>Tuesday Keynote Session</td>
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<td>EDGE Session 4</td>
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<td>Supply Chain Industry Networking Luncheon</td>
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<td>Supply Chain Exchange Exhibition</td>
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<td>Dessert Reception</td>
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<td>CSCMP Annual Business Meeting</td>
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<td>EDGE Session 6</td>
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<tr>
<td>5:00 pm – 6:30 pm</td>
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**Wednesday, September 18**

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<td>7:30 am – 11:30 am</td>
<td>EDGE Registration</td>
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<td>10:00 am – 11:30 am</td>
<td>Brunch and Closing Keynote Session</td>
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<tr>
<td>12:30 pm – 5:00 pm</td>
<td>Facility Tours*</td>
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</tbody>
</table>

*Registration required.
Roundtable-Hosted Luncheon

MONDAY, SEPTEMBER 16 | 11:45 AM – 1:00 PM
ACC North, Level 100, Exhibition Hall

Sponsored by COYOTE.

Roundtables are CSCMP’s local chapters. CSCMP has more than 60 roundtables across the U.S. and around the globe. Our roundtables are run by a volunteer network of supply chain professionals, and host hundreds of local events, including educational events, networking, and exclusive tours.

Join your regional leaders for lunch and networking! Learn about upcoming events, opportunities to volunteer, and build relationships in your local market. If your local section is full, feel free to grab a seat in any other section. Eat and enjoy!

Followed by dessert reception from 1:00 pm - 1:30 pm

Sponsored by Saddle Creek LOGISTICS SERVICES

See reverse for Roundtables represented.
## U.S./North American Roundtables (by region)

### South Atlantic
- Atlanta
- Baltimore
- Central Florida
- Charlotte
- Jacksonville
- Raleigh
- South Carolina
- South Florida
- Washington D.C.

### Pacific
- Puget Sound
- San Diego
- San Francisco
- Southern California

### West North Central
- Kansas City Heartland
- St. Louis
- Twin Cities

### West South Central/East South Central
- Dallas/Fort Worth
- Houston
- Nashville
- Ozark

### Middle Atlantic/New England
- Lehigh Valley
- New England
- New York Capital District
- New York/New Jersey
- Philadelphia

### East North Central
- Chicago
- Cincinnati
- Cleveland
- Columbus
- Eastern Michigan
- Indianapolis
- Milwaukee
- Western Michigan

### Mountain
- Arizona
- Utah/Idaho

## International Roundtables

- Argentina
- Benelux
- Brazil
- Colombia
- Egypt
- Germany
- Italy
- New Delhi
- Panama
- Peru
- Poland
- Saudi Arabia
- Spain
- Sweden
- Switzerland
- Toronto

“I chose SCPro™, because it gave me the opportunity to prove I have the knowledge required for successful performance in a supply chain career. By covering the end-to-end supply chain, I believe SCPro™ gives me flexibility to adapt and succeed at different roles within supply chain management.”

Anahi Arza Ortega | Area Manager, Amazon
CSCMP Spain Roundtable Board Member - Young Professional
SCPro™ Level One Certified
Supply Chain Industry Networking Luncheon

TUESDAY, SEPTEMBER 17 | 11:45 AM – 1:00 PM
ACC North, Level 100, Exhibition Hall

Sponsored by SURGERE®

Dine and exchange ideas with colleagues who share the same management responsibilities as you. Or, expand your horizons and sit with professionals who work in different areas of the industry.

Followed by dessert reception from 1:00 pm - 1:30 pm

Sponsored by Saddl Creek Logistics Services

Industries represented:
- Apparel & Textiles
- Consumer Packaged Goods (CPG)
- E-Commerce/Marketplace Platforms
- Education/Research
- Energy
- Final Mile
- Information Technology/Autonomous
- Logistics (Domestic/International)
- Material Handling Automation/Robotics
- Oil & Gas/Specialty Chemicals
- Aerospace & Automotive
- Consumer Durable Goods
- Electronics/High-Tech
- Finance & Insurance
- Food & Beverage
- Government/Law/Military
- Medical/Healthcare
- Pharmaceuticals
- Open Seating

EXHIBIT BOOTHs
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VISIT BOOTH 301 TO LEARN MORE or email engagement@fourkites.com
Exhibit Hall | Level 100
This one-of-a-kind exhibition offers you the opportunity to experience the newest solutions of world-class supply chains and talk one-on-one with experts in fields such as logistics, programming and much more. In this unique educational setting, you will have the opportunity to view demonstrations, equipment, systems, and technologies that provide cutting-edge solutions to a wide range of supply chain challenges. You’ll also get an in-depth look at the parts that make up a top-performing supply chain.

Participate in CSCMP’s 2020 Supply Chain Exchange
For complete details, contact Gary Master at +1 412.596.7387 or gmaster@supplychainquarterly.com

Hours of Operation

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<tr>
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<td>4:30 pm – 6:30 pm</td>
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<tr>
<td>TUESDAY</td>
<td>7:30 am – 8:30 am</td>
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<tr>
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<td>11:45 am – 2:00 pm</td>
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Events Held in the Supply Chain Exchange

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<td>SUNDAY</td>
<td>6:00 pm – 8:00 pm</td>
<td>Welcome Reception, sponsored by GEODIS</td>
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<td>MONDAY</td>
<td>7:30 am – 8:30 am</td>
<td>Breakfast, sponsored by Infor</td>
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<td>11:45 am – 1:00 pm</td>
<td>Roundtable-Hosted Luncheon, sponsored by Coyote Logistics, LLC</td>
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<td>1:00 pm – 1:30 pm</td>
<td>Dessert Reception, sponsored by Saddle Creek Logistics Services</td>
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<td>5:00 pm – 6:30 pm</td>
<td>Supply Chain Exchange Reception, sponsored by Truckstop.com</td>
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<td>11:45 am – 1:00 pm</td>
<td>Supply Chain Industry Networking Luncheon, sponsored by Surgere</td>
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<td>1:00 pm – 1:30 pm</td>
<td>Dessert Reception, sponsored by Saddle Creek Logistics Services</td>
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Please Note: The exhibition is the only CSCMP event taking place between 1:30 pm and 2:00 pm Monday, September 16 and Tuesday, September 17.
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CSCMP networking is no joke! I can truly attest to the power of creating amazing relationships through networking. Recently, I was looking for a new and challenging job opportunity and through my network, I was very fortunate to receive five job offers without applying to even one online application. Priceless!

– Kimberly H. Caron | Supply Chain Manager, Peerless Plastics
Twin Cities Roundtable, Vice President of Programs

THE CSCMP MEMBERSHIP ADVANTAGE

CSCMP is built by members for members

CONNECT • DEVELOP • EDUCATE

10 – DISCOVER SOLUTIONS & BEST PRACTICES

9 – PROFESSIONAL DEVELOPMENT

8 – VISIBILITY AND PROFILE ENHANCEMENT

7 – CSCMP MEMBER-ONLY DIRECTORY

6 – BUILD YOUR SKILLS BY VOLUNTEERING

5 – HUNDREDS OF LOCAL AND NATIONAL EVENTS – FIND YOUR LOCAL ROUNDTABLE AT CSCMP.ORG

4 – ACCESS TO INDUSTRY LEADERS

3 – CSCMP EDGE CONFERENCE – JOIN US FOR SUPPLY CHAIN’S PREMIER EVENT™

2 – MEMBER-TO-MEMBER RELATIONSHIP BUILDING

1 – 100,000+ ENGAGED PROFESSIONALS

Having been an academic member of CSCMP for over 14 years, I have found the organization is an invaluable resource to me. The opportunities to interact with SCM/logistics practitioners and other academics have helped me stay current and relevant in my research and teaching.

– Haozhe Chen | Associate Professor of Supply Chain Management
Iowa State University
Member of Academic Strategies Committee

CSCMP networking is no joke! I can truly attest to the power of creating amazing relationships through networking. Recently, I was looking for a new and challenging job opportunity and through my network, I was very fortunate to receive five job offers without applying to even one online application. Priceless!

– Kimberly H. Caron | Supply Chain Manager, Peerless Plastics
Twin Cities Roundtable, Vice President of Programs

For more information on CSCMP membership, contact membership@cscmp.org

333 East Butterfield Road, Suite 140 | Lombard, Illinois 60148-5617 USA
phone +1 630.574.0985 | fax +1 630.574.0989

cscmp.org | cscmpedge.org | membership@cscmp.org
DAY 1: SUNDAY

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SOME PROBLEMS ARE JUST TOO BIG TO SOLVE ALONE

Finally, a data foundation with such accuracy & product life cycle reach, the promise of Advanced Analytics & Business Intelligence is being realized.

- **SOLVE SUPPLY CHAIN VISIBILITY** using sensor-based science & cloud-based software
- Capture **EXTREMELY ACCURATE DATA** at an unprecedented 99.9%
- Dramatically **REDUCE COST, INCREASE PRODUCTIVITY**, and see a **CLEAR ROI** in as little as six months

The Next Industrial Revolution is HERE.

Surgere is actualizing this revolution—changing manufacturing across the globe, essentially changing the way companies do business. Using digital technology to solve traditional problems, Surgere’s strategy allows the tracking of supplier parts all the way to finished goods.

1820 SUPPLIER LOCATIONS
6 INDUSTRIES
99.9% DATA ACCURACY

1,289% GROWTH IN 2019
10M ASSETS TRACKED
6 MONTHS ROI

JOIN THE REVOLUTION, CONTACT:

Michael Wappler | michael.wappler@surgere.com | 330.966.3746 x.121

www.surgere.com
EDGE ACADEMIC RESEARCH SYMPOSIUM
Sponsored by FreightWaves

Open to all academics and EDGE attendees. The Academic Research Symposium provides academics and students a forum to hear the latest in supply chain management, logistics, and teaching innovations research. It offers informative and interactive sessions while providing an exceptional venue for networking with colleagues from around the globe. Sunday, September 15, 2019.

SCHEDULE AT A GLANCE
Sunday, September 15

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<tr>
<th>Time</th>
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<th>Location</th>
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<td>7:00 am – 6:30 pm</td>
<td>Badge Pick-Up at EDGE Registration</td>
<td>Plaza Level Lobby</td>
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<td>7:00 am – 7:50 am</td>
<td>Continental Breakfast</td>
<td>204 Foyer</td>
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<tr>
<td>8:00 am – 8:20 am</td>
<td>Welcome and Opening Remarks</td>
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<tr>
<td>8:30 am – 9:30 am</td>
<td>Session 1 Concurrent Presentations</td>
<td>251C, 262C, 263A, 263B</td>
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<tr>
<td>9:45 am – 10:45 am</td>
<td>Session 2 Concurrent Presentations</td>
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</tr>
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<td>10:45 am – 11:30 am</td>
<td>Networking Break and Poster Sessions</td>
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<td>11:30 am – 12:30 pm</td>
<td>Session 3 Concurrent Presentations</td>
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<tr>
<td>12:30 pm – 1:30 pm</td>
<td>ARS Luncheon (Open to all ARS participants)</td>
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<td>1:30 pm – 2:30 pm</td>
<td>Session 4 Concurrent Presentations</td>
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<td>2:30 pm – 3:15 pm</td>
<td>Networking Break and Poster Sessions</td>
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<td>3:15 pm – 4:15 pm</td>
<td>Session 5 Concurrent Presentations</td>
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<td>4:30 pm – 5:00 pm</td>
<td>Closing Session and Awards</td>
<td>201BC</td>
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2019 DOCTORAL DISSERTATION AWARD

The Doctoral Dissertation Award is presented annually to the author of a submitted dissertation in supply chain management or a related field that demonstrates significant originality and technical competence while contributing to the supply chain knowledge base. The award is designed to encourage research that advances the theory and practice of supply chain management and logistics.

**Doctoral Dissertation Award Committee Chairs**
Dr. Stephanie Eckerd, Chair, Indiana University  
Dr. John Macdonald, Co-Chair, Colorado State University

**Doctoral Dissertation Award Committee Members**
Dr. Keely Croxton, The Ohio State University  
Dr. Lisa Niles, President of Adaptive Growth Strategies  
Ben Darger, Walmart eCommerce

2019 ACADEMIC AWARDS FOR OUTSTANDING RESEARCH

CSCMP recognizes outstanding achievements in research conducted and published by academics and students that continue to drive our profession forward.
- Bernard J. LaLonde Best Paper Presentations and Award  
- Doctoral Dissertation Award and Finalists  
- E. Grosvenor Plowman Award  
- Innovative Supply Chain Teaching Award

A SPECIAL THANK YOU TO OUR  
2019 ACADEMIC RESEARCH SYMPOSIUM SPONSOR

FREIGHT WAVES®

“As a Supply Chain professional with 20 years experience, the Level 2 SCPro™ Certification has helped me to exhibit commitment to continuous education and professional development that enables me to solve complex issues within the food supply chain. The rigorous exam also validates a high-level and well-rounded knowledge of the complexity of extended, global supply chains. This is a great credential for all supply chain professionals to aspire towards.”

