



Thursday, October 19

9:00 am **Registration Opens**

12:00 pm - 1:00 pm **Networking Lunch**

1:00 pm - 1:15 pm **Welcome**

Tom Richards, Chairman and Chief Executive Officer, CDW

1:00 pm - 1:15 pm **Opening Remarks**

Abbie Lundberg, President, Lundberg Media; former Editor in Chief, CIO

1:15 pm - 2:00 pm **The Evolving Internet of Value: How Blockchain Will Change the Enterprise and the Global Economy**

Don Tapscott, CEO, The Tapscott Group

The technology most likely to change the enterprise and the global economy has arrived, and it's not big data, the cloud, the social web, mobility or even artificial intelligence. It's blockchain. The Internet of Information is evolving into the Internet of Value—a new, distributed platform that can reshape business and fix the old order of human affairs for the better. Blockchain can transform financial services; change the deep structures of the corporation; animate the Internet of Things; recast the role of government; and help solve the crisis of legitimacy of democracy. New blockchain-based business models will disrupt most industries. This coming Internet of Value has profound implications for IT strategy, architecture, and leadership as it will enable every business to finally become a digital business.

2:00 pm - 2:45 pm **Why Organizations Need to Modernize Enterprise IT to Compete: A Fireside Chat**

Antonio Neri, President, Hewlett Packard Enterprise

Tom Richards, Chairman and Chief Executive Officer, CDW

The shift in IT workloads to cloud deployment models—combined with new software-defined architectures and the explosion in data, storage and analytics—is reshaping the enterprise IT landscape. To compete with customer demands in the digital world, organizations need the right mix of traditional IT, private and public clouds to support their apps and data. At the same time, today's infrastructure needs to reduce operational complexity for traditional workloads and increase performance and flexibility for a new breed of applications and services. Join us for this session to learn how HPE's strategy, vision and acquisitions are designed to support the shift in enterprise IT needs—now and into the future.

2:45 pm - 3:15 pm **Networking Break & Book Signing**

Join fellow Summit attendees for refreshments, plus take the opportunity to meet keynote speaker Don Tapscott and have your copy of Blockchain Revolution signed.

3:15 pm - 3:30 pm **How CDW Helps International Customers with Local Expertise, Capabilities and Logistics**

David Chapman, Vice President, Sales, CDW

With a talented team of more than 8,500 international coworkers, CDW's vision is to be the leading IT solutions and services provider in markets it serves around the world. With that in mind, CDW's transactional knowledge and support—along with reliable delivery and fulfillment capabilities across geographies—continue to help customers reduce the risk, cost and complexity of integrating technology internationally. Join us for this session to learn how CDW combines local knowledge and expertise with international logistics to deliver consistent, service-driven solutions around the world.



3:30 pm - 4:25 pm	Effectively Battling the IT Skills Gap: Strategies, Workarounds and Tips Eduardo E. Cabrera , Chief Cybersecurity Officer, Trend Micro Mark Henderson , CIO, University of Illinois at Urbana-Champaign Mohit Kapoor , Chief Information and Technology Officer—Global Technology, TransUnion Alan May , Executive Vice President, Human Resources, Hewlett Packard Enterprise Aletha Noonan , Vice President Sales, Central Region, CDW Abbie Lundberg , President, Lundberg Media; former Editor in Chief, CIO <p>Few of today's IT management challenges compare with today's IT skills gap. While it's one thing to plan, budget for, and deploy radical technology initiatives in the midst of rapid change—doing so with scarce talent pools can seem almost impossible at times. Join us for this session as we discuss how organizations are successfully working through this battle—with strategies, workarounds, tips and resources that are not only effective, but can ease the skill gap pain across the IT landscape.</p>
4:25 pm - 5:30 pm	Free Time
5:30 pm - 6:30 pm	Networking Reception Hosted by CDW Service and Solutions Leaders <p>Interested in learning about how CDW can help you move your specific technology initiatives forward? Join us for cocktails, networking, and answers from CDW leadership on how CDW can help you address your specific challenge. Representatives from the following CDW Service and Solutions practices include:</p> <ul style="list-style-type: none">• Cloud• Data Center• Digital Transformation/IoT• Digital Workspace• Networking• Security• Services• Software
7:00 pm	Offsite Dinner Hosted by CDW Account Teams <p>Join your CDW account team for a private dinner offsite at a legendary Chicago restaurant. Departures for dinner will start at 6:30 p.m., more information will be provided onsite.</p>

Friday, October 20

7:30 am - 8:25 am	Networking Breakfast
8:25 am - 8:30 am	Welcome Abbie Lundberg , President, Lundberg Media; former Editor in Chief, CIO



8:30 am - 9:00 am The Journey to Ongoing Digital Transformation

Brian Javonillo, Director & Chief Architect, Information Services, Booz Allen Hamilton

With a 100-year history and 25,000 employees worldwide, Booz Allen Hamilton is in the business of solving complex problems for business, government and the military through consulting, engineering and cyber expertise. For transformative technologies to support success in this environment, Booz Allen manages a calculated journey across building the business case, implementation and—ultimately—the creation of a sustainable operating stance. What does their success tell us about the best ways to look at, deploy and refresh new technologies? How do they bring the appropriate people to the table to evaluate technologies, plan for their deployment, and ensure that they meet rigorous security standards? Join us for this session for insights, lessons learned, and expertise you can apply in your own organization.

