

FOR IMMEDIATE RELEASE



AHIMA Exclusive Knowledge Partner for HIMSS Middle East UAE eHealth Week 2016

Dubai, August 24, 2016 – [The American Health Information Management Association \(AHIMA\)](#) is joining the [HIMSS Middle East UAE eHealth Week 2016](#) in Dubai as exclusive Knowledge Partner.

AHIMA will present a plenary session on **Healthcare Transformation and Information Management Demands** and host two workshops in Dubai at Mohammed Bin Rashid Academic Medical Center, Dubai Healthcare City from 31 October to 1 November.

AHIMA's Board President / Chair Melissa M. Martin, RHIA, CCS, CHTS-IM, and Board President/Chair-elect Ann F. Chenoweth, MBA, RHIA, FAHIMA, will present the plenary session, highlighting the rapidly evolving roles needed to meet the demands on healthcare providers across the globe to improve the quality and safety of care, improve the health of their populations, and reduce costs. Ever-present is the need to ensure that data and information are available and can be trusted for care, exchange, payment, and research. All of these challenges are demanding skilled staff and use of best practices in every aspect of information capture, use, processing, exchange, analysis, protection, retention and disposition. The session will also address how workforce skills and competencies can be raised through training and certifications.

AHIMA's two flagship certification exam preparation workshops will assist attendees in preparing for two of its worldwide recognized certifications—Certified Coding Specialist (CCS®) and the Certified Healthcare Data Analyst (CHDA®). AHIMA's trainers are Angie Comfort, RHIA, CDIP, CCS, Senior Director, Clinical Coding, and Melanie Endicott, MBA/HCM, RHIA, CDIP, CCS, CCS-P, FAHIMA, Senior Director, Clinical Documentation Improvement.

Each workshop is a two-day intensive preparation course and attendees will receive the AHIMA CEU credits upon completion and a free AHIMA membership for one year.

Jeremy Bonfini, Executive Vice President, HIMSS International said, "HIMSS is delighted to partner with AHIMA to bring education to a Middle Eastern audience. AHIMA is a leading global organization for health information management education, certification and advocacy and I am confident that AHIMA Certification Preparation workshops will benefit our delegates and improve their skills in terms of data analysis, coding and overall HIM."

Said Deborah K. Green, RHIA, MBA, AHIMA's EVP / Chief Innovation and Global Services Officer, "AHIMA is dedicated to quality care through quality information. We recognize certification as an important means of ensuring competency of professionals who are actively practicing health information management and are pleased to partner with HIMSS Middle East as exclusive Knowledge Partner. Our workshops during UAE eHealth Week will strengthen and

reinforce attendee knowledge in their respective specialties and serve as a valuable supplement to their overall certification preparation plans.”

Certified Coding Specialist (CCS®) Exam Preparation Workshop (31 Oct – 1 Nov)

[Review the agenda here.](#)

All participants will receive handouts and a copy of [Certified Coding Specialist \(CCS\) Exam Preparation](#) book, published by AHIMA.

Certified Healthcare Data Analyst (CHDA®) Exam Preparation Workshop (31 Oct – 1 Nov)

[Review the agenda here.](#)

All participants will receive handouts and a copy of [A Practical Approach to Analyzing Healthcare Data](#) book, published by AHIMA.

Full details of both workshops are available [here](#). Registration is now open.

Visit www.uaeehealthweek.org for more information.

About HIMSS

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision. Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care. HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia. Find out more at <http://www.himssme.org>.

About AHIMA

The American Health Information Management Association (AHIMA) is the premier professional association and represents more than 71,000 health information management and health informatics professionals in the United States and around the world. AHIMA is committed to promoting and advocating for high quality research, best practices and effective standards in health information and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA's enduring goal is quality healthcare through quality information. www.ahima.org

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