Tony Sizemore | Director of Purchasing and Strategic Procurement  
Hunt Brothers Pizza, LLC  
SCPPro™ Level Two Certified
1:00 PM – 3:00 PM
CSCMP AND YOU: RISE AGAINST HUNGER
supported by C. H. Robinson and Bayer Healthcare LLC
Exhibit Hall | Level 100
Separate registration required.

Join the movement to end hunger in our lifetime. Rise Against Hunger’s meal-packaging event is a fun, hands-on way of making a difference and impacting the lives of those suffering from hunger around the world. Our goal is to package 35,000-plus meals on the first day of conference! Working together as supply chain professionals, we can contribute towards a world without hunger. All volunteers will receive a t-shirt as a thank-you for giving back.

2:00 PM – 5:00 PM
SCPRO™ BRIDGE EXAM REVIEW SESSION
206B | ACC Level 2
A preparatory review session for candidates registered to take the SCPro™ Bridge Exam scheduled for Monday, September 16, 2019.

The SCPro™ Bridge Exam is designed for experienced supply chain professionals who want to earn CSCMP’s SCPro™ Level One Certification.

In order to be eligible, professionals must possess either an advanced degree or a credential related to the field of supply chain and logistics.

Space is limited and separate registration is required. Please contact scpro@cscmp.org to register or visit cscmpedge.org.

3:00 PM – 5:00 PM
WOMEN LEADERS FORUM
sponsored by Intelligent Audit
Room 204A | ACC Level 2

Create a Business That Solves a Problem, Not an Added Accessory in a World of Mass Consumption
Ashley Tyrner, Founder and Chief Executive Officer, Farmbox Direct

Farmbox Direct is a door-to-door service that brings the freshest vegetables and fruits directly from organic farms to literally to any door. Sounds like your typical online shopping service – you select your items and the next day or two you receive your product. Right? Not really.

Ashley Tyrner (a single mom on food stamps) was on a mission to solve the overwhelming food desert problem in America. The concept of shipping fresh produce wasn’t the issue as much as getting the product to people in food deserts.

Around the clock, Ashley operates with a clear conviction that all people should have access to organic food. Working tirelessly to disrupt the food policy space, Ashley has been recognized by the Obama administration partnering with Michelle Obama’s executive director, Sam Kass of the Let’s Move! Campaign, to extend EBT/SNAP benefits, which currently must be used in person at a point of sale, online.
5:00 PM – 6:00 PM

ROUND TABLE COMMUNITY VOLUNTEER ORIENTATION
259A I Level 200 I ACC North

Did you know—40% of attendees are brand new to EDGE every year and most will likely be from California? What a great opportunity for roundtable members to meet potential new volunteers and to usher in new talent.

In addition, the Roundtable Annual Meeting that is traditionally held Sunday before the Welcome Reception is now called the Community Volunteer Orientation. The purpose of the 60-minute event will be centered on the importance of volunteering and getting involved at the local level.

Fellow roundtable volunteers will present on their successes and unique opportunities in volunteering. So, we hope you are planning to attend EDGE so you can support your peers!

6:00 PM – 8:00 PM

WELCOME RECEPTION
sponsored by GEODIS
Exhibition Hall | 100 Level

CSCMP welcomes you to Anaheim at this lively reception in the Supply Chain Exchange exhibition. Dine on delicious food while you meet and mingle with old friends and new. It’s the perfect way to kick off the next three days of unparalleled educational and networking opportunities.

Please note: Guest ticket(s) for the reception may be purchased for $45 each at CSCMP Customer Service in the Plaza Level Lobby.

8:00 PM – 9:30 PM

FUTURE LEADERS RECEPTION
sponsored by Trimble Transportation
Katella Terrace | Level 200 | ACC North
By invitation only.

Tomorrow’s supply chain leaders, age 40 and under, are invited to network with CSCMP’s Board of Directors and their peers in recognition of their dedication and contributions to CSCMP during the past year.

15TH ANNUAL SUPPLY CHAIN INNOVATIONS OF THE YEAR AWARD™
presented by CSCMP and SupplyChainBrain

Join your fellow supply chain innovators to witness this live competition held during the 2019 Supply Chain Innovation of the Year on both Monday, September 16 and Tuesday, September 17.

After presenting their case studies in front of an audience of conference attendees and the evaluation committee judges, the first and second-place winners of the Supply Chain Innovation Award™ will be announced during Wednesday Brunch and Keynote Session.

Support the 2019 finalists:
Erie St. Clair LHIN/TransForm Shared Service Organization ................................................................. 62
Snap-on Tools/FastFetch Corporation ........................................................................................................ 66
F|Staff/States Logistics .......................................................................................................................... 70
Intel ......................................................................................................................................................... 78
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Lodge Manufacturing Company/Supply Chain Coach/
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Delays not only hurt your reputation, they also damage your bottom line. It’s why we’re dedicated to getting perishable products to market quickly and efficiently. All so you can keep your promises and your profits. It’s how we deliver confidence. Learn more at gopenske.com.
Day 2

6:00 AM – 7:00 AM
YOGA
Anaheim Marriott
Room: Orange County Ballroom 1
Yoga is designed to improve the health, performance, and mental acuity of individuals. Hatha yoga blends balance, strength, flexibility and power. Postures are practiced to align, strengthen and promote flexibility in the body.
Bring your mat or use one provided. Once they run out, hotel towels will be available.
To register, visit the Wellness Desk, 200 Level Lobby

7:30 AM – 8:30 AM
BREAKFAST
sponsored by Infor
Exhibition Hall | 100 Level
Please note: Guest ticket(s) for the breakfast may be purchased for $25 each at CSCMP Customer Service.

7:30 AM – 6:30 PM
SUPPLY CHAIN EXCHANGE EXHIBITION
Exhibition Hall | 100 Level
Today, the exhibition will be open from 7:30 am – 8:30 am, 11:45 am – 2:00 pm, then from 4:30 pm – 6:30 pm. For more information about the exhibition and its participants, please turn to the “EXHIBITION” tab.

8:00 AM – 5:30 PM
29TH ANNUAL DONALD J. BOWERSOX DOCTORAL SYMPOSIUM
Room 264C | ACC Level Two
Open to all registered academic members and nominated students only. This day-long forum is designed to prepare doctoral candidates for creative and rewarding careers as supply chain management and logistics teachers. Session topics include teaching innovation, teambuilding in and out of the classroom, conducting relevant research, getting published, and navigating the review process. Learn from the vast experience of your faculty peers! This year, the symposium will be honoring Dr. Jim Stock for his extensive work in academia and contributions to supply chain education and research. All academic members of CSCMP are welcome to join through the day!
Doctoral Symposium Chairs:
Hannah Stolze
Wheaton College
Haozhe Chen
Iowa State University

Learn more about the amenities below on page 12.

7:00 AM – 5:00 PM
CELL PHONE CHARGING STATIONS
sponsored by Transplace
Various Locations

CONNECTION CENTER AND Wi-Fi
sponsored by MercuryGate
Various Locations

EDGE REGISTRATION AND CUSTOMER SERVICE
sponsored by Prologis
Plaza Level Lobby

myCSCMP RESOURCE CENTER
Lobby | 200 Level

10:00 AM – 10:30 AM; 3:00 PM – 3:30 PM
BEVERAGE BREAK
sponsored by Wagner Logistics
Various Locations

10:00 AM – 5:00 PM
HEADSHOT STUDIO
sponsored by Echo Global Logistics
Lobby | 200 Level

10:00 AM – 5:00 PM
RELAXATION STATION
sponsored by BluJay Solutions
Lobby | 200 Level

CSCMPEDGE.ORG 55
MONDAY KEYNOTE SESSION

8:45 AM – 10:00 AM
Room 257 | 200 Level

Better and Faster: The Proven Path to Unstoppable Ideas

Uncover your innovation blind spots—and see how you and your organization compare to the world’s top innovators!
Failure to adapt or to recognize opportunities to innovate is a core problem threatening business today. People and organizations often don’t notice how close they are to better ideas, tend to resist change, or don’t know how to evolve. In this opening keynote session, attendees will learn how to identify innovation blind points and will gain tools and techniques to implement meaningful change.

Highly engaging and humorous, Jeremy Gutsche’s educational lessons are drawn from the untold experiences of reclusive billionaires and ordinary people alike, who achieved remarkable feats by simply seeing and seizing the opportunities that others overlooked. Learn to recognize patterns and clues that will lead you to be a better investor, better innovator, better creator and a better adaptor.

Change is the only constant variable, both in life and in business. Join Jeremy Gutsche as he unpacks how individuals and organizations can become idea generators and world-class changemakers. You will be better and faster.

CSCMP’S 2019 DISTINGUISHED SERVICE AWARD

CSCMP’s Distinguished Service Award is the industry’s most prestigious honor that can be bestowed on an individual for significant achievements in the logistics and supply chain management professions. Presented annually, the award was instituted in 1965 as a tribute to logistics pioneer John Drury Sheahan.

Distinguished Service Award Selection Committee

Mary Long, Managing Director, University of Tennessee
Michelle Halkerston, President and Chief Operating Officer, Hassett Express, LLC
Brian Hancock, Executive Vice President Chief of Marketing, Kansas City Southern Railroad
Abré Pienaar, Chief Operating Officer, iPlan
Kevin O’Meara, Vice President Customer Fulfillment
Remko Van Hoek, Professor, University of Arkansas
2019 Distinguished Service Award Recipient

Kathy Wengel
Executive Vice President and Chief Global Supply Officer
Johnson & Johnson

CSCMP’s Distinguished Service Award is the industry’s most prestigious honor, bestowed upon an individual for significant achievements in the logistics and supply chain management industry. Presented annually, the award was instituted in 1965 as a tribute to logistics pioneer John Drury Sheahan.

As Executive Vice President and Chief Global Supply Chain Officer for Johnson & Johnson, Kathy is a member of the company’s Executive Committee and has direct responsibility for one of the largest and most complex global supply chains in the world, delivering pharmaceutical, medical device and consumer health products and services to more than a billion patients and consumers every day. She leads a global team of more than 50,000 people in planning, manufacturing, distribution, customer service, and technical operations, partnering with thousands of suppliers, customers and health care providers. She also has corporate-wide responsibility for Quality & Compliance, Environmental Health Safety & Sustainability, and Engineering, Real Estate and Property Services.

Throughout her more than 30 years with the company she has led major innovations in the Johnson & Johnson operating model that have put increased focus on the needs of the customer, integrated and transformed company-wide functions and processes, and leveraged the size and reach of the broadly based healthcare company.

Kathy is driving innovation in the use of digital tools and advanced analytics that are strategically important to the continued evolution of Johnson & Johnson’s businesses. She is also recognized as a visionary who brings new ways of thinking and operating to the organization, building strong, diverse global teams, and champions efforts to increase opportunities for women in STEM2D fields: Science, Technology, Engineering, Math, Manufacturing and Design.

She is implementing a supply chain strategy based on three North Stars: Transforming the Customer Experience, Shaping the Portfolio and Manufacturing for the future to utilize leading-edge technologies to improve cost, quality, and agility—all with a focus on improving health care outcomes and delivering value to customers. She and her team partner with companies in a wide range of industries beyond health care, and actively engage with leading organizations and universities to identify the best new concepts and practices, as well as to extend her own impact beyond Johnson & Johnson through educating and actively mentoring the next generation of supply chain professionals.

A proud member of CSCMP, Kathy also serves as Chairman of the Board for GS1 Global, the global standards and services organization enabling organizations of all types and sizes to identify, capture and share information seamlessly. She is also a Board member of the National Association of Manufacturers, and an Advisory Board member of AWESOME (Achieving Women’s Excellence in Supply Chain Operations, Management and Education).

CALL TO ACTION!
Do you know someone who has made significant contributions to the art and science of supply chain and logistics management?
Nominate him or her for the 2020 Distinguished Service Award to be announced at next year’s Annual EDGE Conference in Kissimmee, FL.
**CSCMP EMERGING LEADER AWARD**

The Young Professionals Emerging Leader Award was created to recognize up-and-coming leaders (age 32 and under) in the supply chain management field for their meaningful contributions to—and future influence on—the profession. The winners will be featured in various organization publications, including CSCMP’s Supply Chain Quarterly magazine.

**2019 Emerging Leader Award Winners**

**Anahi Arza**, Logistics Operations Lead, Unilever, SCPro™ Certified

Anahi Arza is originally from Paraguay but has developed her professional career in the area of supply chain in Barcelona for the last four years. She was involved in supply chain planning projects in Schneider Electric for two years and was also part of the team launching a new Amazon Fulfillment Center in Barcelona, where she was an Area Manager leading a team of 100+ people, before continuing her career at Unilever.

**Parker Holcomb**, Founder and CEO, CoLane

Parker Holcomb is the founder of CoLane, a Chicago-based company that operates as a traditional freight broker, but leverages its internal virtual assistant, Archie, to streamline regular shipments of truckloads of goods. Archie frees up time for CoLane employees to focus on their customer’s toughest challenges. Holcomb is passionate about outsourcing routine tasks to technology so that humans can focus on what they’re best at: creativity and relationships.

