



Sponsorship Prospectus

1. **BILT and BCS Sponsorship Opportunities**
 - 1.1 **BILT and BCS Sponsorship Inclusions**

2. **BCS Sponsorship Opportunities**
 - 2.2 **BCS Sponsorship Inclusions**

This year BILT NA and BCS NA will be co-located at the St. Louis Union Station Hotel.

BILT North America	9 – 11 August 2018 – St. Louis Union Station Hotel, St. Louis, USA
BCS North America	9 – 10 August 2018 – St. Louis Union Station Hotel, St. Louis, USA

By co-locating the events and giving all BILT attendees the opportunity to join BCS sessions, and BCS Only attendees the opportunity to join BILT networking events and exhibition, we have increased the number of sponsorship opportunities too.

We invite you to think about sponsoring both events. By partnering with RTC Events through sponsorship of BILT and BCS North America, you will increase your exposure to a greater number of attendees.

Look at the sponsorship options available...

For more information contact:

Mike Collins

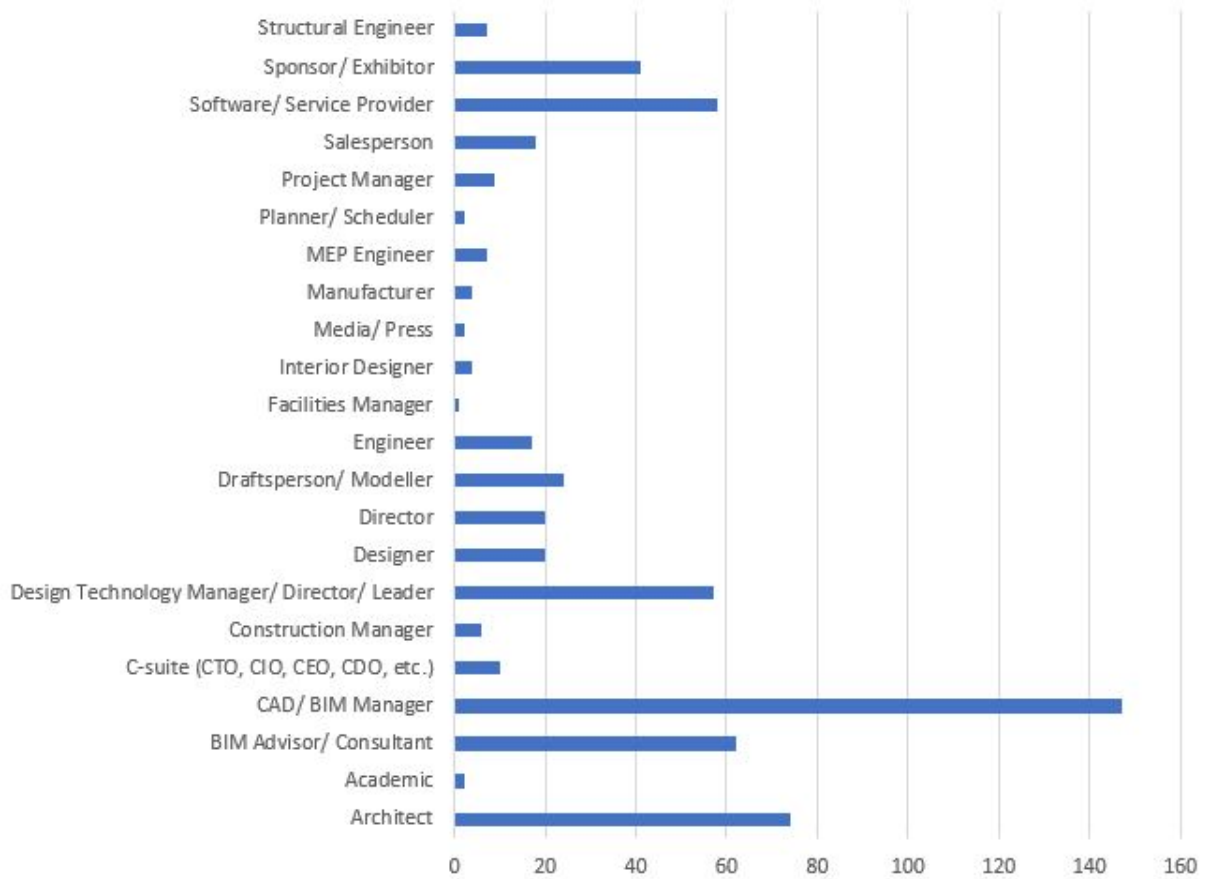
BCS North America Sponsorship Manager

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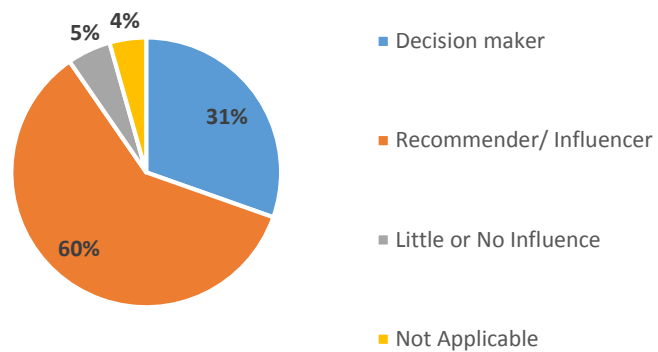
Event Demographics

BILT NA attracted **600 attendees** in 2017 and below are some demographic details.

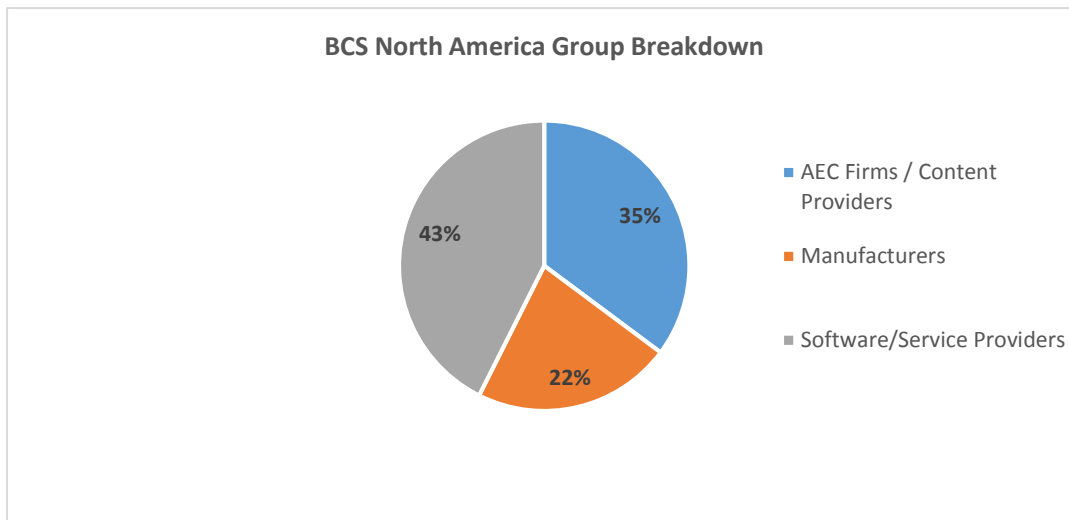
