

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

2016 SPONSORSHIP PACKAGES

Delegate Profile

The Workshop is expected to attract up to 150 - 200 delegates. Delegates of the Workshop include basic researchers, employees of national and international laboratories, trainees, post doctoral fellows and graduate students & clinicians and epidemiologists dealing with p53 roles in cancer.

We welcome the opportunity to discuss with potential sponsors how to leverage your existing and future products and services to our Workshop attendees, who work in key institutes forging dynamic research frontiers.

Program

The three-day Workshop will bring together world leading clinicians and researchers in the p53 field to discuss major advancements and challenges. This forum will advance understanding of this vital tumour protein through discussion of unpublished results, sharing of ideas and reagents, strengthening existing networks and opening opportunities to establish new collaborations.

The workshop offers to Melbourne, for the first time the opportunity to participate in an international p53 meeting. The program will host world pioneers and leaders in the basic and translational cancer research in the p53 field. Confirmed International speakers include: Sir Prof. David Lane and Prof Arnold Levine (the two discoverers of the tumour suppressor protein p53), and Guillermina Lozano, Laura Attardi, David Malkin, Varda Rotter, Gerry Melino, Klas Wiman, Michael Resnick, Giovanni Blandino, Curtis Harris, Kanaga Sabapathy, Galina Salivanova, Wei Gu, Hua Lu, Xinbin Chen, Magali Olivier, Jim Xiao, Gareth Bond, Maureen Murphy, Gerard Zambetti and other outstanding p53 experts.

Workshop Venue

The Workshop will take place in the phenomenal new Victorian Comprehensive Cancer Centre in Melbourne, coinciding with its inauguration in 2016. The Victorian Comprehensive Cancer Centre (VCCC) is a multi-disciplinary Centre bringing together a critical mass of cancer experts dedicated to the use of new research discoveries to accelerate improvements in prevention, patient care and education on a large scale.

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

Meeting Organisers

Professor Ygal Haupt

Peter MacCallum Cancer Centre, Melbourne, Australia

Dr Sue Haupt

Peter MacCallum Cancer Centre, Melbourne, Australia

Local Host Committee and/or Scientific Committee

Sir Prof. David Lane

*A*STAR IMCB, Singapore*

Prof. Giovanni Blandino

Regina Elena Cancer Institute, Rome, Italy

Prof. Arnold Levine

Institute for Advance Study, United States of America

Prof. David Malkin

The Hospital for Sick Children, Toronto, Canada

Prof. Kanaga Sabapathy

National Cancer Centre, Singapore

Prof. Andreas Strasser

Walter & Eliza Institute, Melbourne, Australia

Professor Ygal Haupt

Peter MacCallum Cancer Centre, Melbourne, Australia

Dr Sue Haupt

Peter MacCallum Cancer Centre, Melbourne, Australia

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

Level Sponsorship

This sponsorship gives exclusive access to display tables which will be positioned in the Catering areas. There are three level sponsorship opportunities available Principal, Gold and Silver.

Principal Sponsor – AUD \$10,000 (inc GST)

Sponsorship Benefits include:

- Sponsorship of an international speaker
- Sponsorship of a lecture (sponsor will have prominent branding) including slide at commencement of the lecture presentation
- Logo placement on the Workshop website and linked to a website of sponsors choice
- Two (2) Sponsor Registrations (excluding attendance to the Workshop Sessions)
- One (1) Trestle table display and 2 chairs at the Workshop
- One (1) Satchel insert (must not exceed A4 double sided in size and is subject to Committee approval)
- One (1) full page advertisement in the Workshop program provided to delegates onsite

Gold Sponsor – AUD \$5,000 (inc GST)

Sponsorship Benefits include:

- Sponsorship of one catering break during the Workshop
- Logo placement on the Workshop website and linked to a website of sponsors choice
- Two (2) Sponsor Registrations (excluding attendance to the Workshop Sessions)
- One (1) Trestle table display and 2 chairs at the Workshop
- One (1) Satchel insert (must not exceed A4 double sided in size and is subject to Committee approval)
- One (1) full page advertisement in the Workshop program provided to delegates onsite

Silver Sponsor (Organisation not able to attend) – AUD \$2,500 (inc GST)

Sponsorship Benefits include:

- Logo placement on the Workshop website and linked to a website of sponsors choice
- Once (1) full page advertisement in the Workshop program provided to delegates onsite

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

Poster Session Sponsor – AUD \$5,000 (inc GST)

The 7th International Mutant p53 Workshop posters will be on display throughout the three days of the Workshop program and provides your organisation with great branding and exposure at the Workshop.

Sponsorship Benefits include:

- Signage on the night with up to four pull up banners (standard 1.2 x 1m size maximum)
- Logo placement on the Workshop website and linked to a website of sponsors choice
- One (1) Workshop registration for company personnel
- Two (2) tickets to the Poster Session for company personnel

Social Event Sponsor – AUD \$5,000 (inc GST)

The Workshop Social Event is a great way for delegates to relax after the Workshop program and network with colleagues.