**10:00 AM – 10:30 AM**

**BEVERAGE BREAK**

sponsored by Wagner Logistics

Various locations

**10:30 AM – 12:00 PM**

SCPro™ Bridge Certification Exam

Room 201B | ACC Level Two

Participants will complete the SCPro™ Bridge Certification Exam. Individuals who pass the exam will receive SCPro™ Level One designation and be eligible to advance to the SCPro™ Level Two and SCPro™ Level Three Certifications.

**11:45 AM – 1:00 PM**

**ROUNDTABLE-HOSTED LUNCHEON**

sponsored by Coyote Logistics, LLC

Exhibition Hall I Level 100 | ACC North

CSCMP has more than 60 roundtables across the U.S. and around the globe. Our roundtable communities are run by a volunteer network of supply chain professionals, and host hundreds of local events, including educational events, networking, and facility tours.

Join your regional leaders for lunch and networking! Learn about upcoming events, opportunities to volunteer, and build relationships in your roundtable community. If your regional section is full, feel free to grab a seat in any other region.

Please note: Guest ticket(s) for the luncheon may be purchased for $25 each at CSCMP Customer Service.

**1:00 PM – 1:30 PM**

**DESSERT RECEPTION**

sponsored by Saddle Creek Logistics Services

Exhibition Hall I Level 100 | ACC North

Interact with our Supply Chain Exchange participants while enjoying delicious desserts.
1:00 PM – 1:30 PM

MEDITATION
Room: 206B | ACC Level Two

Be prepared to turn off your cell phones and tune out for a 30-minute group meditation class. In a soothing atmosphere, each session begins with a brief introduction from the instructor that will guide you into the inner quiet of your practice.

Join the session to reap the benefits of meditation and bring peace and happiness into your life!
Open seating.

SPECIAL INTEREST GROUPS (SIGS)

Led by CSCMP’s Academic Strategies Committee, these sessions encourage a robust exchange of knowledge and practice between academic and practitioner communities.

2:00 PM – 3:00 PM

WHO’S GOING TO RUN TOMORROW’S SUPPLY CHAIN? DEVELOPING THE NEW SC TALENT
Room 262C | ACC Level Two

Supply chain experts from both business and academia discuss the increasing difficulty of finding the next generation of supply chain leadership. Examine best practices from both sides of the industry/academic perspective on how to attract students and employees, engage companies, and match the right students with the right opportunities.

Frank Adams, Associate Professor, Mississippi State University
Michael DelBovo, Chief Operating Officer, Dillon Logistics
Marcia Gibson, Supply Chain Management Professional Experience Program Coordinator, Harbert College of Business, Auburn University
Scott Grawe, Associate Dean for Strategy and Engagement, Ivy College of Business, Iowa State University
Tracy Rosser, Senior Vice President (Retired), Walmart

3:30 PM – 4:30 PM

FINDING TALENT IN DIVERSE PLACES
Room 262C | ACC Level Two

As the battle for supply chain talent rages on, look beyond the usual talent pipelines to find the best and brightest. Explore the advantages and considerations of sourcing talent from diverse backgrounds. Match the right people to your open jobs by leveraging less traditional talent pools, including community colleges, the military, and prisons.

Ben Hazen, Editor-in-Chief, International Journal of Physical Distribution and Logistics Management
Russell McCaffrey, Dean, Transportation Programs, Broward College
Daniel Stanton, President and Co-Founder, SecureMarking

3:00 PM – 3:30 PM

BEVERAGE BREAK
sponsored by Wagner Logistics
Various locations

5:00 PM – 6:30 PM

SUPPLY CHAIN EXCHANGE RECEPTION
sponsored by Truckstop.com
Exhibition Hall | 100 Level

Catch up on the day’s sessions with colleagues, meet new people, and find out more about the leading supply chain companies participating in the Supply Chain Exchange exhibition.

Please note: Guest ticket(s) for the reception may be purchased for $35 each at CSCMP Customer Service.
WE DELIVER THE ONE THING EVERY COMPANY NEEDS BUT CAN’T BUY.
We deliver confidence.
We deliver it by the truckload, because we know companies can’t thrive without it. Penske is built around helping your day-to-day operations run as smoothly and efficiently as possible. Our truck rental, leasing, contract maintenance and logistics solutions will help you carry the load so you can focus on your core business. Learn more at gopenske.com.
2019 SUPPLY CHAIN INNOVATION
OF THE YEAR AWARD AND
LIVE COMPETITION
Room 264B | 200 Level

Hospitals to House Calls
The session will describe how a supply chain transformation project leads to significant cost savings, achieved operational efficiencies, and aligned hospital procurement with home and community care procurement under a regional shared service organization. The session highlights the strategic role of supply chain in health system transformation.

Tara Lachapelle, Applications Manager & Senior Business Systems Analyst, Erie St. Clair Local Health Integration Network
Renee McIntyre, Director, Supply Chain, TransForm Shared Service Organization

C-LEVEL DISCUSSION FORUMS
Room 253C | 200 Level

Weaving a Seamless Supply Chain with Communication, Cross-Training and Goal Alignment
Flatten the silos that exist within your supply chain and across your organization with practical, first-hand knowledge from executives who have done it before. Discover how communication, understanding across divisions and similar metric goals across all areas are key factors to delivering those results.

Annette Danek-Akey, Senior Vice President, Supply Chain, Penguin Random House
Anne Herman, Vice President, Global Operational Excellence and Chief Customer Officer, MSA Safety
Tonya Jackson, Senior Vice President, Chief Supply Chain Officer, Lexmark
Mike Levans, Group Editorial Director, Peerless Media LLC
Lance Starks, Vice President, Global Sourcing, Integrated Supply Chain, Shaw Industries Group, Inc.

CURRENT RESEARCH AND SURVEYS
Room 254A | 200 Level

2020 24th Annual Third-Party Logistics Study
The 2020 Third-Party Logistics Study continues the tradition of exploring trends in shippers’ use of outsourced logistics services and tracking the dynamics of 3PL-shipper relationships.

Joe Carlier, Senior Vice President of Global Sales, Penske Logistics
Melissa Hadhazy, Associate Partner, Infosys Consulting
John Langley, Professor of Supply Chain Management, Penn State University
Shanton Wilcox, Partner, Infosys Consulting

EMERGING TRENDS
Room 252B | 200 Level

Get Connected…Or Else! The Value of Building a Great Network
Most professionals understand the importance of building a network of resources you can count on at the appropriate time. But far too many blame lack of time and don’t prioritize nurturing that network. This session will teach you practical tips on how to build a great network to advance your career and your life.

Mike Regan, Chief of Relationship Development, TranzAct Technologies Inc.

GLOBAL SUPPLY CHAIN
Room 253B | 200 Level

Crisis Response: Trade Wars, Natural and Unnatural Disasters
A panel of trade compliance and goods movement experts discuss the spectrum of crisis response, from natural disaster crises to those caused by sanctions, trade wars and the requirements to ensure a company complies with the laws, including Incoterms and sanctions imposed by the USA and the EU.
MANUFACTURING AND SERVICE OPERATIONS
Room 263A | 200 Level

Breaking Barriers and Sharing Successes Between Clinical Supply Chains

A typical pharmaceutical company has two separate supply chain departments: pre-commercial supply and commercial supply—but should they communicate separately? Each department can learn from the other when it comes to best practices and process improvement. Open communication and fewer silos are key to driving efficiency in clinical supply chain.

Lan Bui, Associate Director of Clinical Supply Chain, Takeda
Fang Liu, Director, Clarkston Consulting

ORDER FULFILLMENT AND CUSTOMER SERVICE (MONDAY ONLY)
Room 251C | 200 Level

The Omnichannel Revolution and the Future of Retail Supply Chain

How well are retailers contending with Amazon for omnichannel supremacy? Our expert panelists will explore the essential findings from the ninth annual Auburn University/Retail Industry Leaders Association/DC Velocity study of SCM innovation. Key areas of discussion include deploying robotics, embracing digitization and managing the labor crisis.

Jessica Dankert, Vice President, Supply Chain, RILA
Brian Gibson, Executive Director - Center for Supply Chain Innovation, Auburn University

INTEGRATED SUPPLY CHAIN MANAGEMENT AND FINANCE
Room 252A | 200 Level

Building Your Hierarchy of Metrics and KPIs in Distribution

Join this panel to explore an innovative approach of defining metrics/KPIs both vertically and horizontally across the supply chain that may be great for your business. Learn to align operational metrics with SC strategies and how to build a robust hierarchy of metrics from cases picked in the DC to top and bottom line corporate financials.

Tim Judge, President & Chief Executive Officer, Agillitics
Leif Revere, Director, Distribution Systems, Genesco Inc. (Journey’s)

Note: There will be no LEADERSHIP or RISK MANAGEMENT Tracks on Monday.
SPONSOR PRESENTATION SERIES I
Room 263B | 200 Level

Labor Availability Challenges in Logistics Real Estate
Logistics real estate solutions are rising solutions customers are adopting to improve labor challenges and reduce turnover costs—major pain points for logistics customers in the United States. Gain insight into the current state of the labor market through proprietary research on the primary challenges of warehouse labor attraction and retention.

Liz Dunn, Vice President, Global Customer Solutions, Prologis
John Vitou, Director of Research, Prologis

SPONSOR PRESENTATION SERIES II
Room 263C | 200 Level

Technology and Humanity: How to Strike the Balance for Supply Chain Efficiency
Coyote Logistics will share exclusive new research on how shippers are thinking in today’s market and give their strategic recommendations on which aspects of a successful supply chain strategy are best automated—and which still need a human touch.

Nick Verceles, Senior Vice President, Enterprise Sales, Coyote Logistics

SPONSOR PRESENTATION SERIES III
Room 263D | 200 Level

Managing Aggressive E-Commerce Growth with AI Systems at Nordstrom
This panel will examine how AI is helping retail leaders like Nordstrom rethink their supply chain. Facing enormous growth in their e-commerce channel, the company has delved into exploring new and insightful systems to help scale up smartly. Learn how they are using machine learning to maximize customer service outcomes while managing costs.

Ganesh Ramakrishna, Partner & Co-Founder, Opex Analytics
Jason Trusley, Vice President, Supply Chain Optimization & Planning, Nordstrom

SUPPLY CHAIN EXCHANGE SERIES II
Room 251B | 200 Level

The Intelligence-Driven Supply Chain: Current and Future State
What is the state of the intelligence-driven supply chain today? What will it look like tomorrow? This panel discussion will showcase the use cases you should be working toward today and the underlying tools and capabilities necessary to make them a reality.

Heidi Benko, Vice President Solutions Strategy & Marketing Infor Supply Chain, Infor
Adam Hutchinson, Managing Director, Accenture
Mikko Sivonen, Director of Global Trade and Logistics, Deckers Brands

SUPPLY CHAIN PLANNING AND OPTIMIZATION
Room 254B | 200 Level

Managing Aggressive E-Commerce Growth with AI Systems at Nordstrom
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Jason Trusley, Vice President, Supply Chain Optimization & Planning, Nordstrom

Note: There will be no SPONSOR PRESENTATION SERIES III Track on Monday.
SUPPLY CHAIN MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

Sustainable Supply Chains? The Real Inconvenient Truth
This presentation poses controversial perspectives on why most of the current effort to fight global warming doesn’t work, why companies shouldn’t waste their time pretending to do something about it and actionable ideas about what can be done to move forward to strategically integrate sustainable supply chains when it makes sense.

Yossi Sheffi, Professor of Engineering & Director, MIT, Center for Transportation & Logistics

TECHNOLOGY AND INNOVATIONS
Room 252C | 200 Level

Product Inception to Consumption Extending Visibility with IoT
In this session, you will learn how International Flavors & Fragrances Inc. (IFF) partnered with Intel Corporation to track shipments in near real-time and obtain first-hand visibility into cold chain performance for shipping sensitive temperature-controlled products.

Richard Boulware, Director, Global Logistics, International Flavors & Fragrances, Inc.
Giby Raphael, IoT Director, Intel Corporation

TRANSPORTATION AND LOGISTICS
Presented by NASSTRAC
Room 259B | 200 Level

A Look Down the Road—Carrier CEOs Speak
Motor carriers continue to be called upon by shippers for high levels of service and guaranteed capacity while operation costs rise, the market tightens, government regulations increase and new tech emerges. In this session senior carrier leaders will discuss how they respond to these issues and how such factors will affect the shipping community.

James Fields, Chief Operating Officer, PITT OHIO
Robert Howard, Chief Operating Officer, Dohrn Transfer
Derek Leathers, President & Chief Executive Officer, Werner Enterprises, Inc.
Gail Rutkowski, Executive Director, NASSTRAC

TALENT MANAGEMENT AND DEVELOPMENT (MONDAY ONLY)
Presented by CSCMP’s Young Professionals Committee
Room 253A | 200 Level

Attracting and Retaining Distribution Center Talent—How Dealer Tire Created Their Own Roadmap
With unprecedented low unemployment rates and an increased demand for labor, companies are challenged to attract and retain employees. Learn how Dealer Tire’s Human Resources and supply chain partnership turned these challenges into an opportunity. With innovation and experimentation at the core, you will hear their story and dramatic positive results.

