



EVENT UPDATE: IMEDIA ONLINE RETAIL SUMMIT AND IMEDIA BRAND SUMMIT NEW ZEALAND CANCELLED FOR 2020

Well, that's iMedia for 2020. We have now cancelled all 5 iMedias for this calendar year. As such, we are disappointed to announce that we will be cancelling iMedia Online Retail Summit New Zealand and iMedia Brand Summit New Zealand for 2020.

The uncertainty in Australia at the moment has left us with no choice but to cancel these events, as we have no line of sight on when the Trans-Tasman travel bubble will come into effect. It goes without saying that the safety and well-being of our speakers, sponsors, delegates and partners, as well as our staff, is of paramount importance.

This year we cannot execute an event that will exceed expectations like we have done in the past. To all of our sponsors who have made significant commitments to us, we thank you. Please reach out to Michael, Helena or Ryf for help navigating through this next period.

Thank you again, and we look forward to seeing you in Taupo in 2021.



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