Sponsorship Benefits include;

- Signage on the night with up to four pull up banners (standard 1.2 x 1m size maximum)
- Logo placement on the Workshop website and linked to a website of sponsors choice
- One (1) Workshop registration for company personnel
- Two (2) tickets to the Social Event for company personnel

Note Pad & Pen Sponsor – AUD \$500 (inc GST) – Right to Provide

Note Pad & Pen sponsorship the perfect way to maximise your company branding at the Workshop. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product.

Sponsorship Benefits include:

- Logo on note pads and pens (*to be provided by sponsor subject to Committee approval*)
- One (1) Workshop registration for company personnel
- Logo placement on the Workshop website and linked to a website of sponsors choice

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

Delegate Satchels – AUD \$1,000 (inc GST) – Right to Provide

Delegate Satchel sponsorship the perfect way to partner with 7th International Mutant p53 Workshop with a high impact visual product at the Workshop. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product.

Sponsorship Benefits include:

- Logo on delegate satchels (*to be provided by sponsor subject to Committee approval*)
- One (1) Workshop registration for company personnel
- Logo placement on the Workshop website and linked to a website of sponsors choice

Lanyards and Name Badge Sponsor – AUD \$500 – Right to Provide

Ideal for companies or organisations seeking a strong visual positioning at the 7th International Mutant p53 Workshop the Lanyard and Name Badge package represents excellent value. The opportunity is the right to provide the delegate lanyards and the sponsor is to design, produce and deliver the lanyard. The Workshop Organisers will provide the Delegate Name Badge and pocket for the Delegate Name Badge.

Sponsorship Benefits include:

- Logo on delegate lanyards (*to be provided by sponsor subject to Committee approval*)
- One (1) Workshop registration for company personnel
- Logo placement on the Workshop website and linked to a website of sponsors choice

Water Bottle Sponsor – AUD \$500 (inc GST) – Right to Provide

Keep delegates feeling refreshed whilst taking advantage of a high visual presence at the 7th International Mutant p53 Workshop. The opportunity is the right to provide and the sponsor is to design, produce and deliver the product.

Sponsorship Benefits include:

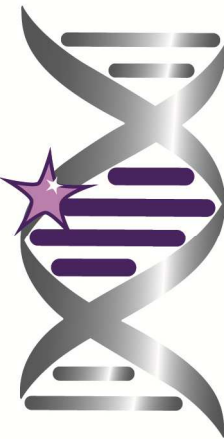
- Logo on note water bottles (*to be provided by sponsor subject to Committee approval*)
- One (1) Workshop registration for company personnel
- Logo placement on the Workshop website and linked to a website of sponsors choice

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au



7th International Mutant p53 Workshop



26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

**MELBOURNE
AUSTRALIA**

APPLICATION FORM

Return Completed form to the Workshop Organisers via

Email: mutantp53@icms.com.au Fax: +61 3 9818 7111

Mail: Mutant p53 2016 C/- ICMS Pty Ltd,

PO Box 170 Hawthorn VIC 3122 Australia

All amounts are in Australian dollars and inclusive of GST. Payment in any other currency will NOT be accepted. Payments can be made via cheque, telegraphic transfer or credit card. Full payment is required within 14 days from date of the Tax Invoice. A Tax Invoice will be issued upon receipt of this application form.

Organisation Name: _____

Contact Name: _____

Position: _____

Postal Address: _____

State: _____ Postcode: _____ Country: _____

Email: _____

Telephone: _____ Fax: _____ Mobile: _____

SPONSORSHIP

We are pleased to confirm our application for sponsorship items as below:

Sponsorship Level	Amount AUD	Please Tick
Principal Sponsor	\$10,000.00	<input type="checkbox"/>
Gold Sponsor	\$ 5,000.00	<input type="checkbox"/>
Silver Sponsor	\$ 2,500.00	<input type="checkbox"/>
Poster Session Sponsor	\$ 5,500.00	<input type="checkbox"/>
Social Event Sponsor	\$ 5,000.00	<input type="checkbox"/>
Note Pad & Pen Sponsor	\$ 500.00 (Right to Provide)	<input type="checkbox"/>
Delegate Satchels	\$1,000.00 (Right to Provide)	<input type="checkbox"/>
Lanyard & Name Badge Sponsor	\$ 500.00 (Right to Provide)	<input type="checkbox"/>
Water Bottle Sponsor	\$ 500.00 (Right to Provide)	<input type="checkbox"/>
Satchel Insert	\$1,500.00	<input type="checkbox"/>

SPONSORSHIP TOTAL

AMOUNT DUE

AUD _____

Authorisation

I/we are authorised to sign documents on behalf of the company and acknowledge that the company will pay all costs as detailed on this application and agrees to be bound by and comply with the guidelines, rules, regulations and policies as contained in the Sponsorship & Exhibition Prospectus and attached to the Sponsorship/Exhibition Application Form.