George Basil, Director of Supply Chain Solutions, Dealer Tire
Beth Gibson, Director of HRBP & Talent Program, Dealer Tire
Debbie Jacquin, Director of Distribution Operations, Dealer Tire
Jill Marcotte, Partner, Chief Supply Chain Officer, Dealer Tire
Amy Salapski, Director of Associate Experience, Dealer Tire

SUPPLY CHAIN MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

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Jill Marcotte, Partner, Chief Supply Chain Officer, Dealer Tire
Amy Salapski, Director of Associate Experience, Dealer Tire

Note: There will be no WAREHOUSING Track on Monday.
Using Artificial Intelligence to Slash Shipping Costs

This case study describes how Snap-on Tools is saving nearly $1 million annually on shipping costs at its distribution center in Crystal Lake, IL. The initiative employs AI to minimize wasted space in shipping cartons as well as new logistical processes to cut shipping costs by more than 11% and packing labor by 30%.

Katie Neau, RCI Engineering Coordinator, Snap-on Tools

John Peck, Founder & President, FastFetch Corporation

C-LEVEL DISCUSSION FORUMS

Room 253C | 200 Level

Supply Chain Versus the World: Geopolitical Impacts in 2020 and Beyond

The threat of tariffs and shifting geopolitical relationships create new risks and opportunities for global supply chains. Companies must understand what to ask when evaluating potential new sourcing and production destinations. Discover the evolving strategies companies are implementing today to adjust to rising costs and uncertain futures.

Ari Ashe, Associate Editor, Journal of Commerce

Steven Liu, Vice President Strategic Sourcing & Purchasing, Legrand North & Central America

Brian Morgan, Senior Director, Logistics and Process Excellence, Leviton

Lance Starks, Vice President, Global Sourcing, Integrated Supply Chain, Shaw Industries Group, Inc.

CURRENT RESEARCH AND SURVEYS

Room 254A | 200 Level

Research Grant Recipient Presentations

CSCMP Research Grant recipients Diane Mollenkopf and George Zsidisin and their teams present the current results of their studies, “Supply Chain Transparency: Consumer Reactions to Product Recalls” and “Supply Chain Approaches and Strategies for Mitigating Foreign Exchange (FX) Risk”.

Jade Chu, Doctoral Student, University of Tennessee

Barbara Gaudenzi, Associate Professor of Supply Chain Management, University of Verona

Diane Mollenkopf, McCormick Professor of Logistics, University of Tennessee

Simone Peinkofer, Assistant Professor, Michigan State University

Roberta Pellegrino, Assistant Professor, Polytechnic University of Bari

George Zsidisin, John W. Barriger III, Professor of Supply Chain Management, University of Missouri-St. Louis

EMERGING TRENDS

Room 252B | 200 Level

Evolution of Retail Compliance and the Supply Chain Behind It

Changing consumer demands means increased visibility, transparency, and shifts in omnichannel retail experiences. Learn how to maximize key partners, technology, visibility and transportation capacity to bring fresher items to consumers, quickly turn inventory, leverage shipping volumes and deliver on time, in full reliability.

Shefali Kapadia, Senior Editor, Supply Chain Dive

GLOBAL SUPPLY CHAIN

Room 253B | 200 Level

Global Ports: Virtual and Physical Infrastructure Innovation

The world’s largest ports are ramping up physical infrastructure and embracing digitization. The resulting efficiency adds value to the shippers’ and freight forwarders’ supply chain. Representatives from the Ports of Rotterdam and Long Beach, and global expert Scott Schoenfeld, come together for a discussion on blending the real with the virtual.

Steven Jan van Hengel, Director, Shippers & Forwarders, Port of Rotterdam Authority

Scott Schoenfeld, General Manager, Fenix Marine Services

Don Snyder, Acting Managing Director of Commercial Operations, Port of Long Beach
U.S. Manufacturers Stay Competitive by Focusing on Quality
A varied panel of manufacturers discusses how U.S. manufacturers of all kinds can translate focus on product and supply chain quality into sales growth, keeping competitive in a globalized market.

James Howes, Manufacturing Engineer, Acuity Brands Lighting
David Salisbury, Director of Distribution, Henkel
Daniel Smeltzer, Global Sales Director, Pegasus Global Logistics
Rosemary Smith, Head of Supply Chain Development, AMS, LEGO

ORDER FULFILLMENT AND CUSTOMER SERVICE (MONDAY ONLY)
Room 251C | 200 Level

The Amazon Effect—Adapting to Sky-High Customer Expectations
Did you hear that La-Z-Boy Furniture has adapted their business model to compete in the highly service-oriented space in home delivery? Nowadays, customers not only expect superior customer service, they demand it. Prepare your business for consumers who are quick to entirely abandon a retailer based on a single poor experience.

Kim Ballewske, Vice President of Distribution and Customer Experience, La-Z-Boy, Inc.
Wilbur Deck, Solutions Engineering Manager, Trimble Visibility

INTEGRATED SUPPLY CHAIN MANAGEMENT AND FINANCE
Room 252A | 200 Level

What are the Best Practices for Supply Chain Integration?
The University of Tennessee has gleaned insights from new research, conducted in 2018, on how benchmark supply chains are driving significant new, total value in their supply chains from end-to-end (E2E) integration strategy. This work includes strategic and activity-based integration assessment, analysis and action planning.

Steven Bowen, Chairman & Chief Executive Officer, Maine Pointe
Michael Burnette, GSCI Fellow, University of Tennessee
Dan Pellathy, Assistant Professor, Grand Valley State University
Wendy Tate, Professor, University of Tennessee

Note: There will be no LEADERSHIP or RISK MANAGEMENT Tracks on Monday.
To Every Season, Return, Return, Return: Managing Your Warehouse Returns
Customers expect an easy return policy—and 80% say free returns influence the decision to buy online. Brands can set up their supply chains to execute easy returns without hurting the bottom line. In this session, hear how LEGO handles returns, plus, see how doing reverse logistics in-house can save you time and money.

David Hauptman, Senior Vice President, Strategy, GEODIS
Al Pace, Director, Distribution, D2C, LEGO

Packaging Trends and Their Impact on the Supply Chain
Changes in our society and economy are bringing rapid and wide-ranging changes to businesses, with direct impacts on packaging. By understanding packaging trends and their impact on the supply chain, businesses can adapt. In this session, learn about these packaging trends and how to create a flexible supply chain to meet changing demands.

Rahul Deshmukh, Senior Director, Packaging, DHL Supply Chain
Larry Worth, Senior Director, Packaging, DHL Supply Chain

How Collaborative Robots Can Empower Employees and Drive Efficiency
In this session you’ll learn how to navigate the tightening labor market and limit seasonal onboarding. As unemployment rates reach a 10-year low, learn how collaborative robots can maximize and streamline labor productivity, as well as limit seasonal labor spikes and accelerate onboarding procedures.

Jerome Dubois, Co-Founder & Co-Chief Executive Officer, 6 River Systems
Jerry Spence, Senior Manager, Engineering, Supply Chain, Crate & Barrel

How Location Intelligence Delivers Transformative Customer Experiences through the Supply Network
As customer needs change and grow in complexity, global industry innovators are helping shape market expectations by evolving asset management systems into a spatially enabled technology platform. In this session, you’ll learn how, by leveraging location, J.B. Hunt is able to communicate more effectively with their customers and throughout their network.

Don Kisela, Commercial Account Executive, Logistics, Esri
Chad Neipling, Senior Manager, Engineering and Technology, J.B. Hunt Transportation, Inc.

Leveraging E-Commerce to Deliver Responsive and Customized Product Experiences
Consumers today are opting for the convenience and overall experience of online shopping. E-commerce offers tremendous opportunity for CPG companies to get closer to consumers by serving up product customization and instant availability, but many companies are just starting to pursue an e-commerce strategy that fits their product portfolio and SC.

Jason Rottier, Director of E-commerce, Menasha
Kevin Wong, Chief Operating Officer, Nulogy

Note: There will be no SPONSOR PRESENTATION SERIES III Track on Monday.
SUPPLY CHAIN MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

The Practical Lessons Walmart has Learned about Digitizing its Supply Chain

“IoT”, “blockchain”, “data analytics” and “cloud strategy” are some of the trending industry buzzwords. But how do we discern through the hype and make these novel ideas and concepts a reality? What are the lessons that leading innovators such as Walmart are learning in their supply chains today?

Vijay Sankararaman, Head of Digital Product, Supply Chain, Walmart

Remko van Hoek, Professor Supply Chain Management Department, University of Arkansas, Sam Walton College of Business

TALENT MANAGEMENT AND DEVELOPMENT (MONDAY ONLY)
Presented by CSCMP’s Young Professionals Committee
Room 253A | 200 Level

How to Accelerate Your Career

This panel will dive into what is required to accelerate your career and make a positive impact in your professional life. This is practical advice from senior supply chain professionals who have had multiple levels of experience, made lateral career moves, and have continuously reinvented themselves to remain active and relevant.

Mary Henderson, Assistant Instructional Professor, University of Houston

Charlie Saffro, Founder & Executive Recruiter, CS Recruiting

Bob Silverman, Managing Director, Supply Chain & Logistics, JLL

John Vogt, Professor, University of Houston-Downtown

TECHNOLOGY AND INNOVATIONS
Room 252C | 200 Level

The Growing Importance of Blockchain—Lessons Learned and Real-World Implications

Most whitepapers and trade journals talk about how blockchain will revolutionize the logistics and supply chain industry—but they offer little substance. This session aims to go beyond the theory to discuss the evolution of two functioning blockchain solutions: IBM’s Food Trust with Golden State Foods and Deutsche Post/DHL’s Freight Invoice system with Hewlett Packard Enterprise.

Paul Chang, Global Blockchain Industry Leader, Distribution & Industrial Markets, IBM Blockchain

Luis Hernández, WW Digitalization Program Manager, Hewlett Packard Enterprise

Jason Maddox, Deutsche Post/DHL, DHL

Bob Wolpert, Chief Strategy & Innovation Officer, Golden State Foods

TRANSPORTATION AND LOGISTICS
Presented by NASSTRAC
Room 259B | 200 Level

Becoming a Strategic Shipper—From Theory to Practice

The recent transportation environment has created a tightening of capacity and rising rates. Shippers are told to be a “shipper of choice” or to become more strategic in their approach to carrier procurement and relationship building. Learn how GAF implemented these principles and transformed their transportation network.

Laura Eory, Senior Manager Transportation, GAF

Eric Weidl, Co-Founder, Dock411

Note: There will be no WAREHOUSING Track on Monday.
Driver Shortage Solved Through Driver Leasing On-Demand

Increased freight and driver shortages have created significant staffing challenges in the supply chain industry. The existing staffing model can’t keep up. Marketplace technology puts the power of truck driver staffing into the hands of carriers and drivers, accelerating driver staffing by up to 600% through the use of a single, simple phone app.

Justin Clarke, Founder & Chief Executive Officer, F|Staff

Kirk Hellofs, Vice President, Operations, States Logistics

April Ray, Chief Marketing Officer, F|Staff

C-LEVEL DISCUSSION FORUMS
Room 253C | 200 Level

How Digital Communication Can Grow Your Business and Improve Supply Chain Efficiency
Discover how two industry-leading B2B distributors use digital communication to enhance their strong customer service reputation. Learn from examples of how they implemented the change within their organizations to deliver results in your own.

Tommy Barnes, President, project 44

Bryant Schneider, Director, Transportation, W.W. Grainger Inc.

Scott Sullivan, CIO, PIT OHIO

Angelo Ventrone, Vice President of Logistics, Uline

CURRENT RESEARCH AND SURVEYS
Room 254A | 200 Level

What Matters to Young Supply Chain Professionals?
Presented by Penske Logistics

What do our emerging supply chain leaders think of our industry? What do they value, and how much does it differ from previous generations? Come and hear the results of the redesigned CSCMP Young Professionals Survey, presented by Penske Logistics. Gain insights into how they like to be developed, how they uncover supply chain jobs, and if they will relocate for the right opportunity.

Tom Clark, Practice Leader, Direct Recruiters, Inc. (Moderator)

Victoria Brown, Director, Solutions Marketing, JDA Software

Andy Moses, Senior Vice President Global Products, Penske Logistics

Daisy Ramirez, Territory Sales Manager, Bluff Manufacturing

Tom Shield, Manager, Logistics Solutions, Kohler Co.

EMERGING TRENDS
Room 252B | 200 Level

China-U.S. Emerging Cross-Border Commerce, Trade and Blockchain
Join this session to discuss the 3rd Annual China Logistics Insights Report. The presenters will compare logistics costs and discuss trade relations between China and the U.S. The panelists will also provide updates on the research into Walmart Food Safety in China including implementation of blockchain as part of emerging food safety management system.

