

2015 ONPHA Conference & Trade Show



Session #602: **Community engagement and advocacy: How to build a case for affordable housing in your city**

Presented by:
Greg Tedesco and Laura Cattari



Greg Tedesco
@greg_tedesco

Proud #HamOnt'onian doing what I can to promote community health, equity, inclusion & social justice. Habs fan, café frequenter, amateur gardener. I walk a lot.

Hamilton, Ontario

2,134 FOLLOWING 2,112 FOLLOWERS

Tweets Media Favorites

Pinned Tweet
Greg Tedesco @greg_ted... 2015-08-11
Has your local candidate committed to addressing #AffordableHousing? Might want to ask! #elxn42 #Housing4All



Laura Cattari
@AdvocacyHamON

Advocacy Hamilton encourages Hamiltonians to engage in thoughtful discussion regarding the issues that face our city. lauracattari.com

Hamilton, ON, Canada

advocacyhamilton.com

884 FOLLOWING 1,261 FOLLOWERS

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Laura Cattari @Advoca... 2014-09-25
In case you missed it, #Poverty Reduction Reboot, now online [youtube.com/watch?v=kGW4Pu...](https://www.youtube.com/watch?v=kGW4Pu...) #onpaoli



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Hamilton Roundtable for Poverty Reduction

MAKING
HAMILTON
the best place
to raise a child.



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HAMILTON
NEIGHBOURHOODS



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- 1) Critical Analysis
- 2) Develop Tools
- 3) Implementation

1) Critical Analysis

- Find out what the key issues are
- Research and community engagement
- Engage a diverse range of community members

2) Develop Tools

- Establish and strengthen community partnerships
- Raise awareness – have a plan
- Leverage partnerships



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3) Implementation

- Organize yourself and your organization
- Bring different resources to the table
- Be intentional about *inclusion*



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Practical Strategies

- 1) Connect Research to Community Need
- 2) Explore the Narrative
- 3) Social Media
- 4) Arts Based Engagement
- 5) Organize

Community Benefits Agreements



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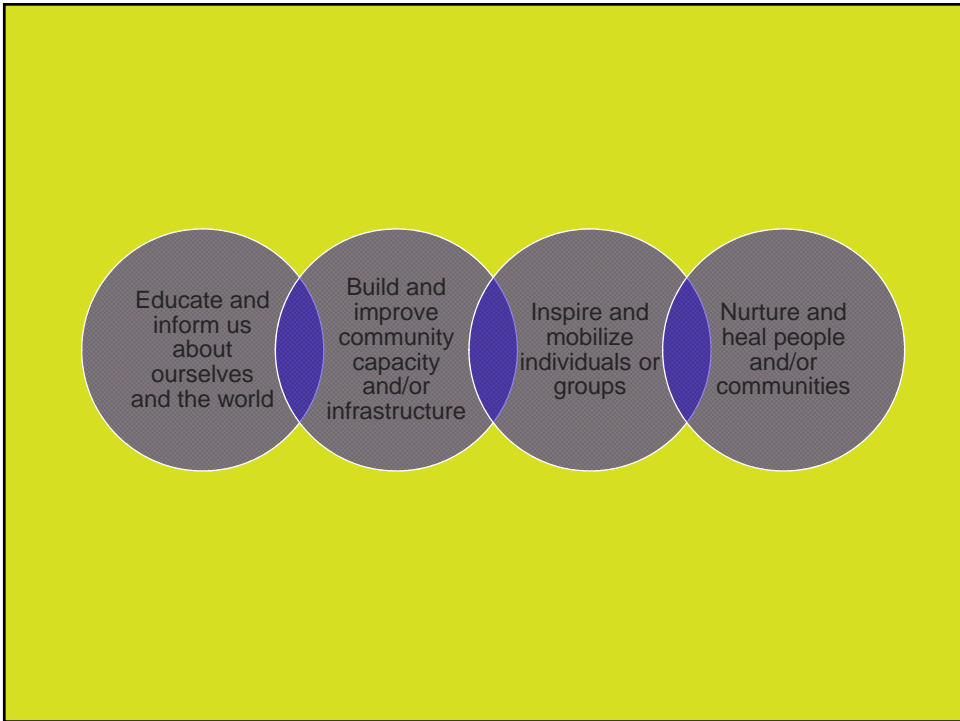
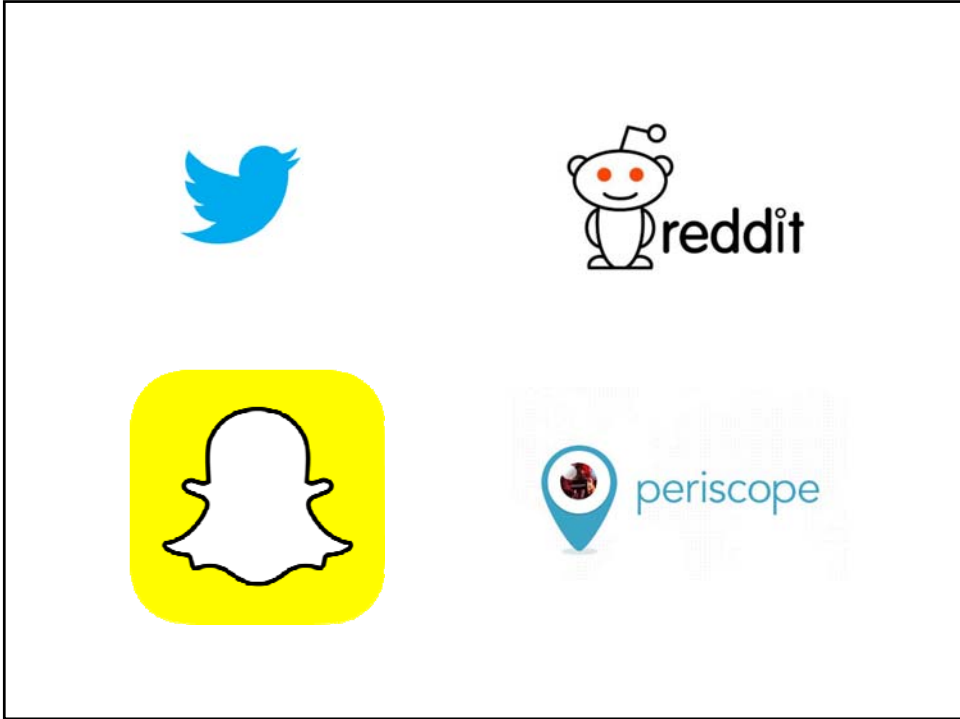
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SPEAK NOW
HAMILTON 
Stories worth hearing



