

# NAVDF / 2021

NOW A VIRTUAL MEETING

## Exhibitor & Sponsor Prospectus

APRIL 21-24, 2021

[www.navdf.org](http://www.navdf.org) • [#NAVDF2021](https://twitter.com/NAVDF2021)

# Plan to join us at the Virtual NAVDF in 2021!

- Valuable Sponsorship Opportunities and Exhibitor Benefits
- Live Chat with Attendees in the Exhibitor Booth or Schedule a Virtual One-on-One Meeting
- Opportunities to Interact with Potential Clients Throughout the Event

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## ABOUT NAVDF

*The American Academy of Veterinary Dermatology (AAVD) and the American College of Veterinary Dermatology (ACVD) created the North American Veterinary Dermatology Forum to provide state-of-the-art education paired with outstanding social events and networking opportunities.*

*We are looking forward to an exciting virtual NAVDF with various sponsorship opportunities, a virtual exhibit hall, and social events. Make new connections with the veterinary dermatologists, general practitioners, residents, interns, students and techs so they can learn about your company's products and services!*

# NAVDF / 2021

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# Sponsorship Levels

	 <b>GOLD</b> \$15,000	 <b>SILVER</b> \$10,000	 <b>BRONZE</b> \$5,000
<b>(1) Complimentary Exhibit Booth in the Virtual Exhibit Hall</b>	✓	✓	
<b>(1) Complimentary Full Page Swag Box Insert</b>	✓	✓	✓
<b>Company video played during the meeting</b>	✓	✓	✓
<b>Logo included on Sponsor Wall in Virtual Event Lobby, Logo included in the Virtual Exhibit Hall, Name and Logo in Proceedings as Sponsor</b>	✓	✓	✓
<b>Pre &amp; Post Attendee Mailing List</b>	✓	✓	✓
<b>Ability to Host one of the following events:*</b>	<ul style="list-style-type: none"> <li>• Welcome Reception – Solo Sponsor</li> <li>• Friday Evening Reception</li> </ul>	<ul style="list-style-type: none"> <li>• Lunch Symposiums</li> <li>• Mentors Lunch</li> <li>• One-Hour Happy Hour</li> </ul>	<ul style="list-style-type: none"> <li>• Wake-Up Session</li> </ul>

## Hosted Event Ideas:

- Cooking Demo
- Virtual Escape Room
- Food Delivery
- Spirit Delivery
- Morning Wake-Up Session—Yoga/Stretching

\* Company will pay entire cost of event directly to provider. NAVDF staff must be informed on any limitations to guest lists.

- Sponsor logo location on Exhibit Hall page will be chosen based on sponsor level and the order sponsorships are received and paid.
- Pre-conference attendee list will be sent approximately three weeks prior to the conference.
- Video played two times a day for Gold sponsors and one time a day for Silver and Bronze sponsors. Sponsor to produce the video. Video may be up to two minutes in length. Sponsor to provide company video by March 15, 2021
- Swag Box Insert, which is to be created and printed by the sponsor, must be approved by the NAVDF. Once approved, they are to be shipped to arrive by March 15, 2021. Quantity of 450. The shipping address will be provided to you. Tracking number must be provided to NAVDF, and sponsor will need to confirm arrival of the inserts. If the Swag Box Insert is not received by this date, NAVDF cannot guarantee they will be provided to the Swag Box recipient.

# Additional Sponsorship Opportunities

## Increase Your Company Visibility During the Meeting With These Opportunities!

<b>Speaker Sponsorship</b> <b>\$2,500</b>	Company logo and name placed on session page as the sponsor. Prerecorded company video can be played prior to speaker presentation, and company can introduce the speaker in the video. Video to be no more than two-minutes in length including speaker introduction.
<b>Welcome Reception Co-Sponsor</b> <b>\$2,000*</b>	Company Logo and name placed on the welcome reception page. Verbal thank you from NAVDF leadership during the reception. Select the welcome reception sponsorship your company would like to provide. <ul style="list-style-type: none"><li>• Food Sponsor – food delivery to attendees (ex: Doordash, Grub Hub)</li><li>• Beverage Sponsor – spirit delivery to attendees for a toast</li><li>• Entertainment Sponsor – Examples of entertainment ideas: Comedian, Chef cooking demo, Mixology demo</li></ul> *Sponsor to cover the cost of all vendor fees.
<b>Swag Box Sponsorship</b> <b>\$3,500</b>	NAVDF will put your logo on one of the items in the Swag Box delivered to attendee homes. Your company logo will be included on all Swag Box "thank you" announcements. Potential Items to be included in the Swag Box: Dex Face Mask, Hand Sanitizer, Blue Light Glasses, Stationary, Break Snacks and Flat Dex
<b>Full Page Swag Box Insert</b> <b>\$1,500</b>	Place your company in front of the most influential veterinary dermatologists in the country by including an insert in our Swag Box being sent out to attendees.
<b>Brand Your Backdrop</b> <b>\$1,500</b>	Create a co-branded custom backdrop! Attendees have the option to select your backdrop to use during the meeting. NAVDF will create and design the backdrop with sponsor provided high-resolution company logo.

### Cancellation/Refund Policy:

All cancellation requests must be submitted in writing to NAVDF. Cancellation requests received on or before March 15, 2021 will receive a full refund, less a 15% cancellation fee.

Cancellation requests received after March 15, 2021, but on or before March 31, 2021 will receive a 50% refund, less a 15% cancellation fee. Cancellations received after March 31, 2021 will receive no refund.

# Exhibitor Opportunities

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Exhibitors: \$2,000.00



Virtual Exhibit Booth



Live Chat Option



Company Welcome  
Video and PDF Materials  
Available In Booth



List Company Representatives  
and Contact Information  
in Your Booth



Attendee Incentive  
Opportunities to Promote  
the Virtual Exhibit Hall



Analytics to Track  
Booth Traffic



Company Name & Link  
on NAVDF Event Website



Company Name,  
Description, and Contact  
Information in Electronic  
Proceedings



Attendee List  
Emailed Post-Event

# Exhibitor Information

## PRELIMINARY SCHEDULE

**Time is based on Central Standard Time.**

### THURSDAY, APRIL 22

8:30 am Exhibit Hall opens  
11:00 am Break in Virtual Exhibit Hall  
4:00 pm Break in Virtual Exhibit Hall  
4:30 pm Exhibit Hall closes

### FRIDAY, APRIL 23

8:30 am Exhibit Hall opens  
11:00 am Break in Virtual Exhibit Hall  
4:00 pm Break in Virtual Exhibit Hall  
4:30 pm Exhibit Hall closes

### SATURDAY, APRIL 24

8:30 am Exhibit Hall opens  
11:00 am Break in Virtual Exhibit Hall  
11:30 am Exhibit Hall closes

### \$/Payment:

All sponsor and exhibitor fees must be paid in full prior to the meeting. Sponsors and exhibitors will not be considered 'registered' until full payment is received.

### ?/Questions:

Please contact NAVDF at 1-866-854-5525 or via email at [info@navdf.org](mailto:info@navdf.org)

**TAX ID: 90-0736172**



**Continued Connections:** The Virtual Exhibit Hall will be available to attendees for 60-days after the live event dates, excluding the live chat and zoom functionality.



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