Ellie Falcone, Supply Chain Management Ph.D. Candidate, Sam M. Walton College of Business, University of Arkansas

Kai Hu, Assistant Director General, Ministry of Transportation Research Director, Cainiao/Alibaba

John Kent, Clinical Associate Professor, University of Arkansas

GLOBAL SUPPLY CHAIN
Room 253B | 200 Level

Today’s Specials: Disruption & Food Technology in Restaurant Supply Chains
Restaurant supply chains have been transformed by third-party delivery and rising demand for sustainably sourced products, supply chain transparency, and personalized customer experience. The results include the emergence of ghost restaurants, customer service initiatives shaped by AI and data mining, and the increased focus on food technology.
MANUFACTURING AND SERVICE OPERATIONS
Room 263A | 200 Level

Johnson & Johnson’s Journey to the Implementation of Industry 4.0
In the race for innovation, stagnation is not an option. Regardless of the size of your organization or digital strategy maturity, you can’t afford to sit back and watch how the fourth industrial revolution plays out for the rest of the manufacturing world. Learning Development Leader Liz Faulkner illustrates the evolving trends and what steps you must take today in order to stay in the race for Industry 4.0

Elizabeth Faulkner, Senior Director, Johnson & Johnson Supply Chain Academy, Johnson & Johnson
Jay Stanell, Experienced Manager, Life Sciences Supply Chain, Grant Thornton LLP

Note: There will be no LEADERSHIP or RISK MANAGEMENT Tracks on Monday.
**SPONSOR PRESENTATION SERIES I**
Room 263B | 200 Level

**Act Faster with Confidence: Use Cases to Deliver the Perfect Order**
Today’s customers expect what they want—anytime, anywhere. To exceed soaring expectations, you’ve got to deepen visibility to mitigate disruptions and deliver the perfect order profitably. Hear how supply chain heroes are capitalizing on purpose-built applications enabled with AI to quickly increase productivity, reduce costs and delight customers.

**Jennifer Van Cise**, Vice President, Watson Supply Chain, IBM Corporation

**Tejuan Manners**, Cloud Customer Operations Director, Lenovo

**Thomas Goldsby**, Haslam Chair in Logistics, Department of Supply Chain Management, Haslam College of Business, University of Tennessee

**SPONSOR PRESENTATION SERIES II**
Room 263C | 200 Level

**Don’t Fight the LTL—Plan for It**
The transportation market is changing. So must your approach to shipping smaller, more frequent orders. Get insights on key factors, capacity and driver shortages, LTL disruptors of today, tomorrow, and more – and their effect on LTL market dynamics.

**Rob Estes**, Chief Executive Officer, Estes Express Lines

**Andrew Slusher**, President and CEO, SMC3

**Greg West**, Vice President, LTL, C.H. Robinson

**SPONSOR PRESENTATION SERIES III**
Room 251A | 200 Level

**Turn the Digital Brokerage Revolution to Your Advantage: Real-World Strategies for Success**
Freight brokerages are under attack. New VC-backed tech players are disrupting the market and rewriting the blueprint for success. How can brokers avoid being kicked to the curb? This panel will share illuminating insights and best practices from major freight brokers and their tech partner who’ve successfully traveled this transformation journey.

**Shaun Beardall**, Vice President of Brokerage Services, England Logistics

**Prasad Gollapalli**, Founder & Chief Executive Officer, Trucker Tools

**Bart De Muynck**, Vice President of Brokerage Services, Research Vice President, Gartner

**Geoff Turner**, President & Chief Executive Officer, Choptank Transport

**SUPPLY CHAIN EXCHANGE SERIES I**
Room 251B | 200 Level

**Solving the Transportation Technology Puzzle**
Instead of shippers finding carriers and brokers in different places, envision a single hub to meet all the shippers’ needs—the Kayak for Freight! Our panel of executive experts will discuss this convenient solution for shippers’ biggest challenges, the Emerge Private Freight Marketplace.

**Grant Crawford**, President, Emerge

**Reed Tepper**, Manager, North American Logistics & Transportation, Parker Hannifin

**SUPPLY CHAIN PLANNING AND OPTIMIZATION**
Room 254B | 200 Level

**Customer-Centric Assortment and Stock Planning for Sonepar’s Branches**
Sonepar’s branches were holding 50,000 items on hand, causing backlog and stock control issues. Learn how Sonepar implemented a customer-centric assortment to reduce inventory stocks by 25%, increase sales and cope with fears to lose sales.

**Igino Colella**, Chief Executive Officer, IES

**Thierry Conte**, Supply Chain Director, Sonepar Italy

Note: There will be no SPONSOR PRESENTATION SERIES III on Monday.
SUPPLY CHAIN MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

Why Your Business Needs a Supplier Diversity and Inclusion Program
A diversity and inclusion program is good for business and innovation; it reflects your corporate values, boosts profit and aligns your business values with your stakeholders. Learn about Intel’s journey in this space and how you can apply some of their lessons in your company for long-term value.

Clay Atkins, Manager, Supplier Diversity & Inclusion, Intel Corporation

TALENT MANAGEMENT AND DEVELOPMENT (Monday Only)
Presented by CSCMP’s Young Professionals Committee
Room 253A | 200 Level

The Competitive Differentiator—Tomorrow’s SCM Education and Talent Development
Today’s landscape, driven by e-business, intelligence and global trade uncertainty, demands an evolution of supply chain education from that previously provided. Join top industry leaders for a dynamic discussion of the competitive fundamentals, advanced training, gaps in today’s SC talent development, and the strategic ways of closing those gaps.

Christopher Gopal, Strategic Solutions Advisor, Owens CX
Gene Tyndall, President, MonarchFx

TECHNOLOGY AND INNOVATIONS
Room 252C | 200 Level

What Best Buy has Learned from Automating its Distribution Network
Facing challenges of just-in-time inventory, SKU proliferation, the omnichannel revolution, and speed to customer requirements are pressing problems all retailers are facing. Solving these requires a multi-year strategy that is unique to each company. This session will cover the approach Best Buy has taken and the key lessons learned.

Wes Whalberg, Director, Innovation & Field Operations, Best Buy

TRANSPORTATION AND LOGISTICS
Presented by NASSTRAC
Room 259B | 200 Level

Best-in-Class Capacity Procurement—How to Get the Trucks You Need
A panel of supply chain executives will reveal the strategies they use to attract and retain needed truckload capacity while controlling transportation costs. Each executive will focus on a unique element of capacity procurement, including no-bid contracts, rate benchmarking, carrier scorecards, tender waterfalling and “shipper of choice” programs.

Peggy Dorf, Market Analyst, DAT Solutions
Rob Haddock, Group Director, Planning & Logistics, Coca-Cola North America
Scott Orbin, Director Inbound Logistics, KeHE
Tom Shield, Manager, Logistics Solutions, Kohler Co.

Note: There will be no WAREHOUSING Track on Monday.
DAY 3: TUESDAY

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Beyond Points A & B

Some problems require more than a series of right turns.

On a daily basis, fleet managers deal with thousands of data points and issues, from mileage to employee rest periods to drop off points. What’s the best way to go?

With fleet management solutions from HERE, logistics professionals can meet ever more demanding ETAs, allocate resources and respond to real-world conditions with real-time data.

Take the first step at HERE.com
YOGA
6:00 AM – 7:00 AM
Anaheim Marriott
Room: Orange County Ballroom 1
Yoga is designed to improve the health, performance, and mental acuity of individuals. Hatha yoga blends balance, strength, flexibility and power. Postures are practiced to align, strengthen and promote flexibility in the body.
Bring your mat or use one provided. Once they run out, hotel towels will be available.
To register, visit the Wellness Desk, 200 Level Lobby

BREAKFAST
7:30 AM – 8:30 AM
sponsored by Expeditors
Exhibition Hall | 100 Level
Please note: Guest ticket(s) for the breakfast may be purchased for $25 each at CSCMP Customer Service.

SUPPLY CHAIN EXCHANGE EXHIBITION
7:30 AM – 2:00 PM
Exhibition Hall | 100 Level
Today, the exhibition will be open from 7:30 am – 8:30 am, 11:45 am – 2:00 pm.
For more information about the exhibition and its participants, please turn to the “Exhibition” tab.
TUESDAY KEYNOTE SESSION
8:45 AM – 10:00 AM
Room 257 | 200 Level

The Gig Economy and the Millennial’s Journey to Change the World

Innovative millennial entrepreneurs Seema Bansal, Co-Founder of Venus ET Fleur, a booming niche rose flower preservation arrangements company; Chieh Huang, CEO of Boxed, an American online and mobile membership-free wholesale retailer that offers direct delivery of bulk-sized packages; and Eric Termuende, Co-Founder of NoW Innovations, a company that inspires and empowers organizations, and their people, to thrive in our rapidly changing times, will address the many facets of the entrepreneurial journey in the 21st century.

The age of disruption continues as the largest generation of youth in history makes up almost 50 percent of the global workforce. Roughly 100 million startups are launched each year in the U.S. alone—and on average, millennials will start their first business between the ages of 20 and 35.

E-Commerce is the natural go-to for startups and young entrepreneurs. How do we leverage millennials, the “pioneers of the subscription economy,” to uphold a transparent supply chain in the age of mobile shopping? How are young entrepreneurs influencing supply chain? How will young entrepreneurs change corporate conversation and culture?

BEVERAGE BREAK
10:00 AM – 10:30 AM
sponsored by Wagner Logistics
Various locations

SUPPLY CHAIN INDUSTRY LUNCHEON
11:45 AM – 1:00 PM
sponsored by Surgere
Exhibition Hall I Level 100 | ACC North

Please note: Guest ticket(s) for the luncheon may be purchased for $25 each at CSCMP Customer Service.

DESSERT RECEPTION
1:00 PM – 1:30 PM
sponsored by Saddle Creek Logistics Services
Exhibition Hall I Level 100 | ACC North

Interact with our Supply Chain Exchange participants while enjoying some delicious desserts.
MEDITATION
1:00 PM – 1:30 PM
Room: 206B | ACC Level Two
Be prepared to turn off your cell phones and tune out for a 30-minute group meditation class. In a soothing atmosphere, each session begins with a brief introduction from the instructor that will guide you into the inner quiet of your practice.
Join the session to reap the benefits of meditation and bring peace and happiness into your life!
Open seating.

TOWN HALL SERIES
Room 257 | 200 Level
An energetic new series of sessions that offer you the chance to interact with—and ask your questions of—top industry leaders regarding hot topics, new trends and the state of the industry.

Using Technology to Help Shippers Build World-Class Logistics
2:00 PM – 3:00 PM
Join a conversation about how consumer expectations and market requirements are pushing our industry to innovate. We will discuss disruptive technologies and how the next frontier of data capture, predictive analytics and people will come together to impact cost, visibility and performance.
Bob Biesterfeld, CEO, C.H. Robinson

Uberizing Logistics & the Future of Freight
4:00 PM – 5:00 PM
Learn about how the “uber-ization” of freight is transforming the logistics industry as Head of Uber Freight Lior Ron walks through Uber Freight’s marketplace. Learn how the company is optimizing a virtual freight network, and hear insights around why flexibility and transparency are crucial for the future supply chain.
Lior Ron, Head of Uber Freight

CSCMP ANNUAL BUSINESS MEETING
2:00 PM – 3:00 PM
201C | Level 200
Learn how CSCMP can equip you with the supply chain knowledge and connections you need to manage your career and your business successfully. Meet the new board of directors and share your ideas and suggestions with them.

BEVERAGE BREAK
3:00 PM – 3:30 PM
sponsored by Wagner Logistics
Level 200 Lobby

NETWORKING RECEPTION
5:00 PM – 6:30 PM
sponsored by GlobalTranz
Location: Grand Plaza (Between the Hilton Anaheim and Anaheim Marriott)
Connect with colleagues, prospective business partners, and customers! Enjoy the company of your peers from around the world while enjoying complimentary appetizers and beverages.
Please note: Guest ticket(s) for the reception may be purchased for $45 each at CSCMP Customer Service.
2019 SUPPLY CHAIN INNOVATION OF THE YEAR AWARD
Room 264B | 200 Level

The Double Dip: Enabling Revenue and Transforming Supply Chains

Our presentation will help explain how your supply chain can build partnerships between product design teams, marketing, and core supply chain functions. With an innovative and startup approach, you can demo new technology, create operational improvements, and generate revenue.

Giby Raphael, IoT Director, Intel Corporation
Ninette Vaz, Supply Chain Business Development Manager, Intel Corporation

C-LEVEL DISCUSSIONS
Room 253C | 200 Level

Crossing the Chasm—Leaping into Emerging Technologies in Supply Chain

Supply chain dynamics are changing faster than ever and standing still will leave you in the dust. How will you face tomorrow’s supply chain disruptions? Join the conversation with a leading supply chain that has taken the leap to productivity gains and increased customer satisfaction, setting the standard as a disruptor in the supply chain space.