Name: _____ Signature: _____ Date: _____

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au

7th International Mutant p53 Workshop

26–28 OCTOBER 2016

**PETER MACCALLUM
CANCER CENTRE**
AT THE NEW VICTORIAN
COMPREHENSIVE CANCER
CENTRE BUILDING

**MELBOURNE
AUSTRALIA**



VICTORIAN
COMPREHENSIVE
CANCER CENTRE



Walter+Eliza Hall
Institute of Medical Research



Peter Mac
Peter MacCallum Cancer Centre
Victoria Australia

Terms and Regulations

1. If the Exhibitors fail to comply in any respect with the terms of this agreement the Organisers shall have the right to sell the space and the Exhibitor shall be liable for any loss suffered by the organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If the Exhibitor fails to occupy the said space by the advertised opening of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best for the interest of the Exhibition without refund to the said Exhibitor and without releasing the Exhibitor from any liability hereunder.
2. No Exhibitor shall erect any sign, stand, wall or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor.
3. All Exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers. No Exhibitor or Sponsor shall provide any delegate or visitor with access to the Internet or e-mail from within a stand or within the venue unless written permission has been obtained from the Organisers.
4. **Dismantling the Exhibits.** Exhibits must not be removed and displays not be dismantled either partially or totally, before the closing time on the last day of the Exhibition. All exhibits and display material must be removed as soon as possible and by the time indicated
5. Exhibitors shall comply with the rules and regulations stipulated by the Organisers, the venue management, the Health Department and the Metropolitan Fire Brigade and with all relevant State and Commonwealth Acts.
6. The Exhibitor will not damage any walls or floors or ceiling of the exhibition area in which his stand is located - by nails, screws, oil, paint, or any other cause whatsoever and the Exhibitor shall be liable for, and make good at its own expense, any such damage.
7. Exhibitors have seven (7) days in which to make their final payment when it falls due. After this time, if the final payment has not been received, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made. No Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.
8. **Exhibitors' Liabilities.** The Exhibitor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organisers to compromise or settle any such claims), which may be taken or made against or incurred or become payable by the Organisers its servants, employees, directors, subcontractors and agents or any other person or entity arising out of or in connection with the Exhibition howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Organiser, its servants, employees, directors, subcontractors and agents. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.
9. **Insurance Liability.** Neither the Organisers nor the venue owners will be responsible for the safety of any Exhibitor or any other person, any exhibit or property of any Exhibitor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor for any reason whatsoever including but without prejudice to the generality of the foregoing any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force major, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of his stand and all associated equipment and materials.
10. The Exhibitor is responsible for the safety of his products, display and stand. During move-out period, material should not be left unattended at any time.
11. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after moving out.
12. The Organisers reserve the right to postpone the holding of the Exhibition from the set dates, and to hold the Exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the

Organisers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open the Organisers reserve the right to do so, at their sole discretion.
14. The Organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.
15. **Cancellation of Space:** In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with:
 - (a) That the request for cancellation is submitted in writing;
 - (b) That the Organisers are able to re-let the cancelled space in its entirety;
 - (c) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well founded;
 - (d) That the Exhibitor agrees that the Organisers shall retain 10 percent of the contract price if the cancellation is accepted more than twelve months before the Exhibition, 50 percent of the contract price if the cancellation is accepted after that time but greater than three months before the opening of the Exhibition and 100 percent of the contract price if the cancellation is accepted within three months of the opening of the Exhibition.
16. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.
17. **Conduct of Exhibitors and Representatives.**
Annoyance: The Organisers reserve the right to stop any activity on the part of, supplied by, promoted by or facilitated by any Exhibitor that may in the opinion of the Organiser cause any annoyance, loss or damage of any kind to other Exhibitors, Sponsors or visitors. Business must be conducted only from the Exhibitor's own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.
Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers' opinion any annoyance is being caused.
Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.
Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's own stand. Sponsorship activities shall only occur within the area of the Exhibitor's own stands - roving masseurs, wandering dancers etc. will not be allowed.
Competing Events: The Exhibitor shall not arrange competing events against any of the official Workshop events without prior written approval by the Workshop organiser and the convener. All requests must be submitted no later than three months prior to the commencement of the Workshop.
Timing: Exhibitors shall ensure that events arranged by them before and after Workshop will not overlap with Workshop activities - Breakfast Workshop must finish 15 minutes prior to the commencement of the program, and evening functions not commence until 30 minutes after the end of the program.
18. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the event of any claim made against the Organisers.
19. **Right of Rejection.** Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. There shall be no return of payment if the Organisers deem such rejection or prohibition necessary.
20. No stand or area within a stand may be sublet in any manner without consent of the Organisers.
21. If there is any inconsistency between the provisions of these Regulations and the provisions of the Sponsorship Prospectus, these Regulations shall prevail.
22. **Law of the Contract.** The Contract is governed in all respects by the law of the State of Victoria and any legal action arising under the Contract shall be litigated only in the state.

T: +61 3 9810 0200

F: +61 3 9818 7111

mutantp53@icms.com.au

www.mutantp53.org.au