



Monday, August 17, 2020

10:00 a.m. - 10:45 a.m. CT **CDW Inside Look: Moving Ahead with the New Workforce Dynamic**

Nathan Coutinho, Director, Digital Workspace Solutions Practice, CDW

Tom DeCoster, VP, Integrated Services Sales & Engagement, CDW

Bob Rossi, VP, Networking, Digital Workspace and Security Solutions, CDW

Conor Waddell, VP, Data Center Solutions, CDW

Business disruptions in 2020 have brought fundamental change to the workplace experience. At the same time, IT organizations have been reminded why they need to build resilience in their business. How are organizations moving forward with these new realities? How are they addressing gaps in risk and security that have surfaced? And how are they adapting with return-to-work strategies? Join us as this panel of experts describes what they're seeing with these topics and more across the customer landscape.

1:00 p.m. - 1:45 p.m. CT **10,000 Branches: Improving Security for the Remote Workforce**

J. Wolfgang Goerlich, Advisory CISO, Duo Security

"Work from home has meant we're suddenly responsible for ten thousand branch offices," a friend and CISO recently told me. But existing controls and approaches won't scale, so we have to rethink the problem of security and redefine how we provide services. Join us for this session where we'll cover ways to enhance security for people working from home with better visibility, analytics, and policy enforcement—and redefine the security perimeter as anywhere we make an access control decision. We'll also introduce how design thinking can improve the experience for remote employees.

3:00 p.m. - 3:45 p.m. CT **The Workplace of the Future: Solving How We Get Back to Work**

Rony Adaimy, ProLiant Server Category Manager, HP Enterprise

The world is experiencing a pandemic that's reshaping the way we live and work, and organizations around the world are facing a technology transformation that provides not only challenges, but opportunities. Join us for this session to learn how you can capitalize on technology advancements that can prepare your organization for the future.

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10:00 a.m. - 10:45 a.m. CT **Reopening and Beyond: Best Practices in Managing Collaboration Environments**

Andy Kleinheinz, Collaboration Technical Architect, CDW

Bob Bragdon, SVP & Publisher, CSO

As businesses restructure and begin to reopen to a changed business environment, they're reminded of the critical importance of disaster recovery and business continuity—and how integral collaboration technology is to these plans. Join us for this session as we discuss how organizations prepare for disruptive events, operate during them, and manage and plan for the user experience during reopening—and beyond.



1:00 p.m. - 1:45 p.m. CT

Is IT the Wizard of Oz or the Wicked Witch?

Adrian Escobedo, Digital Transformation Evangelist, Sales, Lenovo

Lions and Tigers and Pandemics “oh my”. When the business looks at IT, are they seeing the Wizard of Oz, or the Wicked Witch? Are you building the road enabling your company to manage through this twister of 2020? Since today’s challenges are tomorrow’s learnings, how are you writing the next chapter for your organization in this story? And with staffing, budget, and time challenges, how are you enabling your business to not just survive but thrive? Join us for this session when we’ll discuss creating a culture that engineers to outcomes, collaboratively innovates, and shares information. We’ll also reveal how the tools for innovation are already available... enabling you to get to market quicker, increase profitability, and improve customer experience.

Wednesday, August 19, 2020

10:00 a.m. - 10:45 a.m. CT

Empowering Digital Transformation and Secure Remote Work

Kevin Swanson, Surface Specialist, Microsoft

All organizations have been impacted in some way during the pandemic of 2020—and many are still struggling with how to enable their business to function and thrive during these challenging times. Join us for this session when we’ll discuss strategies that enable digital transformation of your business while controlling costs, improving capability, addressing capacity and improving supportability in a remote work environment.

1:00 p.m. - 1:45 p.m. CT

Thought Leadership Session from Dell Technologies

Mike Peck, Partner Field CTO, Dell Technologies
