

- [Why nominate?](#)
- [What the CIO 100 Awards recognize](#)
- [What makes a winning nomination?](#)
- [Can technology vendors apply for this award?](#)
- [Who can nominate?](#)
- [Is there a fee to nominate?](#)
- [How the CIO 100 Awards are judged](#)
- [How CIO uses your information](#)
- [Deadlines and expectations](#)
- [Application instructions](#)
- [Contact information](#)

Why nominate?

A CIO 100 Award is an acknowledged mark of enterprise excellence. Because the award is given to companies rather than individuals, it's an honor that everyone on your staff can take pride in. Executives from honored companies will be recognized among their peers and colleagues at the CIO 100 Symposium & Awards ceremony, to be held at The Broadmoor resort in Colorado Springs, Colo., Aug. 14-16, 2017. The CIO 100 Award is a great opportunity to showcase your organization's achievements as an innovative leader in a press release. Winning organizations will have access to a Press Release Guide from CIO, including sample copy and quotes from CIO Editors.

What the CIO 100 Awards recognize

The 30th annual CIO 100 Awards celebrates 100 organizations (and the people within them) that are using IT in innovative ways to deliver business value, whether by creating competitive advantage, optimizing business processes, enabling growth or improving relationships with customers.

For example, did your organization:

- Take a risk on an emerging technology or deployed the tried-and-true in a new way.
- Build a better business process or foster closer collaboration.
- Find ways to get more from existing customers, to pursue new markets, to cut costs or increase revenue.

To be selected, applicants must show not only that they have executed their project well but also that they have done so in uncommon, innovative ways: pioneering a new technology, applying a familiar technology to a new purpose, setting the bar higher for their competitors. And they must demonstrate business value, not just IT benefits.

What makes a winning nomination?

Applications that focus on the business goals and results of the project and provide detailed answers to all questions have a better chance of winning. Applicants must provide data and examples that support

their claims of innovation and business value. The most successful applications are written by the CIO or another business-oriented IT manager, with input from both business stakeholders and technical staff.

Winning applications should also include narrative examples or anecdotes that illustrate the results of your project, such as descriptions of how employees work differently, how customers interact with your company in new ways, or the impact the project has had in your market.

[View a past CIO 100 Award-winning application.](#)

Can technology vendors apply for this award?

If you are an IT vendor who would like to nominate a partner or customer for a CIO 100 Award, we strongly advise you to enlist the CIO or another IT manager within the organization you wish to nominate to submit the application.

Also please be aware that this is not an award for IT vendors' products. If the outcome of your submitted IT project (i.e., the business benefit) is to produce a technology product or service sold directly to IT buyers, it will be disqualified from consideration. However, if your innovative project produces an **internally** beneficial technology or service (one not designed be sold to customers), you are welcome to apply for a CIO 100 Award. For example, Dell earned a 2016 CIO 100 award for a forecasting project that replaced its product-tracking legacy system, improved customer service and saved the company an estimated \$100 million over five years.

Who can nominate?

Technology leaders, directors, and executives, other qualified team members, as well as internal or external PR representatives may nominate a company/organization.

Technology vendors and their PR representatives are invited to submit nominations, as they are a great way to recognize your clients and their customers. The nomination must be on behalf of the customer's project/initiative that is not based on a technology product or service that the vendor sells to external clients.

When nominating a vendor's customer:

- You must name the customer as the nominated organization and provide contacts at that organization in the appropriate fields.
- We strongly advise that you engage the top project leaders at that organization in crafting your entry to write the entry from their point of view.
- You must sign off on having notified the customer of your entry prior to submitting it.
- The customer will be named on the award if your entry wins.

Is there a fee to nominate?

Yes. The cost to purchase an application is currently \$50 for a limited time. The full price of the application is \$75. If you plan to submit multiple projects, you may purchase up to 5 applications at a time.

How the CIO 100 Awards are judged

The CIO 100 honorees will be chosen by the CIO editorial team, working in concert with a panel of more than 50 judges (including industry experts, academics and former CIOs.) The judging is based solely on the information submitted in this online application. Due to the high volume of applications, we are unable to review any additional materials. Honorees are not ranked.

Criteria

To be selected for a CIO 100 Award, you must demonstrate excellence in the following areas:

- Technology innovation: The extent to which your organization used IT in a new way or enabled new ways of doing business, whether internally or externally.
- Business value delivery: The measurable impact, backed up by supporting data that your project has had on your organization's business results.

Judging process

Each application will be read by two members of the CIO 100 judging panel, who will rate it on a scale of 1 to 5 for each criterion, for a possible total of 20 points. Final selections will be confirmed by CIO editors. All scores will be kept confidential. They will not be released publicly, nor will they be discussed with any individual applicants.

How CIO uses your information

The information you provide in your CIO 100 application will be used by CIO for judging the awards and for articles on CIO.com, in our digital magazine or other publicity relating to the CIO 100 Awards. Application information will be used for editorial purposes only, with the exception of contact information and vendor information, which may be used to market CIO content and programs.

If you have information about your project (such as internal metrics) that you would prefer not be published, but which you would like us to consider as part of your application, please note this in the text box where the information appears or where asked to do so specifically in the application. Information not labeled in this way will be considered by CIO editors to be publishable.

Deadlines and expectations

The final deadline to submit a CIO100 Award nomination is Friday, February 3, 2017. Nominations must be submitted online. Honorees will be notified in early April 2017.

Winning organizations will be invited to present at the CIO 100 Symposium & Awards Ceremony, taking place August 14-16, 2017 in Colorado Springs, Colorado at the Broadmoor Resort.

Additionally, winning organizations will receive up to three complimentary passes to attend the CIO 100 Symposium & Awards Ceremony (one pass for the designated winner accepting the award and two additional passes for qualified members for their team. Each pass is a \$1995 value). The awards will be presented during the gala dinner being held on Wednesday, August 16, 2017.

Application instructions

First, you must [purchase a nomination here](#). Once payment is processed, the confirmation page will provide a link to the CIO 100 Nomination site along with your login information. This information will also be sent via email.

The CIO 100 Nomination site contains the following:

- Part I asks for basic information about the nominated organization.
- Part II includes questions (in multiple-choice, short-answer and essay formats) about the business value of the nominated initiative and includes multiple-choice questions plus an essay section.

You can leave the website and return as many times as necessary to complete the application by bookmarking the page in your Web browser or clicking on the link in your confirmation email. Before you leave the application, remember to click the "Save & Continue" button at the bottom of the form. Do not click the "Save & Submit" button until your application is complete.

Before completing Part II, we suggest that you discuss your responses with knowledgeable people within your organization, such as the key IT managers and business-unit leaders who are major players in the project or initiative you are describing in the application.

Contact information

For questions regarding the CIO 100 Awards or the application, please email your questions to cio100@cio.com or contact the awards coordinator Mollie Moran at mmoran@idgenterprise.com.