Victoria Brown, Director, Solutions Marketing, JDA Software
Corey Cook, Senior Program Manager, Lockheed Martin
Scott Duval, Regional Supervisor of Driver Operations, MedTrans, LLC

CURRENT RESEARCH AND SURVEYS
Room 254A | 200 Level

CSCMP’s 30th Annual “State of Logistics Report®” Presented by Penske Logistics

Authored by A.T. Kearney and presented by Penske Logistics, this year’s report will present an overview of the economy during the past year, the logistics industry’s key trends, and the total U.S. logistics costs for 2018, and the session will provide an interactive dialogue with a panel comprised of report contributors and industry leaders.

Jason Bergman, Chief Customer Officer, YRC Worldwide
Joe Carlier, Senior Vice President of Global Sales, Penske Logistics
Pablo Cussatti, Senior Vice President, Manufacturing, Ventura Foods
Jill Donoghue, Vice President of Supply Chain, Bumble Bee Seafoods LLC
Kevin Smith, President & Chief Executive Officer, Sustainable Supply Chain Consulting
Balika Sonthalia, Vice President, A.T. Kearney
Thomas Williams, Group Vice President, Consumer Products, BNSF Railway

EMERGING TRENDS
Room 252B | 200 Level

How to Solve the Challenge of Last Mile Logistics

With growing consumer demand for high quality fresh foods, how can the industry streamline fulfillment and logistics to keep last mile costs under control? Join a lively discussion to learn how Subway enabled a more seamless flow of digital data to help guarantee safety and freshness by leveraging standards for supply chain efficiency.

Lucelena Angarita, Director, Supply Chain Systems and Standards, IPC/Subway
Kevin Otto, Sr. Director, Community Engagement, GS1 US
GLOBAL SUPPLY CHAIN
Room 253B | 200 Level

Culture and The New World Order of Global Trade
Truly global supply chains involve complex human interactions within different sets of cultural norms. Industry experts provide a thoughtful look into managing cross-cultural issues and mitigation strategies to achieve peak performance.

Lee Beard, Senior Director, Global Transportation, Nike, Inc.

Darrell Edwards, Senior Vice President and Chief Supply Chain Officer, La-Z-Boy

David Steele, Director, Operations, Disneyland Resort

INTEGRATED SUPPLY CHAIN MANAGEMENT AND FINANCE
Room 252A | 200 Level

Connect the Missing Link Between Operations and Finance
Budget adherence is critical to the success of an operation, but it’s not always clear and simple how to track finances. As a result, proxy metrics are used to gauge operational effectiveness and cost per case is often left as a lagging indicator of performance. Attend this session and learn how to bridge the gap between operations and finance.

Eduardo Hurtado, Director of Supply Chain Systems, Sprouts Farmers Market

Hector Orozco, President & Chief Executive Officer, Syncontext Supply Chain

LEADERSHIP
Room 253A | 200 Level

A Conversation on Effective Leadership Skills
Everyone has the opportunity to lead. But, developing the ability to recognize and seize the right opportunities can be challenging. Join this dynamic panel to hear from successful senior leaders discuss how effective leadership has significantly impacted their careers, and provide guidance to those seeking to improve their own leadership skills.

Mark Baxa, President & Chief Executive Officer, FerniaCreek Global Supply Chain Consulting Group

Brian Gibson, Executive Director - Center for Supply Chain Innovation, Auburn University

Jon Mosher, Global Logistics Strategic Initiatives Lead, Bayer

Shelley Simpson, Executive Vice President, Chief Commercial Officer, President of Highway Services, J.B. Hunt Transport, Inc.

Cheryl Stuckmeyer, Head of Vegetable Seeds Supply Chain Management, Bayer Crop Science

MANUFACTURING AND SERVICE OPERATIONS
Room 263A | 200 Level

From Vision to Reality: Building a Smarter Manufacturing Supply Chain
Visionary manufacturers are using AI and blockchain to eliminate low-value transactional processes, understand true demand signals, gain insights from real-time data, and empower employees. Advance your own journey to a smarter supply chain, avoid common pitfalls and benefit from best practices uncovered in real-world implementations.

Tejuan Manners, Director, E2E Cloud Customer Supply Chain Operations, Lenovo

Tim Wholey, Vice President and Partner, IBM Global Business Services, IBM

Note: There will be no GOVERNMENT REGULATIONS Track on Tuesday.
**RISK MANAGEMENT**
Room 262B | 200 Level

**Bouncing Back Better: Surviving Disasters Through Resilient and Adaptable Supply Chains**
In 2018, the National Academies of Science launched a consensus study on resilience and adaptability of supply chains during disaster. This session will update attendees on the study work to date; and feature lessons from case studies of disruptions to critical commodities and how affected businesses/sectors adapted.

_**Kathy Fulton,** Executive Director, American Logistics Aid Network_

**SPONSOR SERIES I**
Room 263B | 200 Level

**Leveraging Technology to Simplify End-to-End Freight Management**
Disruption is quickly happening in the logistics industry. Learn first-hand how leading companies are adopting technology solutions to simplify processes, improve operations and lower their overall costs of doing business.

_**Brent Hutto,** Chief Relationship Officer, Truckstop.com_
_**Jason Mansur,** Chief Operating Officer, Evans Transportation Services, Inc._

**SPONSOR SERIES II**
Room 263C | 200 Level

**3 Reasons Perfectly Executed Routing Guides Fail 100% of the Time**
There is an unfilled space between the end of the routing guide and the auction system that deserves a strategic design. This session discusses three common pitfalls that create gaps in routing guides and three strategies to hedge against them.

_**Omar Singh,** President, Surge Transportation_

**SUPPLY CHAIN EXCHANGE SERIES I**
Room 251A | 200 Level

**Supply Chain 2.0: Innovative Intermodal Solutions Leveraging Next-Gen Warehousing and Logistics**
Rethink old strategies and adapt to new changes in intermodal. Seasoned industry leaders will share the latest insights on warehousing and logistics to take your supply chain to the next level—reduce costs, avoid supply chain bottlenecks and capture growth in key markets.

_**Christian Evangelista,** Director of Industrial Development, NorthPoint Development_
_**Chad Storlie,** Director of Marketing, CSX Transportation_
_**Dan Wendorf,** Managing Director, JLL_

**SUPPLY CHAIN EXCHANGE SERIES II**
Room 251B | 200 Level

**TMS Made Easy: How to Leverage Cloud and Social Technology**
Reduced carrier capacity, rising freight costs, and increased customer expectations make flawless execution in transportation more complex than ever. Hear from 30-year industry veteran, Mark Nix, on how to think differently about TMS and the ROI delivered from same-day TMS installations.

_**Mark Nix,** Senior Vice President, Transportation, Cloud Logistics by E2open_
_**Wade Wickus,** Senior Vice President of Supply Chain, Hunt Advantage Group, LLC_

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**Note:** There will be no ORDER FULFILLMENT AND CUSTOMER SERVICE Track on Tuesday.
What’s the Key to Reducing Freight Costs? Manage from the Inside Out!

Can we talk? The key to effectively managing your freight costs begins with an “Inside Out” orientation. Real and substantive cost savings can be achieved by focusing on what happens inside the “Four Walls” versus what happens outside those walls with those carriers. This session will address the value of an “Inside Out” approach.

Peter Burke, Senior Vice President, Operations, Land O’ Frost
Mike Regan, Chief of Relationship Development, TranzAct Technologies, Inc.
Tracey Rosser, Executive Vice President, Operations, Transplace

Don’t Have a Meltdown: How to Protect the Luxury Brand Experience

Today’s retail environment aims toward the aspirational experience. For luxury products, protecting the brand is paramount and presents a minefield of obstacles. Traci Arntsen, Co-Founder and President of Voluspa, talks about how she does this for a brand with a strong celebrity following that produces handcrafted California luxury scents and candles.

Traci Arntsen, Co-Founder, President, Voluspa
Claudel Germain, Vice President, BD & Client Retention, North America, Contract Logistics, Kuehne + Nagel, Inc.
John Monaghan, Global Marketing Director, Parcel Pro, Inc./UPS Capital
Michael Tolbert, Director of Consumer Retail Logistics, Kuehne + Nagel, Inc.

Note: There will be no TALENT AND MANAGEMENT DEVELOPMENT Track on Tuesday.
2019 SUPPLY CHAIN INNOVATION OF THE YEAR AWARD
Room 264B | 200 Level

Global Network Digitization with AGCO Smart Logistics
AGCO, a global manufacturer of agricultural equipment, and digital supply chain partner 4flow digitized and integrated 3,000+ suppliers across AGCO’s international inbound supply chain. Strategic network planning and continuous optimization enabled significant improvements in network transparency, performance, and transportation cost savings.

Julian Schulcz, Executive Vice President, 4flow
Greg Toornman, Global Vice President of Logistics and Materials Management, AGCO Corporation

C-LEVEL DISCUSSIONS
Room 253C | 200 Level

The Four Key Factors You Need to Be a Successful Transportation Partner
Leading executives from the shipper, 3PL and carrier communities discuss what it takes to work together and foster a strategic relationship to ensure success over the long term. Hear real examples of what they are doing to measure and gain better insight into their transportation strategies, and how all can benefit by working together.

Scott Blevins, Chief Executive Officer, Mountain Valley Express
Gene Holmes, Senior Director, U.S. Transportation and Fleet, Anixter
Renee Krug, Chief Executive Officer, GlobalTranz
David Maloney, Editor, DC Velocity

CURRENT RESEARCH AND SURVEYS
Room 254A | 200 Level

Logistics 2030 - The Fulfillment Center of the Future
CSCMP, Auburn University, and Agile Business Media have undertaken a multi-year study Logistics 2030: The Fulfillment Center of the Future. The session covers the study findings and managerial implications of operating in a dynamic fulfillment environment. Explore trends related to warehouse automation, labor scarcity, and process innovation.

Jessica Dankert, Vice President, Supply Chain, RILA
Brian Gibson, Executive Director - Center for Supply Chain Innovation, Auburn University
Mitch Mac Donald, President & Chief Executive Officer, Group Editorial Director, AGiLE Business Media

EMERGING TRENDS
Room 252B | 200 Level

Supply Chain Innovation Drivers
How do companies define and measure customer experience within the supply chain? How do innovators collaborate with trading partners? What are the greatest barriers to adopting technology that will improve supply chain performance? Learn the answers to these questions and more as BluJay presents key findings from its annual research.

Patrick Maley, Chief Marketing Officer/EVP Product Strategy and Marketing, BluJay Solutions

Note: There will be no GOVERNMENT REGULATIONS Track on Tuesday.
GLOBAL SUPPLY CHAIN
Room 253B | 200 Level

Tech Talks: Secrets to Success from Top Technology Companies
Panelists from tech giants Seagate, Toshiba and KLA discuss how global companies can keep pace with modern supply chain challenges and the secrets to maintaining an innovative mindset across your enterprise.
Jeffrey Hunt, Director, Global Logistics, KLA
Bob Jahncke, Executive Director of Global Supply Chain, Seagate Technology
Phil Ramsdale, President, Transport Solutions LLC
David Vellema, Vice President, Trade Compliance, Toshiba

MANUFACTURING AND SERVICE OPERATIONS
Room 263A | 200 Level

Making Good: Ethics in Manufacturing
Today’s customers put an increasing value on ethical sourcing and are willing to pay to see proof of a company’s efforts towards sustainability, free trade and ethical labor practices. This requires a different procurement and sourcing strategy for manufacturers, and a dedicated effort towards transparency, but can ultimately be an opportunity.
Mel Bandler, Retail Partnerships Lead, Fair Trade USA
Kelly Mendricks, Vice President of Operations, Fishpeople Seafood

RISK MANAGEMENT
Room 262B | 200 Level

The Risk Management Playbook for Distribution and Physical Logistics
Knowing how to keep calm and execute best practices during high-risk situations ensures well-managed product distribution and satisfied customers. Hear practical examples of how technology and leadership play a key role to make the best decisions – and the plays you can make to manage risk and mitigate disruption.
Sebastian Sanchez, Partner, Arctic Glacier Premium Ice

SPONSOR SERIES I
Room 263B | 200 Level

Internet of Things (IoT): Finding the Signal in the Noise
The Internet of Things (IoT) has the opportunity to transform the global logistics and supply chain landscape. Share our journey as we traverse the innovation canvas to elevate from IoT theory to execution and unlock new market opportunities.
Todd Brown, Vice President, Cargo Signal Solutions, LLC
Chris McClincy, Chief Information Officer and Senior Vice President, Expeditors International

Note: There will be no ORDER FULFILLMENT AND CUSTOMER SERVICE Track on Tuesday.
Achieving World-Class Nationwide Fulfillment and Home Delivery for Big Ticket Items

The mattress industry has seen an increasing shift from traditional sales channels to e-commerce direct to customer. Serta Simmons, one of the world’s largest bedding manufacturers, recognized this need and sought a partner to help it achieve best-in-class fulfillment and delivery for its line of direct to customer mattress and sleep products.

Ashfaque Chowdhury, President, Supply Chain Americas and Asia Pacific, XPO Logistics, Inc.
Ken Kerns, Vice President, Logistics and Warehousing, Serta Simmons Bedding, LLC

Industry 4.0: Planning Physical and Virtual Inventory

With the perfecting of 3D printing and additive manufacturing technology, it is not always necessary to stock fast-moving physical inventory when those SKUs can be kept in virtual inventory and 3D-printed. We will explore the physical/virtual inventory forecasting model and the partnership UPS with Fast Radius. Q&A will follow.