Job Type by Number



Level of Influence BILT NA 2017



BCS attracted **75 attendees** in 2017 and below is their industry group breakdown.



Sponsorship & Exhibition Opportunities

1. BILT and BCS Sponsorship Opportunities

The below Platinum, Gold, Silver and General Sponsorship will enable you to receive discounted BILT Exhibition Booth Sponsorship (valued at \$5000) and for your investment you can receive the full BILT and BCS Delegate List. On the flip side, by picking up one of the BILT Bronze Sponsorships and adding a BCS Booth will enable you the same.

BCS PLATINUM + BILT BOOTH	BCS GOLD + BILT BOOTH	BILT BRONZE + BCS Booth
BCS Platinum Event Sponsor (1) \$15,000 + BILT Exhibitor \$4000 (\$19,000)	BCS Gold Keynote Sponsor (1) \$8,500 +BILT Exhibitor \$4000 (\$12,500)	BILT Lunch Sponsor (3) \$8000 + BCS Pop Up Stand \$3500 (\$11,500)
		BILT Filtered Coffee Sponsor (1) \$8000 + BCS Engine Room Pop Up Stand \$3500 (\$11,500)
		BILT Sustainability (Drinks) Sponsor (1) \$8000 + BCS Engine Room Pop Up Stand \$3500 (\$11,500)
		BILT After Party Sponsor (1) \$8000 + BCS Engine Room Pop Up Stand \$3500 (\$11,500)
		BILT Conference Handbook (1) \$8000 + BCS Engine Room Pop Up Stand \$3500 (\$11,500)
		BILT International Speaker (1) \$8000 + BCS Engine Room Pop Up Stand \$3500 (\$11,500)

