



SUPPLY CHAIN
CONFERENCE & EXHIBITION
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Seema Bansal
Co-Founder
Venus ET Fleur

When Seema Bansal received a Valentine's Day floral delivery in 2015 from her then-boyfriend (now fiancé), Sunny Chadha, she never expected that it would spark a business idea that would attract celebrities and fans from around the world. While appreciative of the sweet gesture on their first Valentine's Day as a couple, Seema was surprised to learn that the product she received was very different than what was promised to Sunny on the florist's website.

Realizing this was a common issue, the two put their heads together and conceptualized [Venus ET Fleur](#), a bespoke rose atelier with a mission to transform the online floral industry.

In 2018, Seema and her Co-Founder were named one of Forbes 30 Under 30 honorees. She has also served as keynote speaker for the 2018 SheRunsIt GenNext Awards and has hosted a Samsung and Forbes intimate event during the Forbes 30 Under 30 Summit. Most recently received an exclusive invite to be a part of Marie Claire's annual Power Trip Summit.

When she's not in the studio coming up with Venus ET Fleur's newest design, Seema enjoys spending time with her friends and family, staying active with frequent yoga classes, and winding down each day with a meditation. Seema's favorite part about running Venus ET Fleur is that the brand's story is constantly growing and evolving and that their clients are always so excited to gift their loved ones.