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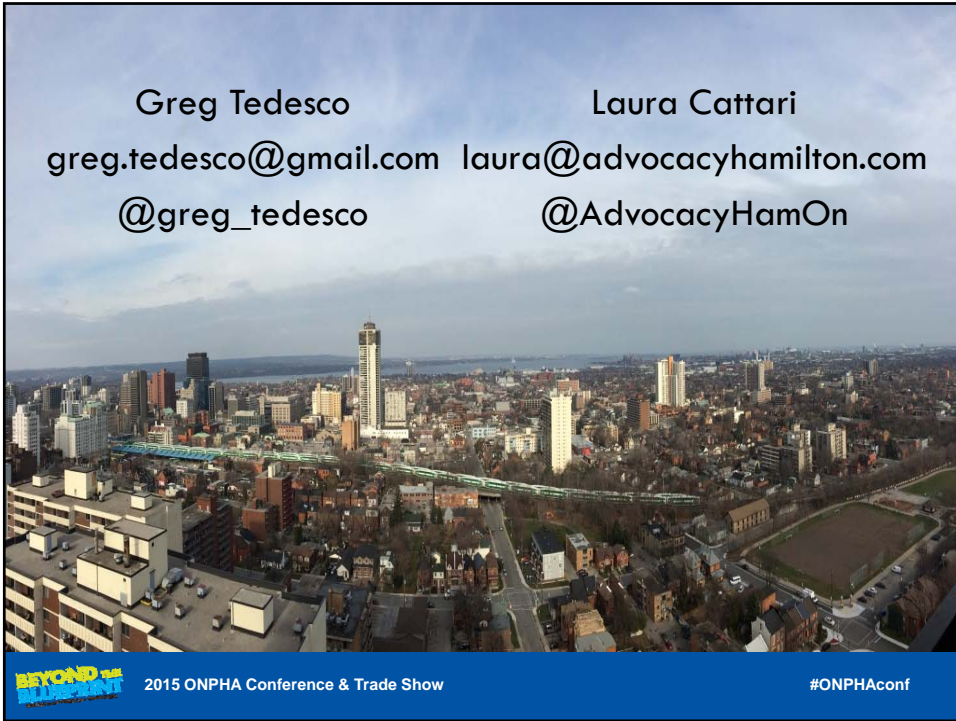
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