1.1. BILT and BCS Sponsorship Inclusions

BCS Platinum or Gold + BILT Exhibitor Inclusions	Platinum	Gold
Opportunity to address the full delegation during BCS	✓ (10 min)	✓ (5 min)
Complimentary registrations (Excluding Accommodations) BILT + BCS	2	1
Pop Up Stand in BCS Workshop	✓	✓
Roundtable within a BCS Workshop	2	2
BCS Entrance Banner Signage facing the BILT exhibition hall	✓	-
Regular acknowledgement of your sponsorship within the BCS event	✓	✓
Logo, description of your company profile and link from the BCS website to your company website	✓	✓
BILT + BCS Attendee list (subject to Privacy Regulations Rules)	✓	(Only if a BILT Booth is purchased)
BCS Only Attendee List (subject to Privacy Regulations Rules)	✓	✓
Complimentary BILT + BCS satchel inserts	✓	✓
Invitation to exclusive BILT & BCS 'speakers and sponsors' networking event	✓	✓
BILT Exhibitors Package 8'x10 or 2mx3m Branded Booth	✓	✓
Recognition as exhibitor on the BILT 2018 website and link to your company's website	✓	✓
20% discount on Conference Handbook and App Advertisements	✓	✓
Visual representation as sponsor in BILT opening and closing plenary sessions	✓	✓
Complimentary exhibitor's registrations including admission to the Welcome Function, Friday Night Function and Gala Dinner (if applicable) (excluding accommodation)	1	1
Your company and product listing in the Conference Program	✓	✓
Participation in our presentation zone within the exhibit, allowing a 3-5-minute address to attendees during allocated break time	✓	✓

BILT Bronze + BCS Pop Up Stand Inclusions	BRONZE
Opportunity to address the full delegation during the BILT Conference	Specified session only
Complimentary BILT + BCS registration	1
Invitation to exclusive BILT & BCS 'speakers and sponsors' networking event	✓
Advertisement in Conference Handbook (Document to be A5/ half letter size) (if such document exists)	Conference Handbook Sponsor only
Complimentary BILT + BCS satchel insert	✓

Regular acknowledgement of your sponsorship	✓
Logo, description of your company profile and link from the BILT website to your company website (subject max size per detailed description in attachments)	Logo and link only
Recognition of sponsorship in BILT Conference Handbook and / or Conference App	✓
Acknowledgement by name during opening and closing BILT plenary sessions	Specified session only
BILT + BCS Attendee list (subject to Privacy Regulations Rules)	✓
Pop Up stand in the BCS Workshop Room	✓
BCS Only Complimentary Delegate Pass	1

2. BCS Sponsorship Opportunities and BILT BOOTH with BCS Pop Up Stand

PLATINUM	GOLD	SILVER	GENERAL	EXHIBITOR
Platinum Event Sponsor (1) \$15,000	Gold Keynote Sponsor (1) \$8,500	Lunch Sponsor Day 1 (1) \$5,000	Notepad & Pen Sponsor (1) \$2,000	BCS Engine Room Pop Up Stand (15) \$3,500
		Lunch Sponsor Day 2 (1) \$5,000		BILT Booth Exhibitor \$5,000 + BCS Engine Room Pop Up Stand \$1000 \$6,000
		Industry Thought Leader Sponsor (Pop Up Stand + Roundtable) \$4,500		BILT Exhibitor with other Sponsorship Opportunities on application

2.1 BCS Sponsorship Inclusions

	PLATINUM	GOLD	SILVER	GENERAL	EXHIBITOR
Opportunity to address the full delegation during BCS	✓ (10 min)	✓ (5 min)	✓ (3 min) lunch break address	-	-
Complimentary registrations to BCS Only (Excluding Accommodations)	3	2	1	-	1
Pop Up Stand in the BCS Engine/Workshop Room	✓	✓	✓	-	✓
Roundtable within a BCS Workshop	2	2	1	-	-

BCS Entrance Banner Signage	✓	-	-	-	-
Regular acknowledgement of your sponsorship	✓	✓	✓	✓	✓
Logo, description of your company profile and link from the BCS website to your company website	✓	✓	✓	✓ (Logo & link only)	✓
BILT + BCS Attendee list (subject to Privacy Regulations Rules)	✓	-	-	-	-
BCS Only Attendee List (subject to Privacy Regulations Rules)	-	✓	✓	-	-
Complimentary satchel inserts BILT + BCS	✓	✓	-	-	-

In addition to the above we are happy to tailor a sponsorship package to suit your needs. BILT sponsorship places sell fast, so be sure to contact us as soon as possible. To stay up to date please refer to the partner portal for what is available to sponsor.

<http://partnerships.rtcevents.com/>

For more information contact:

Mike Collins

BCS North America Sponsorship Manager

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