



AUTOMOTIVE FINANCE & BHPH EXPO

NOVEMBER 1-3

ORLANDO, FLORIDA

CARIBE ROYALE ORLANDO

Sponsorship Opportunities

MONDAY:

Registration Desk	\$12,000.00
First Time Attendee Reception 1	SOLD
First Time Attendee Reception 2	\$3,750.00
First Time Attendee Reception 3	\$3,750.00
First Time Attendee Reception 4	\$3,750.00
First Time Attendee Reception 5	\$3,750.00
Expo Grand Opening Reception 1	SOLD
Expo Grand Opening Reception 2	\$5,000.00
Expo Grand Opening Reception 3	\$5,000.00

TUESDAY:

Coffee Break, Tuesday AM	\$2,500.00
Coffee Break, Tuesday PM	\$2,500.00
Expo Lunch 1	\$3,500.00
Expo Lunch 2	\$3,500.00
Expo Lunch 3	\$3,500.00
Expo Evening Reception 1	\$5,000.00
Expo Evening Reception 2	\$5,000.00
Expo Evening Reception 3	\$5,000.00
Scavenger Hunt Sponsorship(s) -	
Slot 1	\$750.00
Slot 2	\$750.00
Slot 3	\$750.00
Slot 4	\$750.00
Slot 5	\$750.00
Slot 6	\$750.00
Slot 7	\$750.00
Slot 8	\$750.00
Slot 9	\$750.00
Slot 10	\$750.00
Slot 11	\$750.00
Slot 12	\$750.00

WEDNESDAY:

Expo Breakfast 1	\$3,500.00
Expo Breakfast 2	\$3,500.00
Expo Breakfast 3	\$3,500.00

ADDITIONAL SPONSORSHIPS

Convention Mobile App	\$7,500.00
Attendee Notepads & Pens - Qty. 350	
Sanitizing Station(s) - qty. 15	\$12,000.00
Hand Sanitizer Bottle 2 oz. - qty. 400	\$3,500.00
Hotel Key Cards - qty. 1,000	\$8,500.00
Co-Branded Pole Banners - 20 Banners	\$10,000.00
Digital Floor Signage	TBD
Room Drops (in-room drop; gift item not included)	\$2,500.00
Room Drops (under door; item not included)	\$1,500.00
Co-Branded Door Hanger	\$3,000.00
Floor Clings (Placement TBD):	\$2,500
Column Wraps Outside Convention Center:	\$8,000
Door Clings Outside Convention Center:	\$4,500

Vendor Email Advertising

Convention Email Promotions 1	SOLD
Attendee Email Promotion 1 - Sept 28	SOLD
Attendee Email Promotion 2 - Oct 5	SOLD
Attendee Email Promotion 3 - Oct 12	SOLD
Attendee Email Promotion 4 - Oct 19	SOLD
Attendee Email Promotion 5 - Oct 26	SOLD
Attendee Email Promotion 6 - Oct 29	SOLD
Dealer Registration Confirmation Emails	SOLD

Attendee Bags

Attendee Bags	SOLD
Attendee Bag Insert	\$1,250.00
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2021

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