




Why you need to consider alternative lending

Sean Bush



A photograph of two young women with long blonde hair, one in profile and one from behind, talking in a park at night. The background is dark with some green foliage and a soft light source. The text 'Take a minute to connect with your neighbour' is overlaid in white on the right side of the image.

Take a minute
to connect with
your neighbour

#QBConnect | WiFi: QBConnect

CPD Process

In order to receive CPD credit

- Be sure to sign in or scan your badge for this session
- You must stay in the session for the duration of the training
- This session is eligible for **1 hour of CPD**
- CPD certificates are emailed directly to you within 4 weeks of the conference date to the same email address you used to register

About today's moderator



Sean Bush
Intuit Canada

Sean has been with Intuit for 4 years and is responsible for strategic partnerships with FinTech's and Financial Institutions in-order to offer best-in-class payments and lending solutions.

Prior to Intuit, Sean spent 5 years in the telecommunications industry with a focus on business strategy & marketing. Sean has also completed his MBA with distinction from the University of Strathclyde in Glasgow, Scotland.

Panelists



Kevin Clark
President & Co-Founder of Lendified

Kevin is a recognized leader in the financial services industry with over 30 years of global leadership experience. He is passionate about driving economic growth in Canada, and through his efforts at Lendified and the CLA, he is bringing awareness and access to capital for small businesses through innovative lending solutions.



Steven Uster
Co-Founder & CEO of FundThrough

Steven is the Co-Founder & CEO of FundThrough, a platform that supports business by getting their invoices paid in as little as 24 hours. Prior to FundThrough, Steven was an investment banker in New York at UBS. Steven has an MBA from The Wharton School and a Bachelor of Commerce with Honours from McGill University.



Cato Pastoll
Co-Founder & CEO of Lending Loop

Cato is the CEO and Co-Founder of Lending Loop, Canada's leading peer-to-peer lending marketplace. Previously, Cato served as the EVP of a medium-sized software consulting business. In addition to holding a senior management position, he attained experience building and managing robust commercial applications

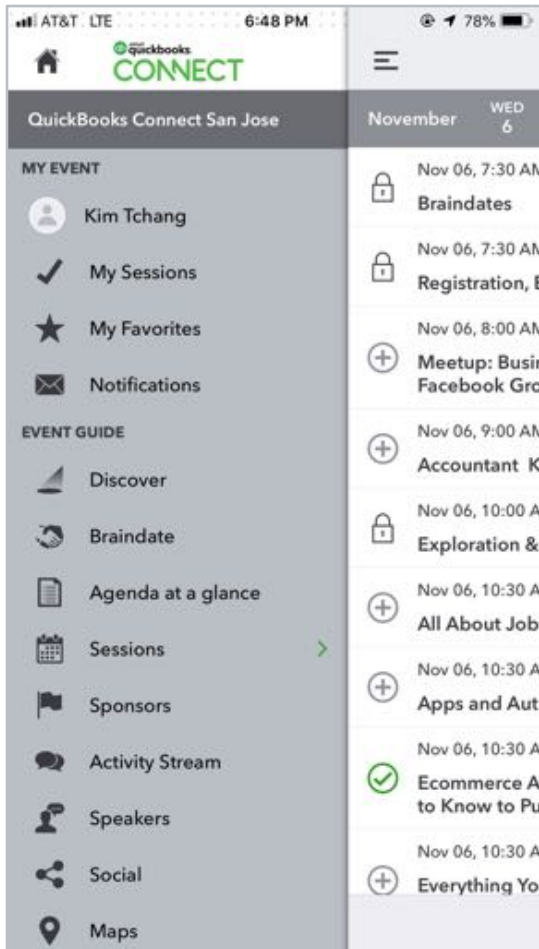


Questions?