Stuart McAvoy, Global Director of Supply Chain Optimization, UPS
Pat McCusker, Chief Operating Officer, Fast Radius, Inc.
Daryl Slaght, Portfolio Owner Global Inventory Solutions, UPS

The Resilient Supply Chain: Strategies to Accelerate Your Speed-to-Market

Speed-to-market relies entirely on agility. Learn from the Army & Air Force Exchange Service how technology proactively manages their import processes worldwide: the same technology that enables quick responses to demand changes, ensures frictionless cross-border trade, and supports security programs like C-TPAT and AEO to reduce risk. Learn how digitizing your supply chain on one platform enables agility, lowers risk and reduces costs.

Suzanne Richer, Director, Trade Advisory Practice, Amber Road
Lisa Solis, Logistics Trade Compliance Manager, Army & Air Force Exchange Services

How ELD Analysis Helped Newell Become a Shipper of Choice

Wondering how to become a shipper of choice? Learn how to leverage untapped data and how this data can improve your transportation management and efficiency in countless ways. Using examples from Newell Brands, this session will examine how big data can pinpoint and eliminate broken processes to help companies become a shipper of choice.

Steven Judge, Senior Manager, Corporate Transportation, Newell Brands
Adam Markman, Division Vice President, Echo Global Logistics

Note: There will be no TALENT AND MANAGEMENT DEVELOPMENT Track on Tuesday.
SUPPLY MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

From Patchwork Planning to Thriving Integrated Business Planning: The Fonterra Story

Fonterra, a global dairy nutrition company, was just getting by with patched-together planning that caused disruptions across their business. Learn how they transitioned to integrated business planning bringing together sales, marketing, supply chain and commercial leadership teams for the benefit of their company operations and greater supply chain.

Angela Geraghty, Vice President of Operations, Fonterra USA
Dave Jackson, Operations Manager, Fonterra USA
Greg Kendro, In-Market Logistics Manager, Fonterra USA

TECHNOLOGY AND INNOVATIONS
Room 252C | 200 Level

Crowdsourcing Delivery Choice: How the Home Depot Scales Same-Day Delivery Nationwide

The delivery wars are no longer only about urgency, but about giving customers everywhere a menu of delivery options across scheduled, same-day and right now. This session explores how Fortune 500 companies like The Home Depot are using crowdsourcing to expand delivery choice, drive e-commerce growth, and cut delivery times nationwide.

Colby Chiles, Vice President, Supply Chain Delivery, The Home Depot
Marc Gorlin, Founder & Chief Executive Officer, Roadie

TRANSPORTATION AND LOGISTICS NASSTRAC
Room 259B | 200 Level

Shipper Collaboration—Solving the Challenges to Leverage Network Synergies

For years, transportation shippers and carriers have pursued collaboration in order to increase efficiencies and reduce costs. However, success has been limited and difficult for a variety of reasons. Learn how new processes enabled by technology and combined with an equitable framework and engaged community are solving those challenges.

Robert Garner, Vice President of Supply Chain, Republic Plastics
Chandler Hall, Executive Vice President & Chief Operating Officer, Lanehub, Inc.
David Heller, Vice President of Business Development, Ashley Furniture
Rob McNeil, Vice President, General Manager, Business Development, Transport America
Kyle Russell, Director, North America Supply Chain Services, Continuous Improvement, Kellogg Company

WAREHOUSING
Room 251C | 200 Level

Racking for Revenue: Demystifying Warehouse Clear Height

Dramatic vertical expansion capacity, 1000’s more pallets, 100’s of added truckloads, but at what cost? New material handling cost, fire suppression upgrades, peaking rents, added building construction costs and higher floor flatness specifications. Is it all worth it? And to whom? Does it render lower clear height space antiquated and unusable?

Paul Iacono, Vice President, Business Development, Boot Barn, Inc.
Dagmara Landau, Vice President, Leasing, Rexford Industrial Realty, Inc.
Yong Nam, President, HPA Architecture, Inc.
Anthony Rozic, Chief Executive Officer US, Deputy Group Executive Director, Goodman
2019 SUPPLY CHAIN INNOVATION OF THE YEAR AWARD
Room 264B | 200 Level

Owning the Cost of Fulfillment Yields Profitability
This innovative presentation of industry leaders will provoke candid discussions on the corporate journey of Lodge Manufacturing to take a giant leap forward in becoming a logistics fulfillment company to its leading customers. After determining the lowest cost to serve Lodge set upon a path to secure supply chain excellence.

Tom French, Founder, Supply Chain Coach
Evan Garber, President, EVS, LLC
Brad Stewart, President & Co-Founder, Rockfarm Supply Chain Solutions
Sam Touchstone, Senior Vice President, Finance & Administration, Lodge Manufacturing Company

C-LEVEL DISCUSSIONS
Room 253C | 200 Level

Build Tomorrow’s Supply Chain Team Today
An estimated 85% of jobs that will exist in 2030 will be created between now and then. How do you address a labor shortage for positions that don’t yet exist? Join our discussion to learn which strategies your organization should adopt to attract, develop and retain the next generation of talent, for the next generation of supply chain functions.

Tisha Danehl, Vice President, Ajilon
Jennifer Krueger, Director, S&OP, Ulta Beauty
Mike Levans, Group Editorial Director, Peerless Media LLC

CURRENT RESEARCH AND SURVEYS
Room 254A | 200 Level

E-Commerce Logistics in China—Fast Facts, Numbers and Typical Cases
E-commerce in China has been experiencing explosive growth, sustained by the expanding logistics capacity, as well as the natural flexibility of the industry. With the rapid application of technology such as mobile payment, IoT, and blockchain, new business models and fast-growing enterprises emerge.

Yan Cheng, Vice President, JD.com Logistics
Zhilun Jiao, Director at Center for Logistics and Supply Chain Management, Nankai University
Douglas Menelly, Founder & Chief Executive Officer, eOptions Investment
Charles Guowen Wang, Director, China Development Institute

GLOBAL SUPPLY CHAIN
Room 253B | 200 Level

Creating a Global Lifecycle Strategy in a Circular Economy
Reverse logistics has quickly become a more critical part of the global supply chain. Companies today are viewing the supply chain as a circular economy, which presents new challenges for traditional forward-facing supply chains. Learn how companies like GoPro and Ingram Micro are developing global lifecycle strategies and reverse logistics.

Heather Amato, Director of Operations, Reverse Logistics, Ingram Micro Commerce & Lifestyle Services
Scot Briggs, Senior Director of Worldwide Logistics, GoPro

Note: There will be no GOVERNMENT REGULATIONS Track on Tuesday.
MANUFACTURING AND SERVICE OPERATIONS
Room 263A | 200 Level

Transparency in the Supply Chain Starts with Manufacturing

Consumers demand increasing insight into supply chains on matters such as food safety, sustainability and ethical sourcing. A lack of transparency can now have a significant impact on sales and brand trust. Learn how two food manufacturing leaders built the case for raising transparency in their supply chains and how they are working to achieve it.

**Katy Jones**, Chief Marketing Officer, Food LogiQ

**Greg Sommerville**, Consultant, Global Supplier Verification, Speaking on behalf of Frontier Co-Op

RISK MANAGEMENT
Room 262B | 200 Level

Covering Your Assets—Ensuring Safety for High Value Shipments of Consequence

An engaging panel discussion on the best practices for protecting high-value shipments from the shipper, cargo insurance and risk management perspectives. Panelists will discuss the common (and not-so-common) questions surrounding the safe distribution and shipping of valuable assets, and how best to mitigate risks for lower cost.

**Dennis Grim**, Executive Producer, Business to Business Communications

**Cherie Hammond**, Manager, Logistics Operations, CarMax

**Rob McIntosh**, Senior Vice President, Global Logistics, Fulfillment & Trade Compliance, Dell Technologies

**Keith Sanchez**, Partner, Divisional Vice President, Avalon Risk Management

INTEGRATED SUPPLY CHAIN MANAGEMENT AND FINANCE
Room 252A | 200 Level

Beyond Benchmarking: How to Inform Strategic Planning Through Quantitative, Peer Group Analysis

When preparing supply chains for the future, companies need quality data on their business as well as the broader industry. In this session, Fortive details how benchmarking uncovered unique insights on their business as it stands in the marketplace—and how that data has helped improve everything from strategic planning to carrier negotiations.

**Tiffany Anderson**, Senior Product Manager, U.S. Bank Freight Payment

**Heather Shilt**, Global Logistics Director, Fortive

LEADERSHIP
Room 253A | 200 Level

Successfully Leading Teams Through Significant Change and Transitions

Over the past four years, Mario Morhy successfully led a significant organizational change in Monsanto. Today, Mario’s new leadership challenge includes a role transition and leading through the acquisition of Monsanto. Attend the session to learn from his experiences and understand how to apply the key learnings in your role and organization.

**Cheryl Stuckmeyer**, Head of Vegetable Seeds Supply Chain Management, Bayer Crop Science

Note: There will be no TALENT AND MANAGEMENT DEVELOPMENT Track on Tuesday.
Next-Generation Supply Chain Visibility: Beyond Track and Trace, with FourKites and Ferrero
Supply chain visibility is no longer just a nice-to-have; knowing the exact location of your shipments is key to improving customer satisfaction and compliance. But how do you extend the value of visibility beyond track-and-trace? FourKites’ Ryan Hrabak & Ferrero’s Glenn Lawse will discuss the broader implications of next-generation visibility.

Ryan Hrabak, Director of Go-to-Market, FourKites
Glenn Lawse, Vice President, Commercial Supply Chain USA, Ferrero USA, Inc.

Automating Manufacturing and Warehousing with Cloud Robotics
Having robotic hardware, software and applications managed in the cloud is proving to be a winning combination for companies that want to immediately reap benefits. We will lead a discussion on the business and technical elements of cloud robotics, and share examples of how companies have adopted robotics and what benefits and ROI they’ve achieved.

William Cofer, Strategic Account Manager, Fetch Robotics

The Future of Logistics is Here and It’s on Demand
Logistics technology platforms are fundamentally changing how goods move—from point of origin to end consumer. Find out how on-demand services, such as warehousing and fulfillment, are being used by clients like Ace Hardware, Coterie, hims, and Walmart to innovate operations and beat the competition.

Karl Siebrecht, Co-Founder and Chief Executive Officer, FLEXE

Note: There will be no ORDER FULFILLMENT AND CUSTOMER SERVICE Track on Tuesday.
SUPPLY MANAGEMENT AND PROCUREMENT
Room 259A | 200 Level

How to Ensure GDPR Compliance as Your Organization Expands Visibility Initiatives
As organizations look to adopt a new wave of visibility technologies, success and your ability to differentiate will depend on getting data management right. Join industry experts to learn what shippers must do to ensure GDPR compliance, and how to verify supply chain visibility vendors meet all the requirements set forth for data controllers.

Brian Bourke, Vice President, Marketing, SEKO Logistics
David Correll, Research Scientist, MIT, Center for Transportation and Logistics
Tony Heldreth, Vice President, Supply Chain, Owens Corning
Jason Kerner, Vice President, Solutions Engineering, project44
Dirk Martin, Senior Director of Transportation, Univar Solutions, Inc.

TECHNOLOGY AND INNOVATIONS
Room 252C | 200 Level

The Case for Automation—How Johnson & Johnson Justifies Continuous Supply Chain Innovation
During this session, Michael Strong, Sr. Director of Advanced Technology, will share how Johnson & Johnson evaluates cutting-edge technology such as autonomous vehicles, augmented reality picking, robotics and advanced goods-to-person systems, and determines whether investing in these latest supply chain technology trends makes sound business sense.

Greg Conner, Vice President, Bastian Solutions
Michael Strong, Senior Director, Advanced Technology, Johnson & Johnson

TRANSPORTATION AND LOGISTICS NASSTRAC
Room 259B | 200 Level

Step into the Future…Freight Futures
Did you get your butts kicked by the transportation market in 2018? Now it’s 2019 and you have an opportunity to manage your risk and exposure to spot market volatility. Join and learn about Freight Futures and see how this new tool can drive positive outcomes for your organization. Champagne will close our session as we toast winners and losers.

George Abernathy, President, FreightWaves
John Engstrom, Vice President, Stifel Investment Banking
Kyle Lintner, Principal & Director of Markets, K-Ratio
Gail Rutkowski, Executive Director, NASSTRAC

WAREHOUSING
Room 251C | 200 Level

Over-Simplified: Multi-Story and Urban Infill Distribution Centers—There’s No Template
“Urban infill,” “last mile,” “last touch,” and “multi-story,” are the new buzzwords defining maximum customer service. When an industry topic is breaking news, it’s important to study if it can be applied to your business. This session will present the drivers for multi-story and oversimplify the topic, like the YouTube hit channel, for maximum understanding.