9:00 am - 9:30 am Adapting with Digital to Meet Rapidly Changing Consumer Behavior: A Fireside Chat

Tom DeCoster, Vice President, Service Solutions, CDW

Denise Taylor, CIO, Westfield Corporation

With the power of physical spaces, digital innovation and data collaboration, organizations everywhere are evaluating how best to enrich the consumer experience while keeping up with growing preferences to connect with brands in new ways. These trends and their impact are most evident in the retail market. With nearly 400 million customers per year—from all over the world—Westfield Corporation has been keeping a close eye on these trends and leveraging technology to build intimate customer connections and points of delight. What are the top technology trends Westfield sees that are changing consumer behavior? How is Westfield adapting its business strategy to remain relevant and competitive in its rapidly changing industry? And how is it modernizing its customer-facing technology—and the stack behind it—to find continued success? Join us for this fireside chat for answers to these questions and more.

9:30 am - 10:00 am Harnessing Technology to Create a Competitive Advantage

Christine Holloway, VP Networking, Digital Workspace & Security Solutions, CDW

Workspace technologies continue to improve collaboration, mobility and productivity—and they've dramatically changed the way we work. But many companies struggle to deploy the right technology to the right user at the right time. Central to the challenge is the ever-evolving landscape, including the intuitive network and a security-first approach. Success requires organizations to embrace swift, effective and ongoing change—all combined with the right education—to ensure investments are driving the right business results. Join us for this session to understand the latest trends and best practices surrounding digital workspace technologies.

10:15 am - 12:05 pm Breakout Sessions

10:15 am - 11:05 am Enabling the Organization to Do Its Best Work

Scott Emigh, Chief Technology Officer, Microsoft

For individuals to do their best work in the modern organization, employers need to provide the best digital tools. What are Microsoft's customers doing to bring creativity and teamwork to life in the modern workplace? Join us for this session to get a glimpse of what Microsoft sees in the future, and why they're moving their collaboration tools and technologies in that direction.



10:15 am - 11:05 am **Five Keys to Effective Digital Transformation**

William Giard, CTO, Data Center Group, Intel

By 2018, 40% of businesses at the top of every industry will be disrupted. Some will survive, but many will fail. Digital transformation has become a key element of this disruption—whether creating it, or surviving it—and this challenge has become so pervasive that 70% of Global CEOs are focusing their entire strategies around digital transformation. New business models and competition are emerging every day fueled by new technologies across IoT, data center and more. How do traditional enterprises compete and truly modernize their infrastructure to drive digital transformation? Join us for this session as we share five elements of effective digital transformation in today's economy.

11:15 am - 12:05 pm **Protecting Your Business from the Growing Threat of Ransomware**

Thomas Hansen, EVP, Chief Revenue Officer, Carbon Black

Ransomware is the most prominent cyber threat organizations face today, costing businesses over \$1 billion last year alone. With large-scale and headline-grabbing attacks like WannaCry and Notpetya expected to increase, it's imperative that organizations evaluate their security practices to ensure they're minimizing their risk of infection. Join us for this session where we'll share the latest research and insights on ransomware—and recommend effective new strategies that organizations can leverage to future-proof their defenses.

11:15 am - 12:05 pm **Making Smart Decisions with Clouds**

Ajay Aggarwal, VP of Engineering for the Americas, Nutanix

To meet internal and external customer expectations, today's IT organizations need to consider a range of software and infrastructure options—including public clouds. But making the wrong decision about how to deploy, run and manage applications in today's cloud environments can have negative, if not irreversible, long-term impact on the business. At the same time, smarter decisions ensure flexibility, options and strategies to avoid vendor lock in. Join us for this session to get valuable advice on making smart cloud decisions for your software and infrastructure.

12:05 pm - 1:00 pm **Networking Lunch**

1:00 pm - 1:45 pm **Overcoming Today's Challenges of Complexity, Security and Scale**

Chuck Robbins, Chief Executive Officer, Cisco

Tom Richards, Chairman and Chief Executive Officer, CDW

As billions of things connect to the Internet, and as massive amounts of data become more widely distributed, companies around the world are facing challenges around complexity, security, and scale. Join us for this session as Cisco's CEO will share how organizations can address these issues with the secure, intelligent platform for digital business. He'll also discuss how critical technologies—from networking and collaboration tools, to security and analytics capabilities—enable organizations to build a foundation on which they can capture multiple opportunities.

1:45 pm - 2:00 pm **Closing Remarks**

Abbie Lundberg, President, Lundberg Media; former Editor in Chief, CIO

2:00 pm **Departures**