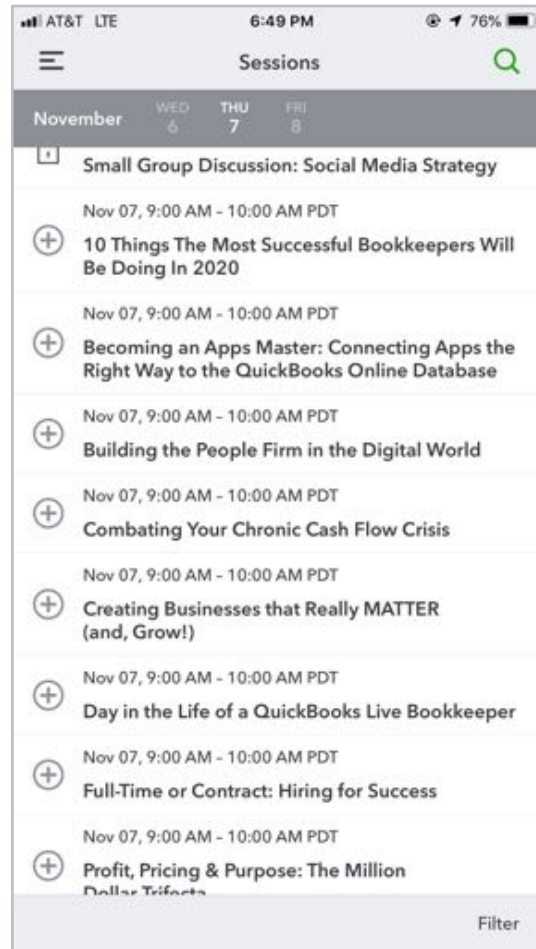
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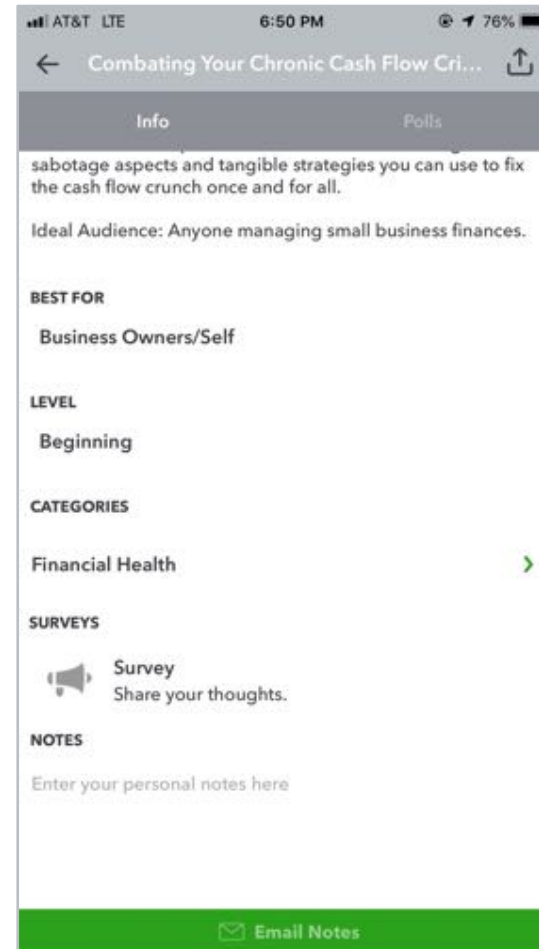
1. Select Sessions



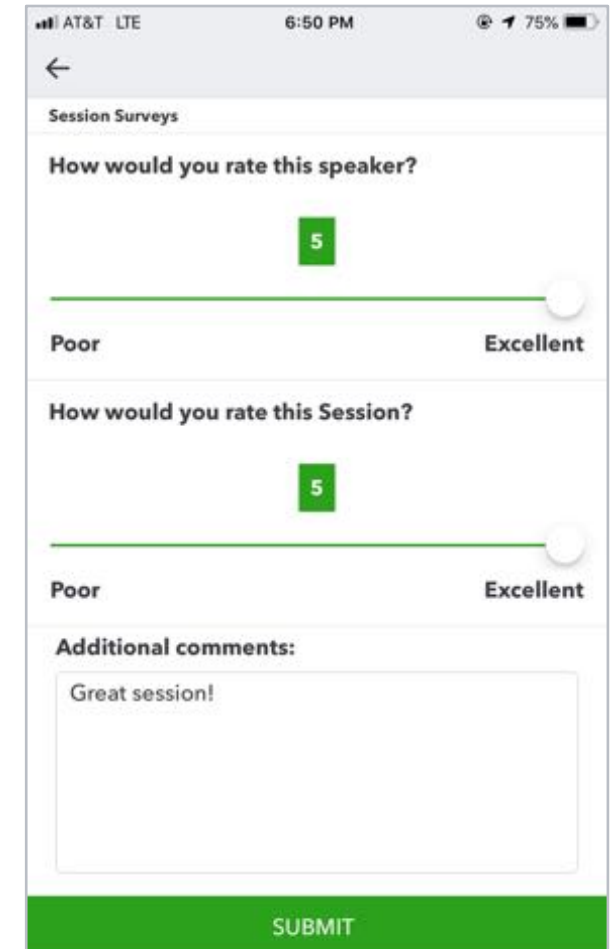
2. Select Session Title



3. Select Survey



3. Add Ratings



Material Download

1. Find the session on the agenda
2. Select + for more information
3. Download PDF of slides and/or supplemental material

<https://can.quickbooksconnect.com/agenda/>

The screenshot shows the QuickBooks Connect agenda page for December 10, 2023. The page is titled "December 10 Accountant Day" and includes a navigation menu with options like "Why Attend", "Agenda", "Speakers", "Pricing", "Sponsors", "Travel", and "FAQ". A "Print Agenda" button is visible in the top right. The main content area features a search bar for sessions and a filter section with categories: "Organizational Culture", "Life & Business Skills", "Technology Training", "Business Growth", "Advisory", and "Financial Health". The agenda is organized by time slots, with sessions listed for 7:30-9:00 am, 8:00-8:45 am, 9:00-10:00 am, 10:00-11:00 am, 10:15-11:00 am, and 11:00 am-12:00 pm. The 11:00 am-12:00 pm slot is expanded to show a session titled "Creating Your Small Business Culture". This session description includes a paragraph about the challenges of work-life balance for small business owners, the ideal audience (business owners), and details such as the best for (Business Owners/Self-Employed), speakers (Tania Madanes), location (Room 201 CDEF), track (Organizational Culture), CPD hours (1), and level (Introduction). Other sessions listed include "Registration, Breakfast & Exploration", "Meetup: New to Networking", "Morning Keynote", "Exploration & Connection", "Meetup: Women in the Workforce", "Understanding Personalities for Better Communication", and "How to Use QuickBooks for Your Small Business: Introduction".

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