Andrew Chung, Chief Executive Officer, Innovo Property Group
Kim Snyder, President, Prologis
Louis Tomaselli, Senior Managing Director, JLL
DAY 4:
WEDNESDAY

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Beyond the Hype: Real AI & Blockchain Use Cases from Industry Leaders
Monday, September 16th 3:30 - 4:30

From Vision to Reality: Building a Smarter Manufacturing Supply Chain
Tuesday, September 17th 10:30 - 11:30

Build a smarter supply chain

See AI and blockchain in action — booth 601

20-minute Lightning Talks @ the IBM booth
BEVERAGE BREAK
8:00 AM – 8:30 AM
sponsored by Wagner Logistics
Various locations
Grab your favorite beverage and get energized for your first—and last—session of the day!

MEGA SESSIONS
8:30 AM – 9:45 AM
Various Locations | 200 Level
CSCMP’s mega sessions are a highlight of the conference experience. These sessions go into greater depth on engaging, timely topics that apply to a broad range of industry professionals, and feature cutting-edge companies and speakers. This content is 100% unique and cannot be found anywhere else on our conference program.

Leveraging Talent to Innovate, Disrupt and Scale
Your Supply Chain
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BRUNCH AND CLOSING SESSION
10:00 AM – 11:30 AM
sponsored by Uber Freight
Room 257 | 200 Level

Learn more about the amenities below on page 12.

7:00 AM – 11:30 AM
CELL PHONE CHARGING STATIONS
sponsored by Transplace
Various Locations

CONNECTION CENTER AND Wi-Fi
sponsored by MercuryGate
Various Locations

7:30 AM – 11:30 AM
EDGE REGISTRATION AND CUSTOMER SERVICE
sponsored by Prologis
Plaza Level Lobby

myCSCMP RESOURCE CENTER
Lobby | 200 Level

8:00 AM – 8:30 AM
BEVERAGE BREAK
sponsored by Wagner Logistics
Various Locations

12:15 PM – 12:30 PM
FACILITY TOURS
Shuttle Boarding at the Anaheim Convention Center Transit Plaza

Did you know that CSCMP has more than 80 roundtables across the U.S. (including 4 in California) and around the globe?
Join your local roundtable today!
Going After Your Goals for the Right Reasons

Sarah Thomas is a woman of many firsts—she was the first female official to ever work a major college football game, the first woman to officiate a bowl game, and the first to officiate in a Big Ten stadium. Sarah is also the first permanent female NFL official, and made post-season history during the Patriots/Chargers 2019 AFC Divisional championship by being the first woman to officiate a playoff game.

In the closing keynote session, Sarah will share essential leadership lessons from her journey to the top of a male-dominated industry, as well as vital insights on shattering the glass ceiling in the world of professional sports that can be applied to any field or industry.

2019 SUPPLY CHAIN INNOVATION OF THE YEAR AWARD™

After two full days of presenting their case studies as part of a live competition in front of an audience of conference attendees and the evaluation committee judges (CSCMP’s Research Strategies Committee and SupplyChainBrain editorial board), the first- and second-place winners of the 15th annual Supply Chain Innovation Award™ will be announced during Wednesday’s Brunch and Closing Session.

2019 Supply Chain Innovation Award finalists:

Erie St. Clair LHIN/TransForm Shared Service Organization ........................................... 62
Snap-on Tools/FastFetch Corporation ............................................................................. 66
F|Staff/States Logistics ................................................................................................ 70
Intel ................................................................................................................................ 78
AGCO/4flow .................................................................................................................. 82
Lodge Manufacturing Company/Supply Chain Coach/ EVS LLC/Rockfarm Supply Chain Solutions .............................................................. 86
8:30 AM – 9:45 AM
MEGA SESSION I
Room 254A | 200 Level

Leveraging Talent to Innovate, Disrupt and Scale Your Supply Chain

Powered by AWESOME (Achieving Women’s Excellence in Supply Chain, Operations, Management and Education)

New technologies and the digitization of businesses present significant challenges and opportunities. Acquiring, retaining, developing and advancing talent is now a business imperative. This outstanding group of experts and executives will share research insights and practical strategies on how to leverage supply chain talent for future success.

Kristin French, Chief of Staff, Defense Logistics Agency, U.S. Department of Defense
Sally Miller, Chief Information Officer, North America, DHL
Dana Stiffler, Vice President Research, Gartner
Beth Ward, Senior Vice President, Supply Chain, Hallmark
Trish Young, Vice President, Strategic Enterprise Capabilities, Value Streams, Nike, Inc.

This session made available via livestream, sponsored by DHL Supply Chain.

8:30 AM – 9:45 AM
MEGA SESSION II
Room 254B | 200 Level

The Top 5 FAQs About 5G

The race for 5G is speeding up, and the time for answers regarding the technology advance is now. Panelists address 5 frequently asked questions surrounding the move to 5G: What is 5G? What are the main obstacles to widely available 5G? How will 5G affect existing services? Is 5G secure? What’s the deal with Huawei and why does it matter?

See EDGE 2019 Mobile App for updates.

This session made available via livestream, sponsored by Burris Logistics.

8:30 AM – 9:45 AM
MEGA SESSION III
259A | 200 Level

The Cost of Clean Air: Complying with the IMO 2020 Sulfur Cap

The new IMO regulation reducing ships’ sulfur oxide emissions aims to improve the health of the environment and human population, especially near coasts and ports. This also means increased costs and a shift in strategies for maritime shippers. Explore the options offered by the new regulations and their predicted effect on logistics.

Paul Bingham, Economics & Country Risk, Transportation Consulting, IHS Markit
John Janson, Director, Global Supply Chain, SanMar, Inc.
Jack Mahoney, Head of Automotive Industry, North America, Maersk
Matt Muenster, Senior Manager, Applied Knowledge, Breakthrough
Mark Murphy, District Sales Manager, Pacific Northwest NAM Western, APL

This session made available via livestream, sponsored by SVT.
FACILITY TOURS

Shuttles will begin boarding for ALL tours at 12:15 pm from the Transit Plaza at the Anaheim Convention Center and will depart promptly at 12:30 pm.

Disneyland® Resort Distribution Center

**12:30 PM – 2:30 PM**

At the Disneyland® Resort Anaheim Distribution Center and Service Garage, you’ll learn how the Disney cast of transportation services delivers magical memories to their guests and keeps the magic moving all around the resort.

*Please note: Closed toe shoes. No photos allowed. No food or beverages in the facilities.*

Shuttles will return to the Anaheim Convention Center Transit Plaza at approximately 2:30 pm.

Los Angeles World Airports Airfield Tour

**12:30 PM – 5:00 PM**

Among all major U.S. origin and destination airports, Los Angeles International Airport today ranks as the No. 1 busiest air cargo airport in the country. Join LAX representatives in a board room briefing on how the airport is responding to the growing demand for international and domestic air cargo, fueled by the rapid growth in e-commerce and fulfillment. A 20-minute presentation will be followed by a 40-minute airfield bus tour of LAX operations as seen from the unique vantage point of the air cargo handlers, support crews, airlines, and LAX operations.

*Please note: All participants must provide a valid government-issued picture ID prior to tour date. Shuttles will return to the Anaheim Convention Center Transit Plaza at approximately 5:00 pm, depending on traffic. You may bring your luggage on the bus. Terminal drop-off will take place after the tour.*

Port of Long Beach Boat Tour

**12:30 PM – 5:00 PM**

Aboard the 90-minute narrated excursion, you will get close to operations at the second-busiest Port in the nation. See towering cranes, the most advanced and green terminal in the world, new infrastructure projects such as the Gerald Desmond Bridge Replacement, and possibly even catch a glimpse of local marine life. You will also learn about the variety of groundbreaking green programs the Port has implemented to reduce the environmental impact of operations.

*Suggested attire: Bring a light jacket as it can get cold. Closed-toe shoes or flats are recommended.*

Shuttles will return to the Anaheim Convention Center Transit Plaza at approximately 5:00 pm, depending on traffic.

WE HOPE YOU’VE ENJOYED EDGE 2019, AND THAT YOU TAKE AWAY VALUABLE INFORMATION, NEW PERSPECTIVES, AND INNOVATIVE SOLUTIONS. Check your inbox for CSCMP’s online EDGE evaluation survey. Take a few minutes to let us know what you liked and what you’d like to see next year. We look forward to seeing you in Kissimmee in 2020!
CSCMP EDGE 2019 PASSPORT

Share Your Insights!
Post your top 3 takeaways from EDGE 2019 on Twitter or LinkedIn and tag with #EDGE2019.* Note: Your takeaways can be quotes, a picture of a slide, speaker insights, photos of your favorite SCE booth, etc.

General Session Keynote
Take a photo during one of the EDGE 2019 keynotes and post on social media with your favorite takeaway.*

Networks Reception sponsored by GlobalTranz
After 3 unforgettable days, it's time to kick back and enjoy some California sunshine and cuisine. Take a selfie with your favorite food truck and post on social using #EDGE2019.*

Motor Row
Visit the NASSTRAC Motor Row in the Supply Chain Exchange. Visit NASSTRAC & CSCMP Corporate Member, PITT OHIO'S booth to get your next sticker.

General Session Keynote
Take a photo during one of the EDGE 2019 keynotes and post on social media with your favorite takeaway.*

START
Stop at myCSCMP and take a selfie with one of the logo walls. Post your selfie on social media with #EDGE2019. Show a CSCMP team member and get your first sticker!

The Sweetest Way to Meet
Imagine the possibilities when the best of the best exchange information at EDGE 2019. Take advantage of networking at either of the EDGE luncheons; post a picture of your favorite dessert, sponsored by Saddle Creek Logistics Services, on social media using #EDGE2019.*

FINISH
Return completed card to myCSCMP Resource Center to be entered into the drawing!

*Stop by myCSCMP and show your selfie to a CSCMP team member to get your sticker.
CSCMP EDGE 2019 Passport Guidelines

ENTER TO WIN A 2020 EDGE REGISTRATION OR A CSCMP MEMBERSHIP!

Name: __________________________________________

Company: ________________________________________

Email: __________________________________________

Welcome to EDGE 2019, we’re so excited that you’re here! To make the most of your journey over the next few days, the CSCMP Membership Team put together a few highlights and events that you must check out! By completing each checkpoint, you’ll receive a sticker and be entered into a drawing for a FREE EDGE 2020 Conference Registration or CSCMP Membership!

The first 50 participants to turn in a completed passport card will receive a S’well® CSCMP Water Bottle. Stickers can be collected at different checkpoints, but feel free to stop by the myCSCMP Resource Center at any time. To qualify for the drawing and receive a prize, all completed passport cards must be turned in at the myCSCMP Resource Center by 10:00 AM on Wednesday, September 18th.

Thanks for playing and good luck!

PRIZES

1st Place: 2020 EDGE Conference Registration
2nd Place: CSCMP Professional Membership (New or Renewal)
First 50 Completed Passports - S’well® CSCMP Water Bottle

Terms & Conditions: Must be an official EDGE 2019 paid registered attendee to participate. One entry per person. The completed passport card must be turned in by participant. Checkpoints can be completed out of order; all checkpoints must be completed to qualify for the drawing. Participants that qualify for the S’well® CSCMP Water Bottle must be present to win. S’well® CSCMP Water Bottles are available on a first come basis and will not be mailed. Additional passport cards are available at the myCSCMP Resource Center, while supplies last. Completed passport cards can only be turned in at the myCSCMP Resource Center and must be submitted by Wednesday, September 18th by 10:00 AM. The drawing for the 1st and 2nd place prizes will be held at 11:30 AM on Wednesday, September 18th at the myCSCMP Resource Center. The winners of the 1st or 2nd place prizes do not have to be present to win. For any questions, please visit the myCSCMP Resource Center.
2019 EDGE is made possible because of the tireless efforts of our committee members and volunteers. We thank each of them for their selfless dedication and commitment to serving the supply chain management community.
Continued

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The Future Leaders Program has been highly successful over the years, due in large part to the volunteers who manage an organized structure onsite and vetting process for students. The program provides students with a rich professional experience throughout their time at the conference and introduces students to CSCMP at an early stage of their careers and develops a strong pipeline of young professionals for the organization.

We would like to thank the roundtables, universities and companies who support the Future Leaders Program!

GET INVOLVED—BECOME A VOLUNTEER TODAY!

Enhance your career, expand your knowledge, and increase your professional connections

Are you looking for ways to expand your professional network and contribute to CSCMP? Serving on a committee is one of the best ways to become involved and make an impact on the supply chain management profession.

Benefits of being a committee volunteer:
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These testimonials can be peppered throughout the onsite guide to fill space just like the callouts provided.

“CSCMP networking is no joke! I can truly attest to the power of creating amazing relationships through networking, especially recently, I was looking for a new and challenging job opportunity and through my network, I was very fortunate to receive 5 job offers without applying to even 1 online application, priceless!”

Kimberly H. Caron | Supply Chain Manager,
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Find out how incredibly easy it is to create flexibility in your distribution network with an on-demand solution.

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CSCMP Exhibit Hall
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